

Louisiana State Parks

Jimmie Davis

Prepared for:

**Louisiana Department of Culture,
Recreation and Tourism**



The Louisiana Research Team



ECONOMIC ANALYSIS

JIMMIE DAVIS STATE PARK (2004-05)

Number of overnight visitors	64,302
Number of day use visitors	51,809
Number of employees - regular	9
Number of employees - peak	17

ECONOMIC IMPACT OF JIMMIE DAVIS STATE PARK

Park visit related spending by out of state visitors in Louisiana businesses	\$309,986
Spending by out of state visitors in park	\$67,777
Total primary spending by out of state visitors in LA	\$377,763
Secondary economic impact of out of state visitor spending	\$396,652
Total Economic Impact	\$774,415

Earnings for local workers generated by out of state visitors	\$250,835
Jobs generated by out of state visitors	12

LOUISIANA RESIDENT SPENDING

Park visit related spending by Louisiana residents in Louisiana businesses	\$2,127,862
Spending by Louisiana residents in state park	\$338,074
Total Spending by Louisiana Residents	\$2,465,937

RETURN ON INVESTMENT

Direct spending by park visitors (A)	\$2,843,700
Direct operating expenses (B)	\$415,266
Return on Operating Expenses (A/B)	\$6.85

The following tables show the overall results of the survey of visitors who stayed overnight at Jimmie Davis State Park.

Are you a Louisiana resident?

Table 1

Response	Percentage
Yes	83.3%
No	16.7%
Total	100.0%

Was this your first visit to this park?

Table 2

Response	Percentage
Yes	14.8%
No	85.2%
Total	100.0%

How many nights did you and your party spend at this Louisiana state park?

Table 3

Response	Percentage
0 nights	4.9%
1-3 nights	65.6%
4-9 nights	19.6%
10+ nights	9.7%
Total	100.0%

What did you like best about this state park?

Table 4

Response	Percentage
Clean/Good Facilities	33.3%
Relaxing Atmosphere	41.3%
Nature/Outdoor environment	22.2%
Accessibility	3.2%
Other	0.0%
Total	100.0%

What did you like least about this state park?**Table 5**

Response	Percentage
Nothing to dislike	67.9%
Mosquitoes, flies, ants, bees etc.	23.2%
Other	8.9%
Dirty water/trash in water	0.0%
Dump stations/Sewage hook-up	0.0%
Restroom	0.0%
Total	100.0%

What activities did you and your party participate in while at this park?**Table 6**

Response	Percentage
Bicycling on pavement	29.7%
Boating (pleasure)	42.2%
Cabin Rental	23.4%
Camping (RV, trailer)	67.2%
Camping (tent, other)	9.4%
Canoeing/Kayaking	4.7%
Educational programs/exhibits	7.8%
Fishing (boat)	40.6%
Fishing (pier/bank)	34.4%
Group camp rental	1.6%
Hiking	35.9%
Mountain biking	1.6%
Nature study	3.1%
Other	9.4%
Picnicking/cooking out	67.2%
Sailing (sailboat)	0.0%
Sailing (wind surfing)	0.0%
Sight-seeing	40.6%
Swimming	28.1%
Water-skiing	14.1%

* The percentage equal greater than 100 due to multiple responses

Would you say your most recent visit to a Louisiana state park?**Table 7**

Response	Percentage
Exceed your expectations	%
Met your expectations	75.0%
Almost met your expectations	2.0%
Failed to met your expectations	0.0%
Don't know	2.0%
Total	100.0%

What facilities or activities would you like to see added or expanded to help make this park more enjoyable, comfortable and inviting?**Table 8**

Response	Percentage
Everything is fine/no change	33.3%
Other	22.4%
More recreational facilities	20.7%
Better playgrounds/more equipment	12.1%
Add/improve hiking, nature trails	15.5%
Total	124.0%

* The percentage equal greater than 100 due to multiple responses

Have you visited other Louisiana State Parks within the past 12 months?**Table 9**

Response	Percentage
Bayou Segnette SP	2.4%
Caney Creek Lake/Jimmie Davis SP	22.0%
Chemin-A-Haut SP	4.9%
Chicot SP	4.9%
Cypremort Point SP	9.8%
Faiview-Riverside SP	0.0%
Fontainebleau SP	0.0%
Grand Isle SP	4.9%
Lake Bistineau SP	0.0%
Lake Bruin SP	9.8%
Lake Claiborne SP	34.1%
Lake D'Arbonne SP	43.9%
Lake Fausse Pointe SP	2.4%
North Toledo Bend SP	12.2%
Poverty Point Reservoir SP	2.4%
Sam Houston Jones SP	4.9%
South Toledo Bend SP	2.4%
St. Bernard SP	0.0%
Tickfaw SP	4.9%
Total	192.7%

* The percentage equal greater than 100 due to multiple responses

Have you visited outdoor recreation parks in other states within the past 12 months?

Table 10

Response	Percentage
Yes	55.6%
No	44.4%
Total	100.0%

If yes, in which state are those other parks?

Table 10a

Response	Percentage
Alabama	10.5%
Alaska	2.6%
Arizona	2.6%
Arkansas	71.1%
California	2.6%
Colorado	5.3%
Connecticut	0.0%
Delaware	0.0%
Florida	7.9%
Georgia	5.3%
Hawaii	0.0%
Idaho	2.6%
Illinois	2.6%
Indiana	0.0%
Iowa	0.0%
Kansas	5.3%
Kentucky	2.6%
Louisiana	5.3%
Maine	2.6%
Maryland	2.6%
Massachusetts	0.0%
Michigan	0.0%

Response	Percentage
Minnesota	2.6%
Mississippi	10.5%
Missouri	10.5%
Montana	0.0%
Nebraska	2.6%
Nevada	2.6%
New Hampshire	0.0%
New Jersey	0.0%
New Mexico	5.3%
New York	0.0%
North Carolina	0.0%
North Dakota	0.0%
Ohio	0.0%
Oklahoma	10.5%
Oregon	7.9%
Pennsylvania	2.6%
Rhode Island	0.0%
South Carolina	0.0%
South Dakota	0.0%
Tennessee	2.6%
Texas	39.5%
Utah	2.6%
Vermont	0.0%
Virginia	0.0%
Washington	2.6%
West Virginia	0.0%
Wisconsin	0.0%
Wyoming	5.3%

* The percentage equal greater than 100 due to multiple responses

Visiting a state park is an educational experience.

Table 11

Response	Percentage
Strongly Agree	18.8%
Agree	57.8%
Neutral	23.4%
Disagree	0.0%
Strongly Disagree	0.0%
Total	100.0%

Visiting a state park is a good way to experience nature.

Table 12

Response	Percentage
Strongly Agree	39.1%
Agree	56.3%
Neutral	4.7%
Disagree	0.0%
Strongly Disagree	0.0%
Total	100.0%

Visiting a state park is a good way to spend time with family.

Table 13

Response	Percentage
Strongly Agree	73.4%
Agree	25.0%
Neutral	1.6%
Disagree	0.0%
Strongly Disagree	0.0%
Total	100.0%

A trip including a visit to a state park is a good value for the money.

Table 14

Response	Percentage
Strongly Agree	60.3%
Agree	39.7%
Neutral	0.0%
Disagree	0.0%
Strongly Disagree	0.0%
Total	100.0%

Visiting a state park is a good way to get away from the stress and demands of daily life.

Table 15

Response	Percentage
Strongly Agree	71.4%
Agree	28.6%
Neutral	0.0%
Disagree	0.0%
Strongly Disagree	0.0%
Total	100.0%

A trip including state parks is a good way to experience a state's culture and history.

Table 16

Response	Percentage
Strongly Agree	31.7%
Agree	39.7%
Neutral	23.8%
Disagree	4.8%
Strongly Disagree	0.0%
Total	100.0%

How many people were in your party on this trip to a Louisiana state park?

Table 17

Response	Percentage
1-2 people	38.7%
3-5 people	35.5%
6-9 people	11.3%
10+people	14.4%
Total	100.0%

Did any children under the age of 18 accompany you on your most recent visit to a Louisiana state park?

Table 18

Response	Percentage
Yes	57.8%
No	42.2%
Total	100.0%

How did you find out about this park?**Table 19**

Response	Percentage
Personal knowledge/previous visit	42.2%
Friends, family ,co-worker	32.8%
Newspaper	1.6%
Internet/Website	3.1%
State Parks brochure	12.5%
Other	3.1%
Travel guides, books, magazines	1.6%
Called or visited tourism office	1.6%
Wrote/phoned the park	0.0%
Television	0.0%
Radio	0.0%
Welcome Center	0.0%
Automobile/Travel Club	0.0%
Maps	0.0%
Convention and Visitor's Bureau	1.6%
Called or visited travel company	0.0%
Called or visited travel agent	0.0%
Total	100.0%

Which of the following, if, any, Louisiana State Historic Sites have you visited in the last 12 months?

Table 20

Response	Percentage
Audubon SHS	8.3%
Centenary SHS	0.0%
Fort Jesup SHS	0.0%
Fort Pike SHS	0.0%
Fort St. Jean Baptiste SHS	0.0%
Longfellow-Evangeline SHS	16.7%
Los Adaes SHS	0.0%
Mansfield SHS	25.0%
Marksville SHS	0.0%
Plaquemine Lock SHS	0.0%
Port Hudson SHS	0.0%
Poverty Point SHS	66.7%
Rosedown Plantation SHS	8.3%
Winter Quarters SHS	8.3%
Total	133.3%

* The percentage equal greater than 100 due to multiple responses

Are you retired?**Table 21**

Response	Percentage
Yes	36.8%
No	63.2%
Total	100.0%

What is the approximate annual income of your household?**Table 22**

Response	Percentage
\$7,500-\$24,999	3.5%
\$25,000-\$47,499	33.3%
\$47,500-\$74,999	40.4%
\$75,000-\$99,999	14.0%
\$100,000-\$149,000	8.8%
\$150,000+	0.0%
Total	100.0%