

**CALL FOR APPLICATIONS - LSU and LDOA ARTIST COMMUNICATION WORKSHOP
DOCUMENT, DESIGN, AND DIGITIZE YOUR WORK FOR THE TWENTY-FIRST CENTURY**

APPLICATION DEADLINE: Tuesday, March 29, 2011

The Louisiana Office of Cultural Development/Division of the Arts is partnering with the LSU College of Art + Design to develop and pilot intensive professional development workshops for Louisiana artists and design professionals.

WE ARE SEEKING APPLICATIONS FOR THE WORKSHOP, scheduled on Saturday, April 30, 2011, from 8:30am – 3:00pm, at the LSU Campus, in Baton Rouge, in the Commons (ground floor), of the Art + Design Building.

DOCUMENT, DESIGN, AND DIGITIZE YOUR WORK FOR THE TWENTY-FIRST CENTURY, will help visual artists establish a written and digital presence that will take your art, ideas, and career from your studio to your desired audience. The focus of the workshop is to provide professional career development to artists of all skill levels as you move from the studio into the creative economy.

ONE-ON-ONE DIGITAL AND WRITTEN SERVICES WILL BE PROVIDED FOR ARTISTS. You will leave this workshop with **professional documents** such as artist statements, resume, etc.). There will be opportunities to upgrade your portfolio with **basic digital documentation** which will help you capture, design and distribute your future work in digital formats. LSU College of **Art + Design professionals** will assist you in designing materials that match the quality of your visual work. **Personal and detailed attention will be paid to each artist's work.**

THE WORKSHOP IS LIMITED TO 10 PARTICIPANTS. Applications will be reviewed, and selected based on evidence of professional activity as reflected in the artist resume and regarding need and impact of the training on the artist's career. You must be a visual artist or design professional, living and working in Louisiana to apply. Emerging and established artists will be accepted to the workshop. Portions of the training will be adjusted to any skill/career level. The Division of the Arts will fund the tuition/participation fees for the program for the 10 artists selected. Each participant will be responsible for your own transportation, meals and any other expenses. Based on demand; we will be adding 1 additional class at another date/time.

PLEASE FILL OUT THE ATTACHED APPLICATION AND INCLUDE YOUR RESUME.

If you have questions about the workshop contact:

Ann Russo, Director of Artist Services

Louisiana Division of the Arts/Office of Cultural Development

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Vincent Cellucci, Art+Design CxC Studio Coordinator

Louisiana State University

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WORKSHOP SCHEDULE:

8:30-9:00 am	Transportation of work and setup; stop by Visitor's Center at Dalrymple Dr. and Highland Ave. to get parking pass (map attached).
9:00-9:20 am	Welcome and Introductions Vincent Cellucci, College of Art + Design CxC Studio Coordinator Ann Russo, Visual Arts, Louisiana Division of the Arts CxC staff and workshop faculty Concurrent presentations (5 members attend each)
9:20-9:50 am	Presentation A: (Christine/Austin) on camera function, lighting, scanning, and basic design skills (Photoshop) Presentation B (Vincent): cover letters, reviews, portfolios
9:50-11:00 am	Working session
11:00-12:00 pm	Working session: attendees apply presentation skills
12:00-1:00 pm	Lunch on you own
1:00-1:45 pm	Working session
1:45-2:00 pm	Conclusion