



Speak Up!

Louisiana Comprehensive Statewide Historic Preservation Plan Vision Development

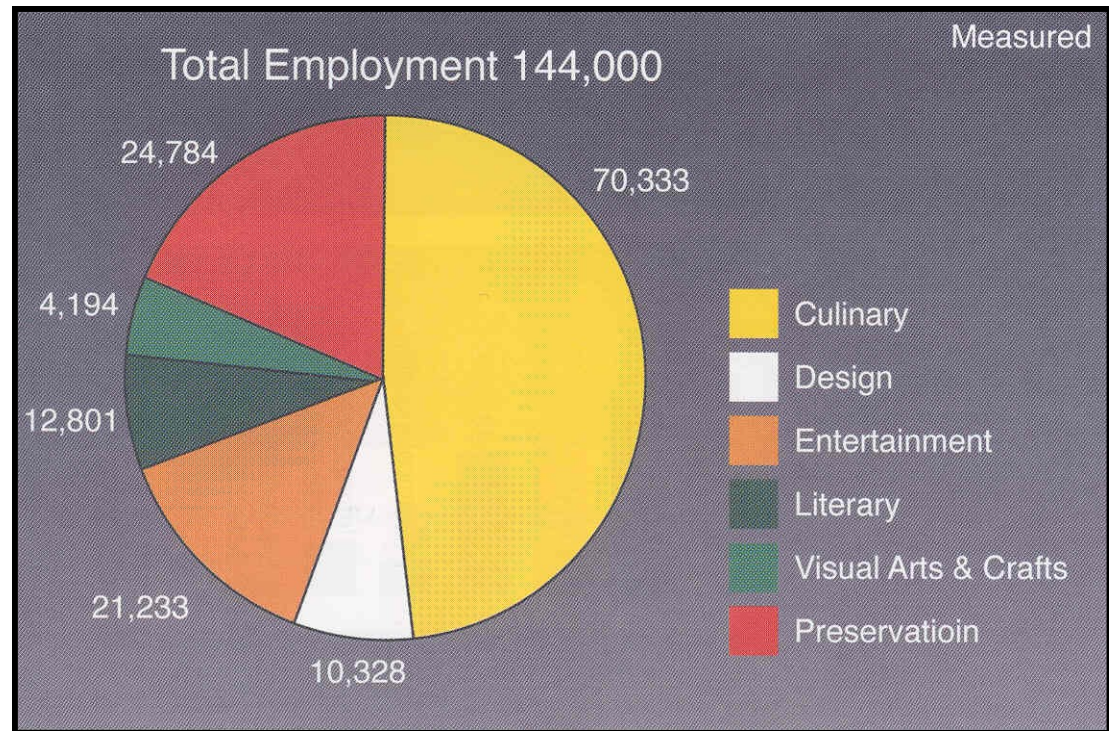
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CULTURAL INDUSTRIES EMPLOYMENT

Prior to Hurricanes Katrina & Rita





Rebirth Plan Four Points:

- Rebuild Louisiana to worldwide preeminence as a top tourist destination.
- Make Louisiana's Cultural Economy the engine of economic and social rebirth.
- Build better lives and livelihoods than before for all Louisiana's people.
- Make Louisiana's recovery the standard for high performance, accountability, and ethical behavior.



Louisiana Comprehensive Statewide Historic Preservation Plan



Key Features to Historic Preservation Planning:

- Statewide focus
- Active public involvement
- Variety of preservation-relevant information
- Full range of historic and cultural resources
- Coordination with other planning efforts
- Plan implementation



1. What are the three greatest resource assets of historic preservation, archaeology, or Main Street?
2. What do you see as the three greatest challenges facing historic preservation, archaeology, or Main Street resources?
3. List three reasons why historic preservation, archaeology, or Main Street resources are important to the state.

1. What are the three greatest resource assets of historic preservation, archaeology, or Main Street?

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Historic Preservation

- Architectural inventory/built environment reflects our heritage
- Strong history of activism
- Historic district legislation
- Diversity & abundance of built environment
- Leadership role of preservationists

1. What are the three greatest resource assets of historic preservation, archaeology, or Main Street?

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Archaeology

High number of well preserved sites

New Orleans urban archaeological sites

Poverty Point & other mound sites



1. What are the three greatest resource assets of historic preservation, archaeology, or Main Street?

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Main Street

People & pride in community

Appreciation of our heritage & the desire to preserve it

Architecture/streetscape/landscape preservation

Historic architecture

Dedicated volunteers

Tourism

2. What do you see as the three greatest challenges facing historic preservation, archaeology, or Main Street resources?

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Historic Preservation

Legislation does not go far enough

Lack of preservation training/heritage education & informed political decisions

Tax incentives do not cover non-commercial sites & funding deficiencies

Lack of awareness of historic preservation

International Building Code is a problem because sections dealing with historic properties were not adopted – inhibits rehabilitations

Sustainability of built environment v. short term goals

Cultural history should include architecture

Structures relate to human scale

Unique style/craftsmanship is part of our architectural tradition

Public officials

Unenlightened public/lack of education

Lack of understanding of economic value

2. What do you see as the three greatest challenges facing historic preservation, archaeology, or Main Street resources?

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Archaeology

Funding

Lack of knowledge of sites

Urban New Orleans archaeological features are being uncovered & destroyed

2. What do you see as the three greatest challenges facing historic preservation, archaeology, or Main Street resources?

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Main Street

Lack of funding

Collaboration & image

Lack of understanding of Main Street initiative

Crossing racial divides

Zoning

Lack of community involvement

Keeping/making Main Street areas economically viable



3. List three reasons why historic preservation, archaeology, or Main Street resources are important to the state.

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Historic Preservation

Cultural tourism

Economic advantages

Understanding how fabric affects cultural identity

Historic Preservation produces sustainable economic development

Improves quality of life & livability

Fosters full-time residency insuring sense of place

Economic value – employment/tourism

Sense of place



3. List three reasons why historic preservation, archaeology, or Main Street resources are important to the state.

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Archaeology

Tells us about our past

Past of disenfranchised populations

Enhances tourism

Nationally important & recognized sites



3. List three reasons why historic preservation, archaeology, or Main Street resources are important to the state.

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Main Street

Educates on preservation

Informs residents

Community/stakeholders can participate

Hope for community

Economic development

Heritage preservation

Revitalization/Smart Growth

Economic engines

Venues for cultural economy



4. What are the three greatest opportunities for the Division of Historic Preservation, Division of Archaeology, or Louisiana Main Street?
5. As you visualize a successful Division of Historic Preservation, Division of Archaeology, or Louisiana Main Street of the future, list three key qualities or characteristics it will possess.
6. What do you see as the top three operational issues facing the Division of Historic Preservation, Division of Archaeology, or Louisiana Main Street that need to be addressed?

4. What are the three greatest opportunities for the Division of Historic Preservation, Division of Archaeology, or Louisiana Main Street?

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Historic Preservation

Katrina/Rita gave the opportunity to focus on needs of preservation

Opportunity to expand definition of education/preservation/interpretation

Develop awareness that preservation is more than saving buildings

Renewed national/international interest

Involvement of public

Put preservation strategies in forefront

Get historic preservation into city master planning

Post-hurricane recovery

Rethink economic assets

4. What are the three greatest opportunities for the Division of Historic Preservation, Division of Archaeology, or Louisiana Main Street?

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Archaeology

Partnering with other CRT agencies

Expanding archaeological tourism

Expanding network of regional archaeologists

4. What are the three greatest opportunities for the Division of Historic Preservation, Division of Archaeology, or Louisiana Main Street?

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Main Street

Education of project

Collaboration with local/national organizations

Identify need for more urban Main Streets

Hub for community/create civic pride

Preserving heritage for tourism

Outlet for creative imagination

Façade grants & other grants

Networking

Marketing and promotional support



5. As you visualize a successful Division of Historic Preservation, Division of Archaeology, or Louisiana Main Street of the future, list three key qualities or characteristics it will possess.

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Historic Preservation

Police authority/enforcement power

Increase resources for division to develop statewide heritage education

Establish economic support for elderly/low income historic homeowners and preservation of multi-generational ownership

Market success of Historic Preservation's programs

Good working relationship with financial institutions and economic development offices

More grant money

Outreach

Responsiveness and flexibility

Political intervention in jurisdiction



5. As you visualize a successful Division of Historic Preservation, Division of Archaeology, or Louisiana Main Street of the future, list three key qualities or characteristics it will possess.

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Archaeology

Higher profile and awareness of division

Stable funding

Division as advocate for archaeological resources



5. As you visualize a successful Division of Historic Preservation, Division of Archaeology, or Louisiana Main Street of the future, list three key qualities or characteristics it will possess.

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Main Street

Make building codes more historic preservation friendly

Networking with other Main Street programs

Community participation

Healthy mix of use

Eco-friendly

Adaptable to needs of community

Well-funded to accept more programs

Ability to facilitate enforcement of ordinances

Strong marketing support



6. What do you see as the top three operational issues facing the Division of Historic Preservation, Division of Archaeology, or Louisiana Main Street that need to be addressed?

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Historic Preservation

Be more intentional

Compete with private sector to maintain staff

Increase funding for existing/new/continued program development

Manpower

Funding

Interagency cooperation

6. What do you see as the top three operational issues facing the Division of Historic Preservation, Division of Archaeology, or Louisiana Main Street that need to be addressed?

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Archaeology

Stable funding

Ability to maintain and expand staff

Raising awareness of archaeological sites

6. What do you see as the top three operational issues facing the Division of Historic Preservation, Division of Archaeology, or Louisiana Main Street that need to be addressed?

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Main Street

More staff

More funding for façade grants

Relationship with state economic development

Funding

Coordination of resources and information

Inability of program to lobby



7. Describe, in one sentence, what you would like the Division of Historic Preservation, Division of Archaeology, or Louisiana Main Street to be known for in five years.
8. List three benefits you anticipate from achieving your vision of the Division of Historic Preservation, Division of Archaeology, or Louisiana Main Street.
9. List the top three priority areas of work that preservation-related organizations should address to help implement this vision for the State of Louisiana.
10. List the top three priority areas of work that the State Historic Preservation Office should address to implement this vision for the State of Louisiana.



7. Describe, in one sentence, what you would like the Division of Historic Preservation, Division of Archaeology, or Louisiana Main Street to be known for in five years.

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Historic Preservation

More comprehensive and effective agency

Public access to public funds

Continued preservation of many cultural assets
and enlightenment of general public



7. Describe, in one sentence, what you would like the Division of Historic Preservation, Division of Archaeology, or Louisiana Main Street to be known for in five years.

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Archaeology



An advocate for LA's well preserved world class archaeological sites.



7. Describe, in one sentence, what you would like the Division of Historic Preservation, Division of Archaeology, or Louisiana Main Street to be known for in five years.

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Main Street

Through education/preservation/restoration bring back economic development, unity and quality of life

As an economic engine for revitalization of communities and gathering place for creative activities



8. List three benefits you anticipate from achieving your vision of the Division of Historic Preservation, Division of Archaeology, or Louisiana Main Street.

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Historic Preservation

Maintain architectural integrity

Educated citizenry/leadership/professional community

Economic benefits for cultural tourism and practitioners

Increased population

Improved quality of life

Sustainable economic development

Increased public participation

Active preservation and creative reuse

Continued economic stimulus



8. List three benefits you anticipate from achieving your vision of the Division of Historic Preservation, Division of Archaeology, or Louisiana Main Street.

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Archaeology

Increased heritage tourism

Enhanced pride of place

Improved site preservation



8. List three benefits you anticipate from achieving your vision of the Division of Historic Preservation, Division of Archaeology, or Louisiana Main Street.

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Main Street

Improve quality of life

United mission

Proactive v. reactive

Healthy downtowns

Stronger local economy

Enhancing Louisiana's image

Preserving culture

Reversing out migration



9. List the top three priority areas of work that preservation-related organizations should address to help implement this vision for the State of Louisiana.

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Historic Preservation

Heritage education

Energize grassroots efforts

Sensitize public officials and developers

Marketing for broader based public awareness

Rehabilitation workshops

Political advocacy

Stop destruction of cultural assets

Secure more funding

Educate public and officials

9. List the top three priority areas of work that preservation-related organizations should address to help implement this vision for the State of Louisiana.

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Archaeology

Funding

Advocacy

Education and awareness

9. List the top three priority areas of work that preservation-related organizations should address to help implement this vision for the State of Louisiana.

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Main Street

How can we implement cultural economy concept?

Funding/grants

Communication of vision to implement

Money

Education of importance of Main Street

Communication

Provide assistance in marketing

Financial incentives for building owners

Volunteer training



10. List the top three priority areas of work that the State Historic Preservation Office should address to implement this vision for the State of Louisiana.

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Historic Preservation

Closer coordination with other agencies and groups

Promoting economic and social value of historic preservation

Increase incentives to encourage historic preservation efforts

Increase grants/incentives

Production of statistics/information of historic preservation successes

Educate lending institutions to get on board to fund rehabilitations

Targeted funding and grants

Education

Interagency cooperation



10. List the top three priority areas of work that the State Historic Preservation Office should address to implement this vision for the State of Louisiana.

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Archaeology

Establish permanent regional archaeologist in New Orleans

Get Poverty Point on world heritage site list

Publicize outstanding archaeological finds



10. List the top three priority areas of work that the State Historic Preservation Office should address to implement this vision for the State of Louisiana.

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Main Street

Legislation to adopt preservation building codes

Education and awareness

Collaboration and partnerships

Redirection of tax incentives

Education as to why we preserve – children/legislators

Marketing

Teach us how to create sustainable funding