

PRESS RELEASE

Please run **Thursday, May 19, 200X**

“YOUR CITY” MAIN STREET OFFERS REDEVELOPMENT INCENTIVE GRANT OPPORTUNITIES

“YOUR CITY” Main Street is soliciting Redevelopment Incentive Grant applications from downtown building and/or business owners. The “YOUR CITY” Main Street program is able to offer two types of competitive grants: a \$10,000 grant for major projects and a \$2,500 grant for minor projects.

Applications received from “YOUR CITY” Main Street building and/or business owners will compete statewide for funding with other Main Street communities’ applications.

In the past XXXXX years, “YOUR CITY” Main Street has received \$XX,XXX in redevelopment grant funds from the Louisiana Main Street program. Local building and/or business owners have matched the grant funds with over \$XX,XXX of their own money, resulting in an investment of \$XXX,XXX in improvements to XX downtown “YOUR CITY” properties.

To be eligible for Redevelopment Incentive Grant funds through the program, a building must be located within the downtown Main Street district, be used for commercial purposes, and be at least 50 years old. In addition, the proposed work must be approved by the local historic district commission and the Louisiana Main Street office, while also conforming to the guidelines set forth by the *Secretary of the Interior’s Standards for Rehabilitation*.

“YOUR CITY” Main Street Redevelopment Incentive grants are reimbursable matching grants that can be used for exterior or interior rehabilitation projects.

All grant applications must be submitted to the “YOUR CITY” Main Street office at XXXX STREET ADDRESS by June 12, 2009. If awarded a Redevelopment Incentive Grant, the applicant has until April 30, 2010 to complete the work and submit the required reimbursement documentation.

The “YOUR CITY” downtown Main Street district is bounded by XXXXXXXX on the north, XXXXXX on the east, XXXXXXXX on the south, and XXXXXX on the west. If your building is located within these boundaries and you wish to apply for grant funds, please contact “MAIN STREET MANAGER”, at 225-555-5555.