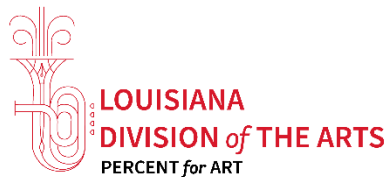




MAKING IT PUBLIC: Public Art Workshop for Louisiana Organizations

This opportunity is possible through the Louisiana Division of the Arts in partnership with the Atchafalaya National Heritage Area and Forecast Public Art



FORECAST

MAKING IT PUBLIC: PUBLIC ART WORKSHOP for Louisiana Organizations

The [Louisiana Division of the Arts](#) in partnership with the [Atchafalaya National Heritage Area](#) and [Forecast Public Art](#), are pleased to invite nonprofit arts organizations, nonprofit organizations, public and private schools, school boards, colleges and universities, and local government agencies across Louisiana to participate in ***Making It Public***, a **free 5-week virtual training** facilitated by Forecast Public Art designed to equip administrators in strengthening local capacity to support, create, and promote public art.

Overview

Making it Public will cover practical and tactical subjects for administrators at all level of experience with facilitating public art, such as stakeholder considerations, community engagement, preparing a call-for-artists, equitable selection processes, contracting, and more. Sessions include guest public art professionals, both local and national, adding a depth of knowledge about the field of public art, the profession, and its contemporary issues. At the conclusion of the training, administrators will be equipped with the tools to create their own Call for Public Art.

Participating organizations will be eligible to receive a **\$10,000** grant from the Louisiana Division of the Arts to fund artists selected by way of a Call for Public Art in 2022-23. Through ***Making it Public*** and funding artists through grants to organizations, the Louisiana Division of the Arts aims to foster a community of practice that is inspiring more vibrant public spaces and public culture through public artmaking across Louisiana. For full applicant eligibility, please review the **ELIGIBILITY** guidelines in the final section below, and to learn more about Percent for Art and the Louisiana Division of the Arts, visit the [LDOA website](#).

Since 2014, Forecast Public Art has facilitated ***Making It Public*** across the nation. This particular series has been tailored for Louisiana organizations in partnership with the Louisiana Percent for Art Program, which was established to provide the citizens of Louisiana with an improved public environment, adding visibility to the cultural heritage of the state and its people, attract visitors to the state and creates economic opportunities and provide training for public art artists and related industries.

A parallel workshop series geared towards LA artists will also be offered simultaneously, equipping artists across the state to be better prepared at responding to calls for public art projects.

Participant Requirements and Timeline

Participating organizations will be asked to provide 2 staff members who can commit to fully participating in the workshop series (August-September) and conduct a Call for Public Art (October, 2022 – April, 2023). Estimated time commitment for municipal team is 40 hours total.

- **June 24 – July 25, 2022:** Accepting Letters of Interest from Organizations through July 25, 2022.
- **July 26 – August 9, 2022:** Review of LOIs and selection of approximately 9 organizations to participate
- **August 10 – 12, 2022:** Chosen organizations announced. Registration opens for artists to participate in ***Making it Public: for Artists***. Participating organizations are encouraged to share ***Making it Public: for***

Artists with artists in their region.

- **August 23 – September 20, 2022 (Tuesdays, 10:30 AM – 12:00 PM): *Making it Public*:** 5-week intensive virtual workshop. Workshops are virtual, 90 minutes each week with an additional 30-minute pre-recorded video component.
- **September 21 – October 17, 2022:** Participating organizations prepare RFQs; Admin tech assistance from Forecast
- **October 18, 2022:** Admins distribute their Call for Public Art; administer selection process

Letter of Interest from Organization

Please **APPLY HERE** through **Submittable** by **July 25, 2022**. Organizations will be notified of selections by August 9, 2022.

Each organization should submit a letter of interest (maximum 3 pages) to the Louisiana Percent for Art Program that includes:

1) Description of readiness to participate in *Making it Public* and conduct a Call for Public Art in 2022. This includes the following:

- Identification of two staff members – please include titles, departments, emails – who are interested and available to participate in the workshop.
- A commitment that staff will be able to dedicate approximately 40 hours between toward the completion of the training and call for art divided as follows:
 - Participation in five 90-minute weekly virtual sessions and watching 4 half-hours instructional videos – **9.5 hours total**
 - Creating and distributing a Call for Public Art – **6 hours**
 - Administering selection process – **8 hours**
 - Administering grant agreement and supporting artmaking – **16 hours**

2) Background of arts and culture efforts supported by the organization.

- Have you worked with artist(s) before, and in what capacity?
- May include explanations of department budget and staff, ordinances, public support and/or existing art commission.

3) Explanation of challenges and/or potential growth areas for establishing processes for supporting more equitable public artmaking in the community.

- What do you hope to learn through this process?
- What might successful implementation of learnings from *Making it Public* look like for your organization?

Organizations will be selected based on:

- **Readiness.** Approval from the necessary municipal authority is a top priority.
- **Geographic diversity.** For this first round of Making it Public in Louisiana, we aim to select a range of organizations from across the state.
- **Alignment with shared values** around developing processes for supporting more equitable public artmaking in the community.

Funding Available to Support Call for Art

Art organizations that are selected to participate in the ***Making it Public*** workshop series are eligible to receive a \$10,000 grant from the Louisiana Division of the Arts to either seed or match funding to be granted to artists through the Call for Public Art in 2022.

Eligibility Requirements for funding:

- Must be a Louisiana organization selected to participate in the 2022 ***Making it Public*** workshop series.
- Organizational commitment to conduct a Call for Public Art in 2022-23. Call for Artists Public Art making must be publicized between November 2022 and April 2023.
- Organizational review process of public art proposals and must exemplify applied learnings from the ***Making it Public*** workshop series.
- Approval from duly authorized administrators to re-grant 100% of the LDOA/ANHA grant (\$10,000) as payment directly to the select artist(s) by the organization.
- Organizational commitment to fund the cost of installing artwork and to facilitate installation through organizational staff or contractors. Funding will be issued from the LDOA to the organization upon publicizing the Call for Public Art.

Eligibility

1) APPLICANT DESCRIPTION

Nonprofit arts organizations, nonprofit organizations, public and private schools, school boards, colleges and universities, and local government agencies, Louisiana nonprofit tax-exempt organizations registered as nonprofit with the Louisiana Secretary of State, or with 501(c)(3) status with the IRS are eligible. Nonprofit status must be current and in good standing at the time of the application deadline and registered as vendors with the Office of State Procurement through LaGov.

- Local, parish, or state governmental agencies such as libraries or municipalities are eligible and are not required to submit proof of nonprofit status. • Public or private schools and school boards (each school within a school system is considered a separate entity).

- Colleges or universities sponsoring activities (each university department is considered a separate entity) intended for community participation (not academic, credit-producing, or curriculum-oriented projects). Such activities must provide significant access and the probability of significant attendance by the general public.
- Organizations or entities who lack the legal status to be an applicant may apply using an eligible nonprofit organization to be a fiscal agent. The fiscal agent assumes legal and financial responsibility for the project.

2) FISCAL AGENT

Organizations lacking a 501(c)(3) federal tax-exempt status must arrange for a nonprofit organization with 501(c)(3) status to serve as a fiscal agent. Organizations serving as fiscal agents (the applicant) must be domiciled in the same region as the other organization (sub-applicant). It is recommended that groups applying with a fiscal agent draft an agreement outlining the terms of the grantee/fiscal agent relationship. An organization serving as a fiscal agent for a grant must comply with generally accepted accounting procedures. The accounting system should clearly separate these grant funds from other revenues and records should identify them as funds to be used for the sub-applicant's activities.

- The fiscal agent assumes legal and financial responsibility for the project.
- Organizations may serve as a fiscal agent for up to two other applicants in addition to their own applications.
- Fiscal agents must be domiciled in the same region as the sub-applicant, and the project must take place in the same region.
- Fiscal agents may not serve as a provider of service within the same project.
- The fiscal agent's fee may not exceed \$150.

3) CHAPTER ORGANIZATIONS/FEDERAL GROUP TAX EXEMPTION REQUIREMENTS

Chapter organizations using the federal group tax-exempt status of the central organization, if the central organization is domiciled in Louisiana, are eligible to apply for grant funds.

- Organizations must attach IRS nonprofit tax-exempt designation letter for the central organization and documentation from the IRS indicating the chapter is under the central organization.
- A letter of support from the central organization must be submitted with the application.

4) INELIGIBLE APPLICANTS

- Organizations receiving line item support from the state legislature. These organizations are ineligible to receive grants for arts programming related to those line items.

- Regional Arts Councils are not eligible to be an applicant or a paid provider of services on a grant.
- Past grant recipients who are not in compliance with the Regional Arts Council, the Louisiana Project Grants Program, or the Louisiana Division of the Arts.
- Any organization that is not in good standing with the Louisiana Secretary of State or the Louisiana Legislative Auditor.

Questions? Please contact Scott Finch, Director, Percent for Art Program (sfinch@crt.la.gov) or April Baham, Percent for Art Project Manager (abaham@crt.la.gov)