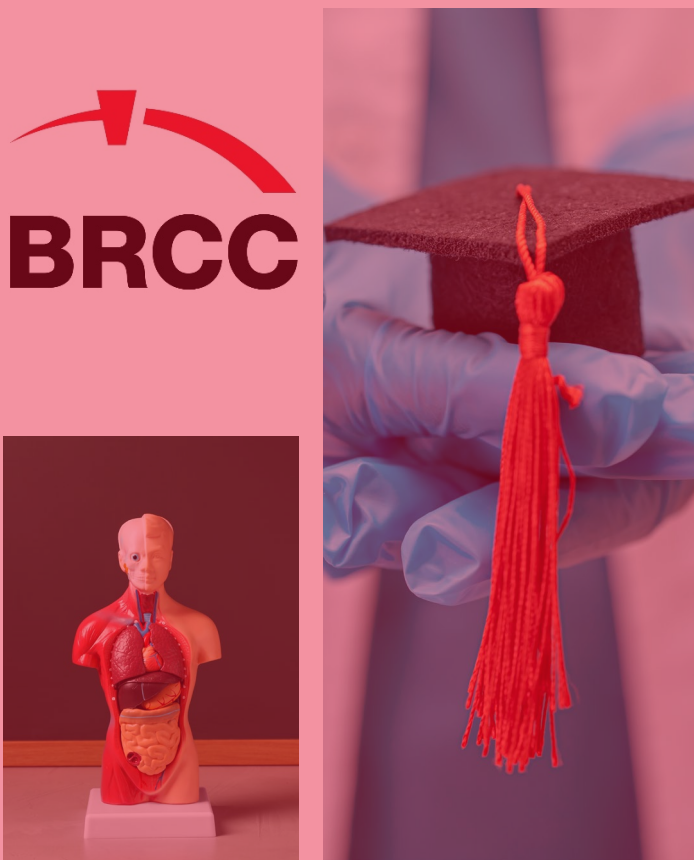




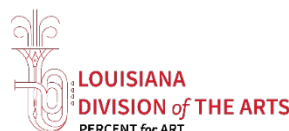
# PERCENT *for* ART

## CALL FOR ARTISTS

**BATON ROUGE COMMUNITY COLLEGE**  
**NURSING & ALLIED HEALTH**  
EXTERIOR SCULPTURAL INSTALLATION(S)



This opportunity is possible through the Louisiana Percent for Art program, which is administered by the Office of Cultural Development - Division of the Arts in the Department of Culture Recreation and Tourism of the State of Louisiana, in collaboration with the Division of Administration and the Office of Facility Planning and Control.



# ARTIST OPPORTUNITY: CALL FOR ARTISTS

## OVERVIEW

The [Louisiana Percent for Art Program](#) seeks qualifications from artists or artist teams for a site-specific, exterior public art installation at the new Nursing & Allied Health Building on Baton Rouge Community College's Mid-City campus. This facility serves as a critical hub for healthcare education and workforce training in South Louisiana and symbolizes BRCC's deep commitment to community well-being, equity, and resiliency.

This is a request for qualifications. Proposals are not required at this stage.

## ELIGIBILITY

This is a **national call** open to professional artists and artist teams (age 18+) with demonstrated experience in public art and large-scale installations. Applicants must have a proven ability to execute projects of similar scale, complexity, and visibility.

Artist teams must designate a lead contact. **Artists are limited to one submission, whether applying individually or as part of a team.**

All submitted work must be original and completed within the past ten years. The Louisiana Percent for Art Program does not discriminate based on race, color, religion, national origin, gender identity, military status, sexual orientation, marital status, or physical ability.

The application, including all examples of work and supporting documents, is considered the artist's official "submission." If any information submitted by the artist or artist's representative, including all supporting documents, is found fraudulent, the submission will be disqualified.

## BUDGET

The proposal selected by the selection committee will include an all-inclusive budget of **\$170,000** to cover all costs associated with the project and commensurate with the intended scale, including but not limited to research, professional consultations, formal reports from licensed structural and electrical engineers where appropriate, a long-term care and maintenance report from a licensed professional conservator, materials, fabrication, transportation, travel, insurance, foundation, lighting, installation, and photography and documentation of the artwork.

## BACKGROUND

[Baton Rouge Community College](#) (BRCC) was established in 1995 and opened its doors in 1998, quickly becoming a vital hub for accessible, high-quality education in the capital region. Serving thousands of students each year, BRCC offers a wide range of academic and workforce programs designed to support student success and meet the needs of the broader community.

The [School of Nursing & Allied Health](#) plays a central role in BRCC's mission to prepare skilled professionals in high-demand healthcare fields. As the first public institution in Baton Rouge to offer an Associate of Science in Nursing (ASN) degree, BRCC has long been a leader in healthcare education. The division includes programs in Registered and Practical Nursing, Diagnostic Medical Sonography, Surgical Technology, Paramedic Services, Medical Assisting, and Veterinary Technology.

In 2023, BRCC broke ground on a new 92,800-square-foot Nursing and Allied Health Building. This state-of-the-art facility will support existing programs and provide space for expansion into emerging areas such as Respiratory Care, Physical and Occupational Therapy, and Athletic Training—ensuring that BRCC continues to meet the evolving healthcare needs of Louisiana's communities.

## ARTWORK SCOPE AND GOALS

The architectural design of the Nursing & Allied Health Building features clean lines, glass, steel, and concrete—elements that speak to structure, innovation, and purpose. To complement this contemporary aesthetic, the commissioned artwork should offer a powerful visual and emotional counterpoint: figurative representations of the human body and experience, rooted in the themes of healing, community, and resilience.

This human-centered approach underscores BRCC's mission and reflects the real lives impacted through healthcare education. Artists are encouraged to explore reflectivity—literal or metaphorical—as a design principle. The use of mirrored or translucent surfaces can symbolize self-recognition, shared vulnerability, and collective strength, inviting interaction, contemplation, and connection to the space.

### Materials & Placement

The artwork must be durable and suitable for long-term outdoor display. Suggested materials include:

- Glass
- Steel
- Concrete
- Other weather-resistant media

The proposed work should integrate visually and materially with the building's façade while offering a clear narrative presence. The installation site will be located at a key entry or gathering point, creating opportunities for high visibility and engagement.

## SUBMISSION REQUIREMENTS

Application materials must be received by **August 8, 2025**, via the **Call for Entry (CaFÉ) system available online at [www.callforentry.org](http://www.callforentry.org)**. **Deadlines in CaFÉ are at 11:59 PM Mountain Time Zone [Denver, Colorado, USA] on the deadline day.** **The application can be accessed [HERE](#).**

The CaFÉ system will remain open until 11:59 PM MDT on August 8<sup>th</sup>. Staff will only be available for technical or website assistance Monday – Friday from 8:30 AM – 5:00 PM MDT (*Holidays may affect this time*). **Applicants are encouraged to apply early to reduce the risk of technical difficulties.**

A complete application must include the following:

- **Artist résumé** demonstrating at least five (5) years of professional visual art experience (**NOT STUDENT WORK**). If submitting as a team, a current résumé should be submitted for each team member (compiled into one document). A biography will not be accepted in place of a résumé.
- A **Letter of Interest** making a brief statement (no more than one page) outlining your interest in the project, artistic vision, and how your work relates to the project goals.
- **References** with the names and current contact details of **three** people you have previously partnered with, worked with, or commissioned your work.  
*References will be contacted for artists invited to develop a proposal for the commission.*
- **Images (up to 10)** of your **original completed** commissions or artworks, not proposals, which demonstrate your ability to create large-scale exterior installations. 3-D models, sketches, or drawings will not be accepted. **You must include the title, medium, dimensions, project budget (price), year completed, location, and description.** The value must be indicated in US dollars.
- Up to 3 **videos** (optional) of work examples

Image specifications: JPG, PNG - Maximum size per image 5MB, total 30MB.

\*Slides, emailed prints, or any physical submissions will NOT be accepted.

## SELECTION PROCESS & EVALUATION CRITERIA

A Selection Committee comprised of a project manager from the Louisiana Office of Facility Planning & Control, the building architect or design professionals, representatives from the facility, professional artist(s), and a member or members of the State Arts Council will review the submitted qualifications. The committee will shortlist a group of finalists, who will then be invited to submit a detailed proposal for the project.

Submissions are evaluated by:

- Appropriateness of the artist's medium, style, and previous experience as they relate to the project goals and setting
- Experience with projects of a similar scale and scope
- Ability to create site-specific or site-reactive works
- Availability to participate in the design and implementation of the project as required
- Special consideration will be given to Louisiana artists as defined by La. R.S.25:9000.1(E)

## NOTIFICATIONS

Artists will be notified of their status by the end of **September 2025**. A full timeline will be provided to those finalists who have been shortlisted.

Finalists will be required to attend two (2) meetings: A site visit to meet with the selection committee and to view the space and the presentation of the artist's proposal before the selection committee.

**An honorarium of \$1,500 will be paid to artists to offset expenses associated with the development of proposals and travel.**

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NOTE: *"The Percent for Art Program and the Artist Selection Committee reserves the right to change, modify, or revise the Call to Artists, in part or whole, at any time before the submittal deadline without prior notice. Any change, modification or revision can be found [here](#). The Percent for Art Program and the Artist Selection Committee also reserves the right to reject any or all applications or proposals, to reject any finalist, or to terminate the selection process for any project without prior notice."*

The Louisiana Percent for Art Program was established by law in the 1999 legislative session. The law specifies that on projects using more than \$2,000,000.00 in state funds, one percent (1%) of the expenditure for construction or renovation of a state building shall be for works of art by artists and craftsmen for the building or its grounds.

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Please direct questions about the Percent for Art Program or this project to:

**Scott Finch**, *Director*

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**April Baham**, *Project Manager*

Phone: 225-342-6083 Email: [abaham@crt.la.gov](mailto:abaham@crt.la.gov)



## RENDERINGS



View a virtual tour of the facility: <https://nursing.mybrcc.edu/>