



# PERCENT for ART CALL FOR ARTISTS



LOUISIANA TECH UNIVERSITY  
CENTER FOR STUDENT-ATHLETE SUCCESS  
EXTERIOR SCULPTURAL INSTALLATION



This opportunity is possible through the Louisiana Percent for Art program, which is administered by the Office of Cultural Development - Division of the Arts in the Department of Culture Recreation and Tourism of the State of Louisiana, in collaboration with the Division of Administration and the Office of Facility Planning and Control.

# ARTIST OPPORTUNITY: CALL FOR ARTISTS

## OVERVIEW

The [Louisiana Percent for Art Program](#) seeks qualifications from professional artists or artist teams for a site-specific, exterior public art installation at the new Origin Bank Center for Student-Athlete Success at Louisiana Tech University in Ruston, LA. This flagship facility will serve as both a gateway to the Joe Aillet Stadium and a hub for academic, wellness, and leadership support for all Louisiana Tech student-athletes. The artwork should feature a realistic and recognizable depiction of the Louisiana Tech Bulldog mascot.

This is a request for qualifications. Proposals are not required at this stage.

## ELIGIBILITY

This is a **national call** open to professional artists and artist teams (age 18+) with demonstrated experience in public art and large-scale installations. Applicants must have a proven ability to execute projects of similar scale, complexity, and visibility.

Artist teams must designate a lead contact. **Artists are limited to one submission, whether applying individually or as part of a team.**

All submitted work must be original and completed within the past ten years. The Louisiana Percent for Art Program does not discriminate based on race, color, religion, national origin, gender identity, military status, sexual orientation, marital status, or physical ability.

The application, including all examples of work and supporting documents, is considered the artist's official "submission." If any information submitted by the artist or artist's representative, including all supporting documents, is found fraudulent, the submission will be disqualified.

## BUDGET

The proposal selected by the selection committee will include an all-inclusive budget of **\$88,000** to cover all costs associated with the project and commensurate with the intended scale, including but not limited to research, professional consultations, formal reports from licensed structural and electrical engineers where appropriate, a long-term care and maintenance report from a licensed professional conservator, materials, fabrication, transportation, travel, insurance, foundation, lighting, installation, and photography and documentation of the artwork.

## BACKGROUND

The Origin Bank Center for Student-Athlete Success will provide world-class academic, wellness, and career development resources for student-athletes. It represents the next phase of the university's long-term investment in student achievement and was made possible by the largest corporate gift in Louisiana Tech University's history.

Located at the entrance to Joe Aillet Stadium, the facility is an essential addition to a multiphase enhancement that already includes the Sarah and A.L. Williams Champions Plaza and the LED ribbon/video board. When complete in summer 2026, the center will stand as a symbol of institutional pride, discipline, and excellence in both academics and athletics.

## ARTWORK SCOPE AND GOALS

The commissioned artwork will be permanently installed at the entrance of the Origin Bank Center for Student-Athlete Success and should reinforce Louisiana Tech's identity, campus pride, and athletic tradition. The tone should be bold, dignified, and resonant.

The selection committee has expressed a strong preference for a depiction of the Louisiana Tech Bulldog mascot, consistent with existing campus sculptures. Artists are expected to produce a **realistic and recognizable rendering** of the bulldog, honoring the visual tradition associated with game-day rituals and university identity.

While the subject and likeness should align with current statues, the committee remains open to the use of alternative materials or fabrication techniques that maintain visual integrity and ensure durability in an outdoor campus environment.

Materials must be suitable for permanent public display. Suggested media include bronze, stainless steel, glass, stone, or other weather-resistant materials.

For reference, the university's brand guidelines can be found [here](#).

## SUBMISSION REQUIREMENTS

Application materials must be received by **April 30, 2026, 11:59 PM Mountain Time** via the **Call for Entry (CaFÉ) system available online at [www.callforentry.org](http://www.callforentry.org)**. Staff will only be available for technical or website assistance Monday – Friday from 8:30 AM – 5:00 PM MDT (*Holidays may affect this time*). **Applicants are encouraged to apply early to reduce the risk of technical difficulties.**

The application can be accessed [here](#).

A complete application must include the following:

- **Artist résumé** demonstrating at least five (5) years of professional visual art experience (**NOT STUDENT WORK**). If submitting as a team, a current résumé should be submitted for each team member (compiled into one document). A biography will not be accepted in place of a résumé.
- **A Letter of Interest** making a brief statement (no more than one page) outlining your interest in the project, artistic vision, and how your work relates to the project goals.

- **References** with the names and current contact details of **three** people you have previously partnered with, worked with, or commissioned your work.  
*References will be contacted for artists invited to develop a proposal for the commission.*
- **Images (up to 10)** of your **original completed** commissions or artworks, not proposals, which demonstrate your ability to create large-scale exterior installations. 3-D models, sketches, or drawings will not be accepted. **You must include the title, medium, dimensions, project budget (price), year completed, location, and description.** The value must be indicated in US dollars.
- Up to 3 **videos** (optional) of work examples

Image specifications: JPG, PNG - Maximum size per image 5MB, total 30MB.

\*Slides, emailed prints, or any physical submissions will NOT be accepted.

## SELECTION PROCESS & EVALUATION CRITERIA

A Selection Committee comprised of a project manager from the Louisiana Office of Facility Planning & Control, the building architect or design professionals, representatives from the facility, professional artist(s), and a member or members of the State Arts Council will review the submitted qualifications. The committee will shortlist a group of finalists, who will then be invited to submit a detailed proposal for the project.

Submissions are evaluated by:

- Appropriateness of the artist's medium, style, and previous experience as they relate to the project goals and setting
- Experience with projects of a similar scale and scope
- Ability to create site-specific or site-reactive works
- Availability to participate in the design and implementation of the project as required
- Special consideration will be given to Louisiana artists as defined by La. R.S.25:9000.1(E)

## NOTIFICATIONS

**All applicants will be notified of their status once the review process is complete.** A full timeline will be provided to those finalists who have been shortlisted. Applicants may receive periodic updates via email as the review progresses.

Finalists will be required to attend two (2) meetings: A site visit to meet with the selection committee and to view the space and the presentation of the artist's proposal before the selection committee.

**An honorarium of \$1,500 will be paid to artists to offset expenses associated with the development of proposals and travel.**

---

*NOTE: "The Percent for Art Program and the Artist Selection Committee reserves the right to change, modify, or revise the Call to Artists, in part or whole, at any time before the submittal deadline without prior notice. Any change, modification or revision can be found [here](#). The Percent for Art Program and the Artist Selection Committee also reserves the right to reject any or all applications or proposals, to reject any finalist, or to terminate the selection process for any project without prior notice."*

The Louisiana Percent for Art Program was established by law in the 1999 legislative session. The law specifies that on projects using more than \$2,000,000.00 in state funds, one percent (1%) of the expenditure for construction or renovation of a state building shall be for works of art by artists and craftsmen for the building or its grounds.

---

Please direct questions about the Percent for Art Program or this project to:

**Scott Finch, Director**

Phone: 225-342-8176 Email: [sfinch@crt.la.gov](mailto:sfinch@crt.la.gov)

**April Baham, Assistant Director**

Phone: 225-342-6083 Email: [abaham@crt.la.gov](mailto:abaham@crt.la.gov)

## RENDERINGS

