

Final Report for Historic Preservation Grant 19-HP-01

July 1, 2019 – June 30, 2020

Louisiana Trust for Historic Preservation
PO Box 1587
Baton Rouge, LA 70821

Two Historic Rambles

- The Fall Ramble was held in Franklin & St. Mary Parish. This event was coordinated in partnership with Cajun Coast Convention & Visitors Bureau, Franklin Main Street, and St. Mary Landmarks. The event was held on Saturday October 5 highlighting 14 historic and cultural sites. This event was attended by 95 participants
- The Spring Ramble was held in Minden & Webster Parish. This event was coordinated in partnership with Minden Main Street and Visit Webster. The event was held on Saturday March 15 highlighting 13 historic and cultural sites. This event was attended by 70 participants.
- Attendees at both events received a name tag, informational booklet, booked lunch, and an additional bag of local information about regional attractions.
- Printed materials for both events include a mailed brochure, poster (for local advertising), and informational day-of booklet. (See attachments)
- Following each event participants were surveyed about their experience. LTHP Board and staff reviewed the data to improve for future events; in particular: improved signage and directions to sites.
- Since event activities, historic site hosts have connected with LTHP and other state departments for additional resources related to historic preservation.

Annual Conference & Video Series

- Prior to Covid-19, staff and OCD staff collaborated as a committee to plan and organize the 41st Annual Louisiana Preservation Conference. A request for presentations application was created and applications reviewed. An additional committee of local organizations from Monroe & West Monroe was organized to facilitate local logistics and venues.
- Upon cancellation, staff and committee adjusted to turn some of the planned sessions into the start of a new educational video series and online resources. Presenters adapted their presentation into a powerpoint recording for editing and uploading to LTHP's Youtube channel. Additional educational tools were added to www.lthp.org including a resource quiz and plug-ins for interactive maps, photos, flipbooks, and timeline creators.

Most Endangered Places

- Following the cancellation of the conference, the project was adjusted to print and produce an educational brochure and display board about the 2020 Most Endangered Places.
- Nominations were open through March 7 and shortly reviewed by committee members. Selected nominations were notified in early April. Additional research and photography

of sites were completed in April and May. A booklet template was designed by Laure Kasovich for staff and committee to add and edit content.

- The 2020 Most Endangered Places were formally announced on June 11, 2020. A total of 900 booklets were distributed across the state via direct mail and inquiries to the organization.

Attachments available at

https://drive.google.com/drive/folders/1DYK6NQm7GhGArnK6OgdTifiVuvG_tiN8?usp=sharing

Fall Franklin Ramble

- Mail Invitation
- Poster for local distribution
- Informational Booklet
- Day of Photos

Spring Ramble

- Mail Invitation
- Poster for local distribution
- Informational Booklet
- Day of Photos

Most Endangered Places

- Informational Booklet
- Display Boards

Online Resources:

- Video Series: www.youtube.com/channel/UCYU9sdIrkRFmrRBVDPgIPQA
- Resources Quiz: <https://www.lthp.org/resources/resources-quiz/>