



BILLY NUNGESSER
LIEUTENANT GOVERNOR

State of Louisiana
OFFICE OF THE LIEUTENANT GOVERNOR
DEPARTMENT OF CULTURE, RECREATION & TOURISM
OFFICE OF TOURISM

RENNIE S. BURAS, II
DEPUTY SECRETARY

KYLE EDMISTON
ASSISTANT SECRETARY

The Louisiana Tourism Development Commission
Marketing Task Force Meeting
LEDA
211 E. Devalcourt St.
Lafayette, LA 70506

Tuesday
June 20, 2017
11:00 am – 1:00 pm
Lunch will be served

AGENDA

- 1. Call to Order**
- 2. Roll Call**
- 3. Welcome - Lt. Governor Billy Nungesser**
- 4. Presentation of FY 2017-18 Marketing Plan - Kyle Edmiston – Assistant Secretary**
- 5. Other Business**
- 6. Adjournment**