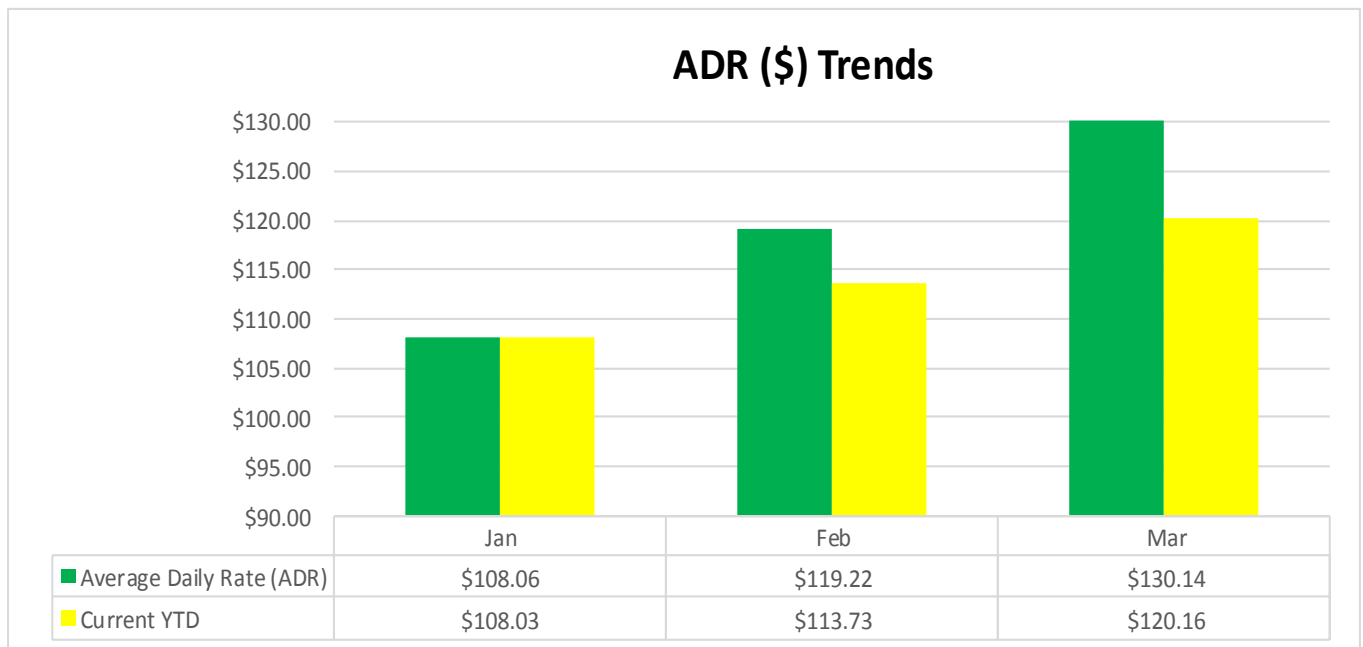
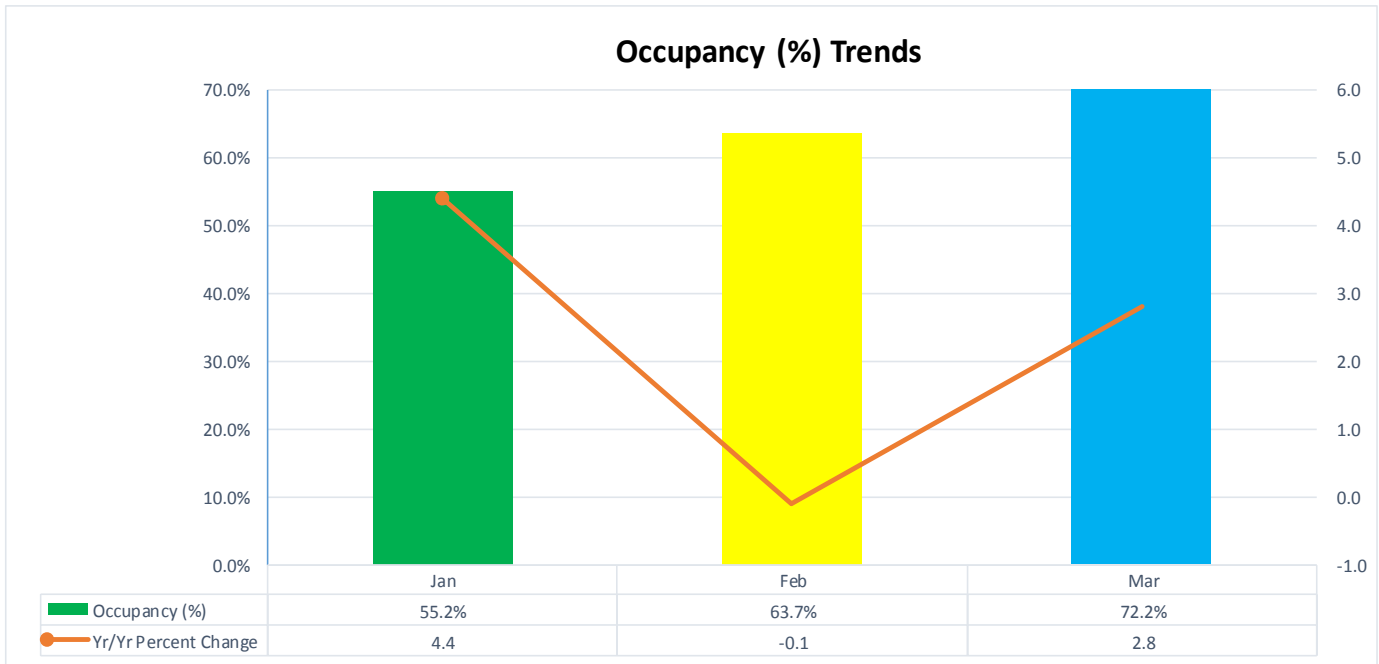
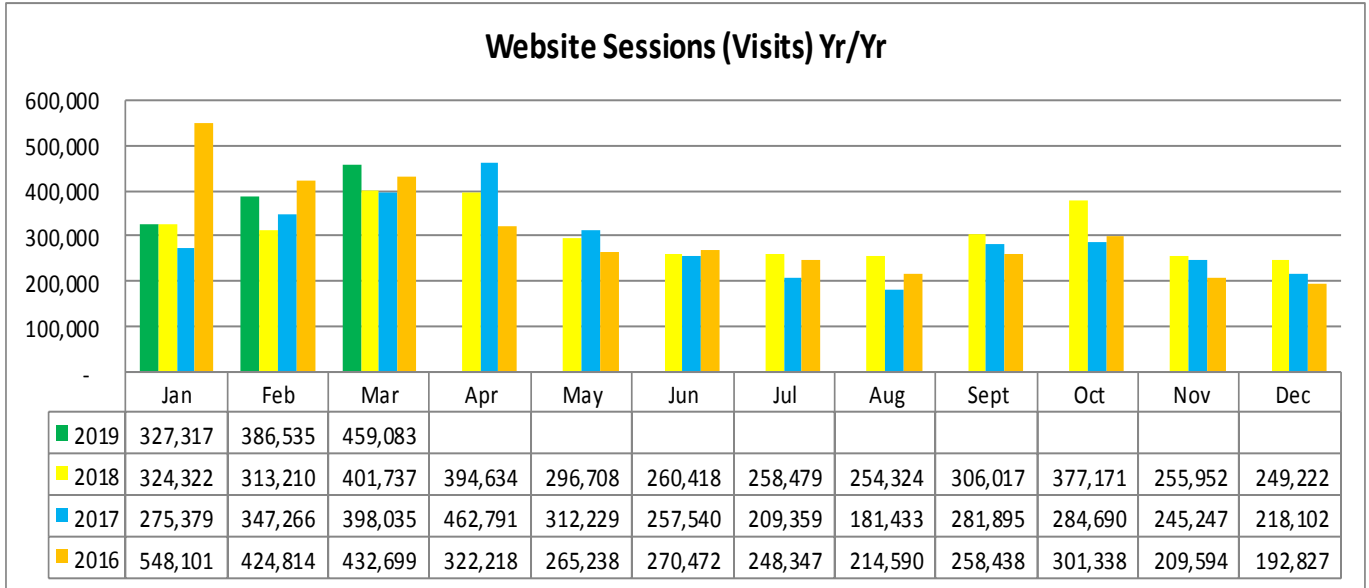


LODGING



Source: STR, Inc.

LOUISIANATRAVEL.COM

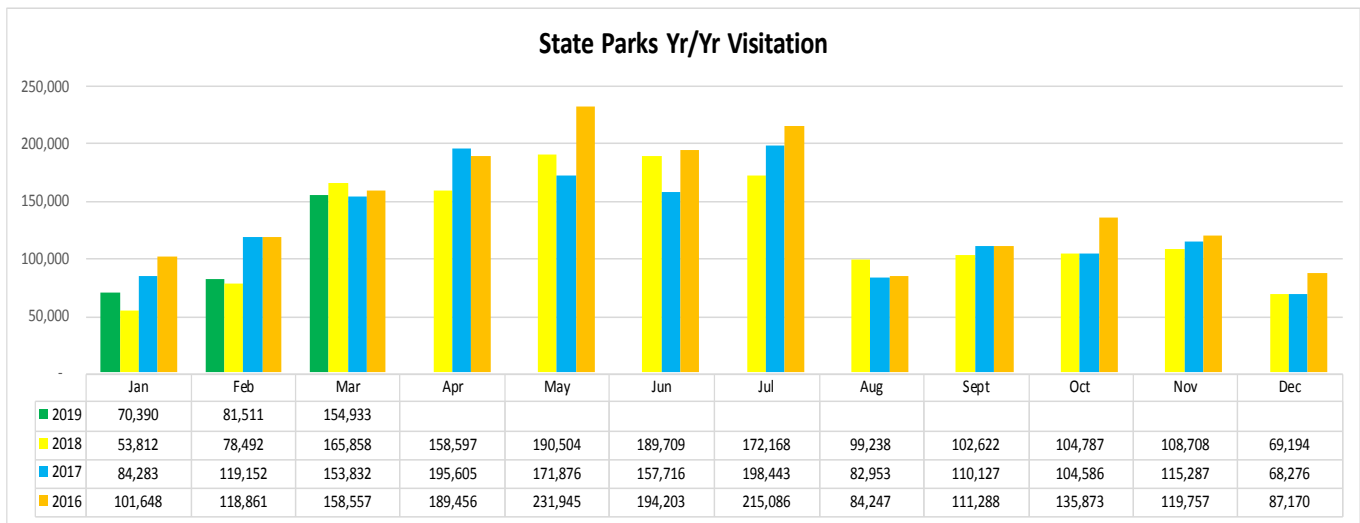


LouisianaTravel.com website showed an increase of 14 percent in total website visits in Mar 2019 over Mar 2018.

Signals of Intent to Travel	Mar-19	Mar-18	Mar-17	Mar-16
Order a Guide	5,277	4,496	3,773	3,806
Visit Virtual Welcome Center	2,626	2,093	1,456	1,781
eNewsletter Sign Up	308	272	245	203
All Guide Downloads	1,140	1,531	287	524

Source: Google Analytics

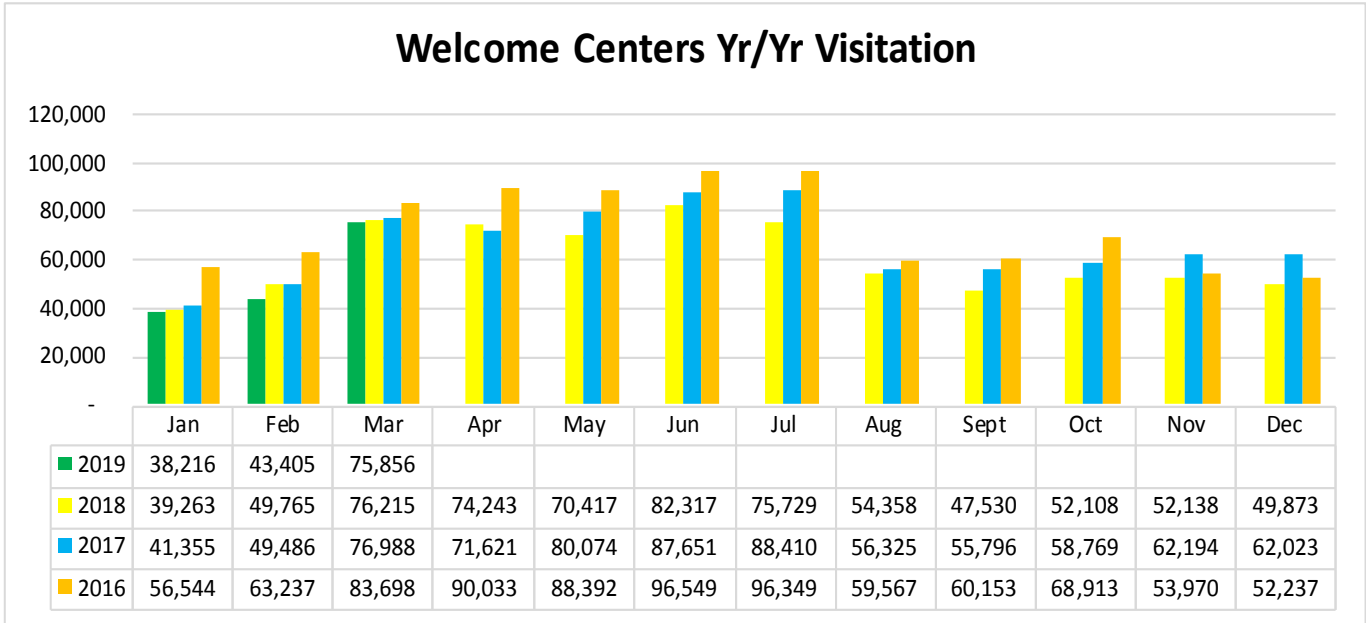
STATE PARKS



Source: Louisiana State Parks

For more information, contact Latoya Wells, Reservation System Director, at lwells@crt.la.gov or at 225.342.9519

WELCOME CENTERS



Statewide welcome centers had a decrease of 0.5 percent in visitation in March 2019 over March 2018.

Note: Vinton Welcome Center remains closed for reconstruction. The Vidalia Welcome Center and the Alexandria I-49 Welcome Center are permanently closed to visitors.

Welcome Centers Visitor Totals

<i>International - Mar 2019</i>	
Mexico	2,752
Canada*	2,135
France	1,083
United Kingdom	634
Germany	456

<i>States** - Mar 2019</i>	
Texas	11,983
Mississippi	9,459
Florida	4,807
Alabama	4,775
Georgia	2,437

<i>Cities** - Mar 2019</i>	
Terry, MS	3,412
Houston, TX	1,323
Mobile, AL	1,312
Dallas, TX	704
San Antonio, TX	596

<i>International Jan - Mar 2019</i>	
Canada*	5,126
Mexico	4,281
France	2,056
United Kingdom	1,345
Germany	744

<i>States** Jan - Mar 2019</i>	
Texas	21,576
Mississippi	17,081
Alabama	10,528
Florida	10,188
Georgia	4,438

<i>Cities** Jan - Mar 2019</i>	
Terry, MS	3,427
Mobile, AL	2,579
Houston, TX	2,412
Pensacola, FL	1,398
Dallas, TX	1,066

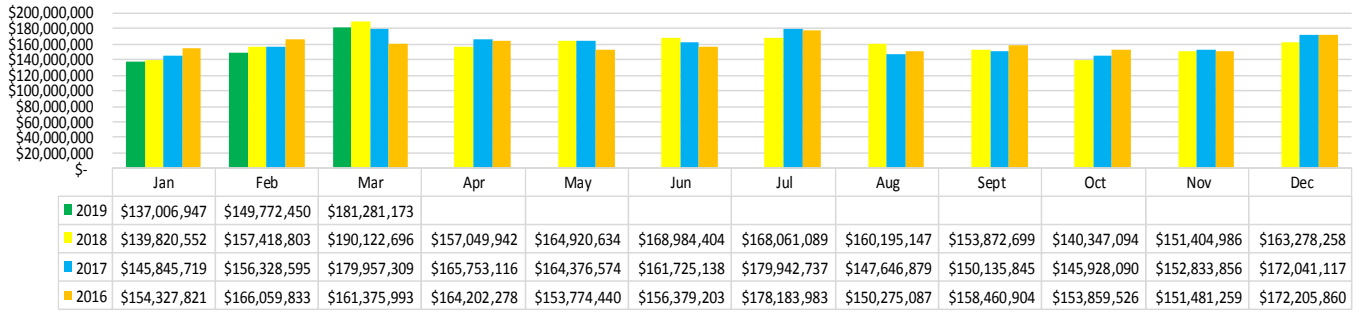
* Includes all of Canadian provinces in total. ** Excludes Louisiana residents.

Source: Louisiana Welcome Centers

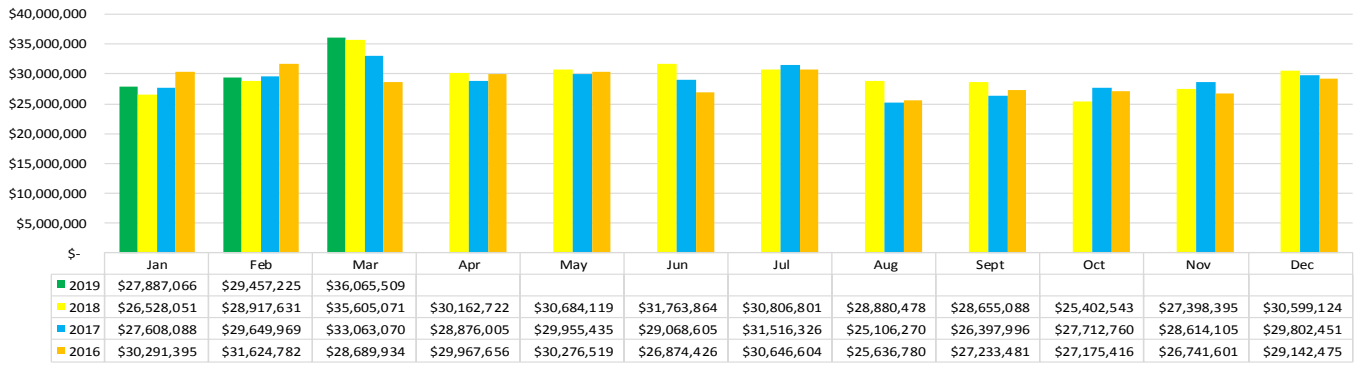
For individual Welcome Center visitation numbers, contact Jason Miller at capitolparkwcl@crt.la.gov.

GROSS GAMING REVENUE

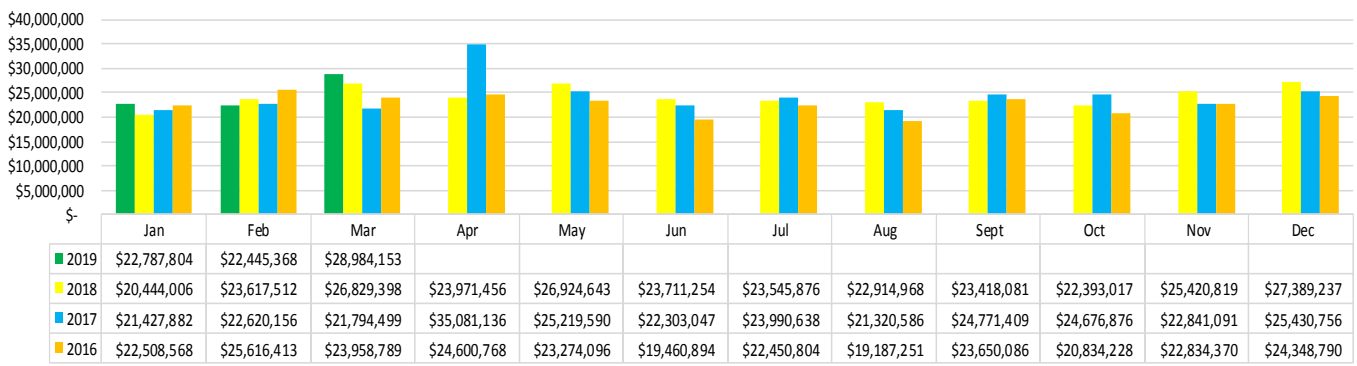
Riverboats - Yr/Yr Revenue



Racinos - Yr/Yr Revenue



Land Based - Yr/Yr Revenue



Video Gaming - Yr/Yr Revenue

