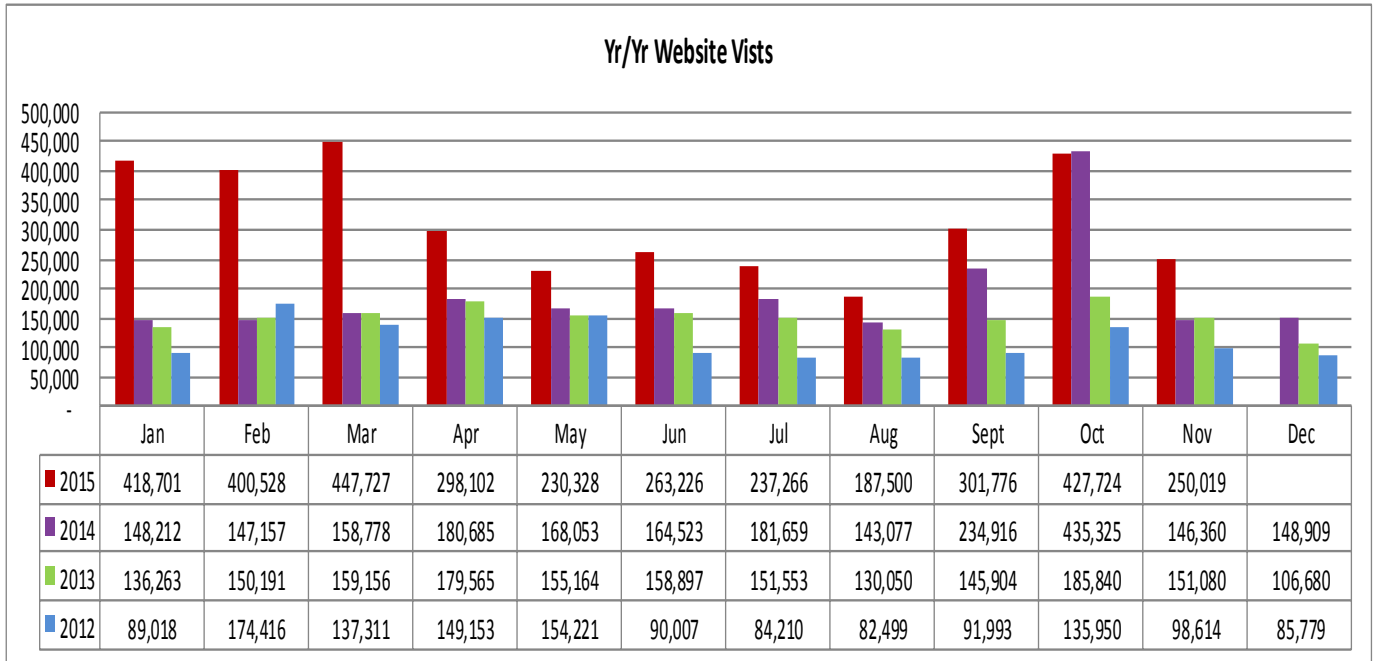
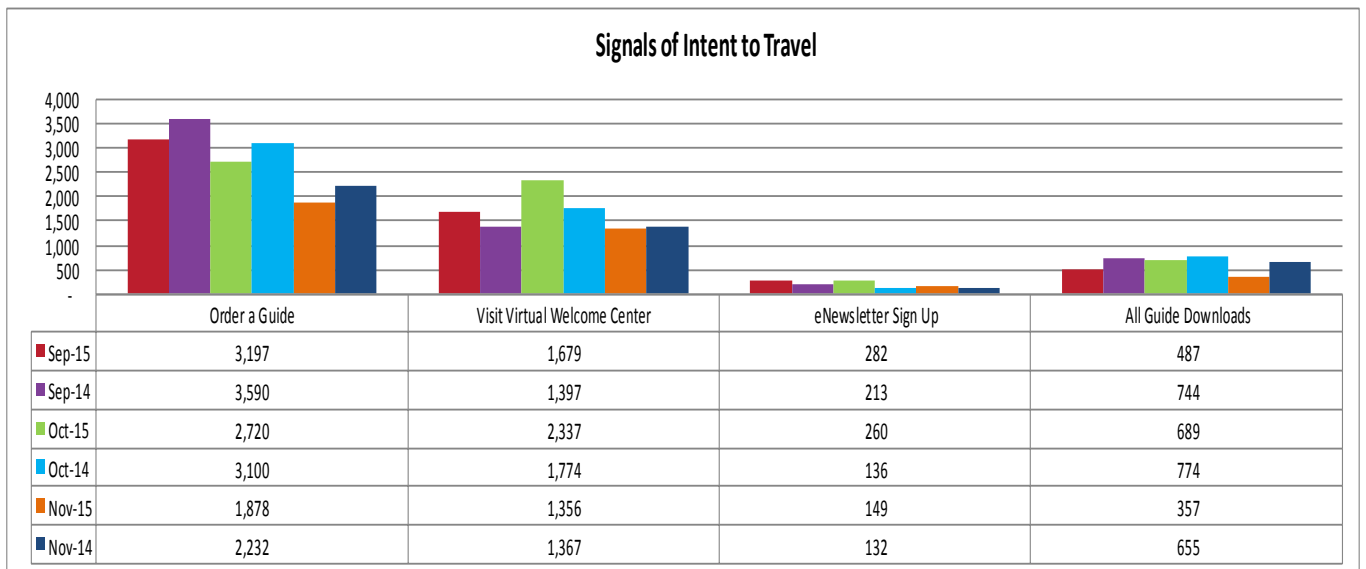


LOUISIANATRAVEL.COM

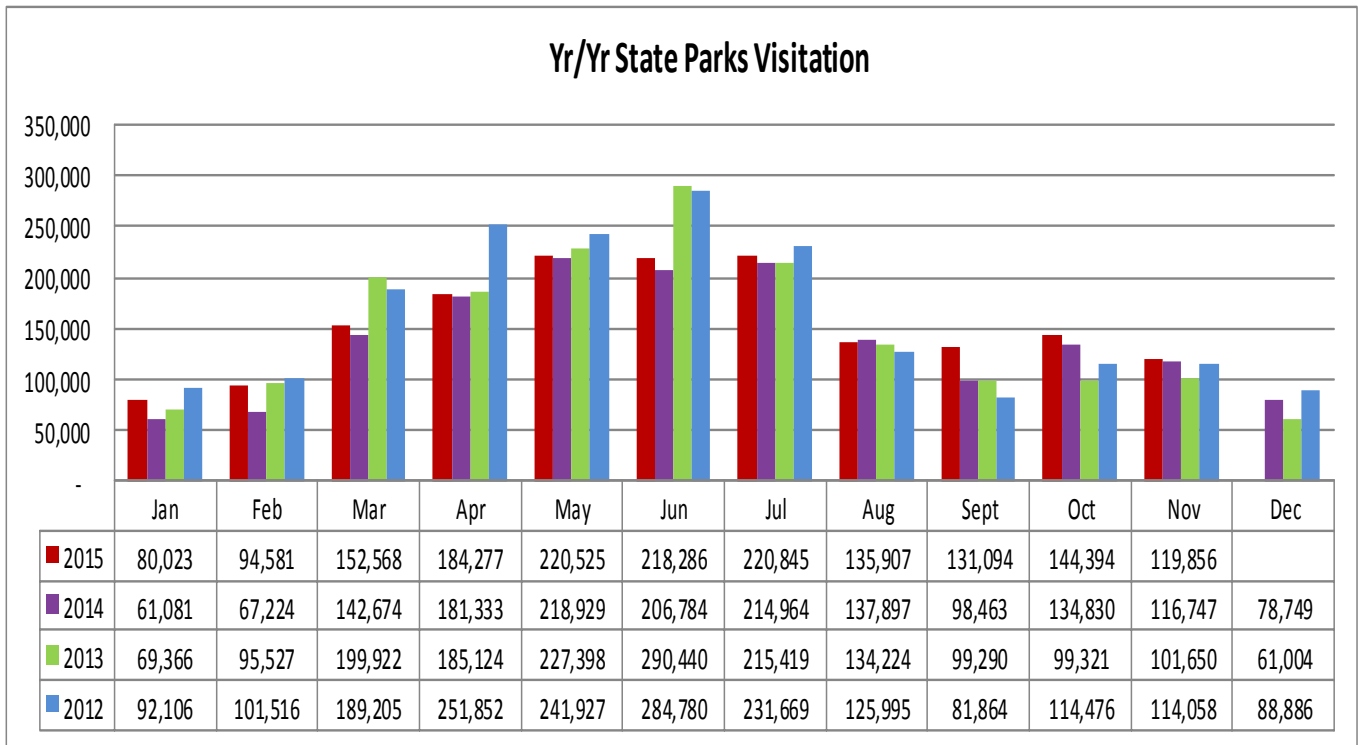


LouisianaTravel.com website showed an increase of 71 percent in total web visits in November 2015 over November 2014.

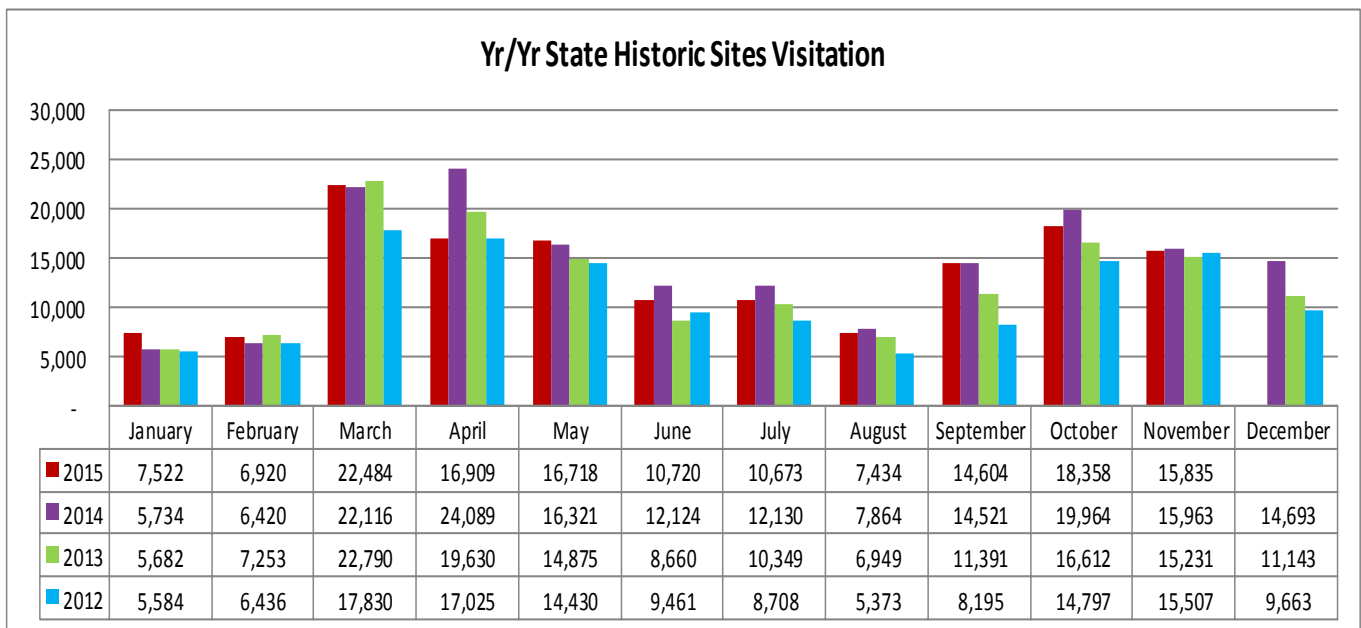


Source: Google Analytics

STATE PARKS



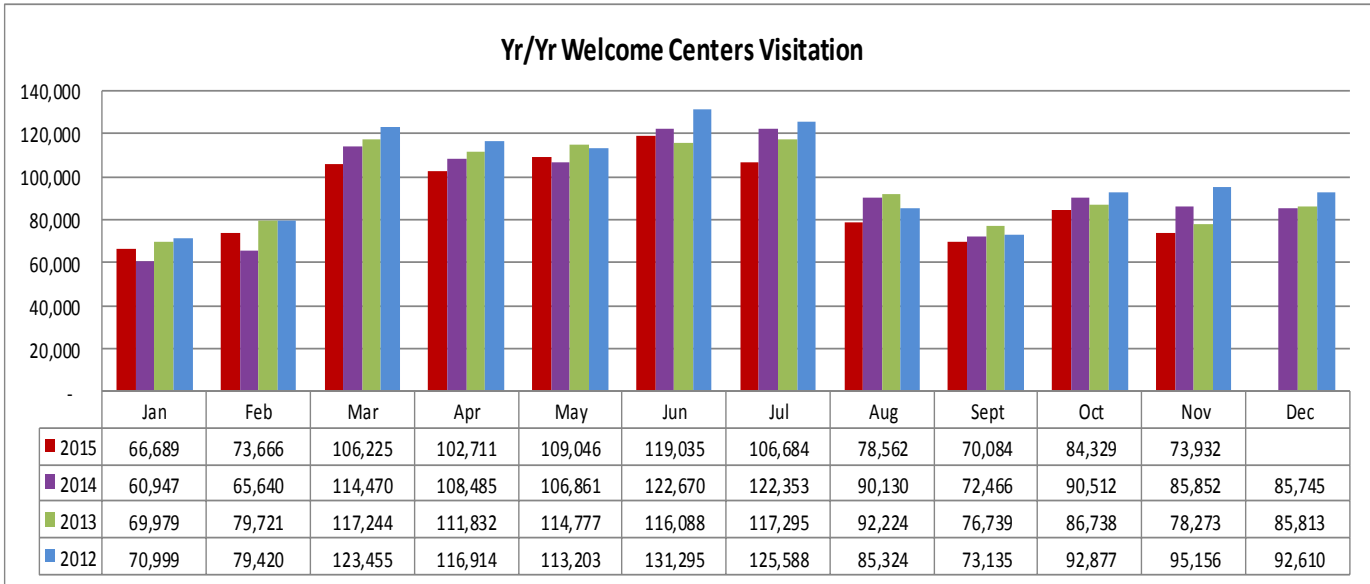
STATE HISTORIC SITES



Source: Louisiana State Parks

For more information, contact Latoya Wells, Reservation System Director, at lwells@crt.la.gov or at 225.342.9519

WELCOME CENTERS



Statewide welcome centers had a decrease of 14 percent in visitation in November 2015 over November 2014. Capitol Park welcome center closed in July. Vinton welcome center is closed for reconstruction since July.

Welcome Centers Visitor Totals

International - Nov 2015	
Canada*	1,681
France	766
Germany	554
United Kingdom	545
Australia	351

States** - Nov 2015	
Texas	12,166
Mississippi	6,405
Florida	4,976
Alabama	3,962
Georgia	2,099

Cities** - Nov 2015	
Houston, TX	1,322
Hattiesburg, MS	1,018
Virginia Beach, VA	824
Mobile, AL	765
Pensacola, FL	534

International Jan - Nov 2015	
Canada*	20,115
France	11,470
United Kingdom	7,989
Germany	7,197
Mexico	5,356

States** Jan - Nov 2015	
Texas	205,967
Mississippi	84,975
Florida	60,709
Alabama	51,130
Georgia	28,420

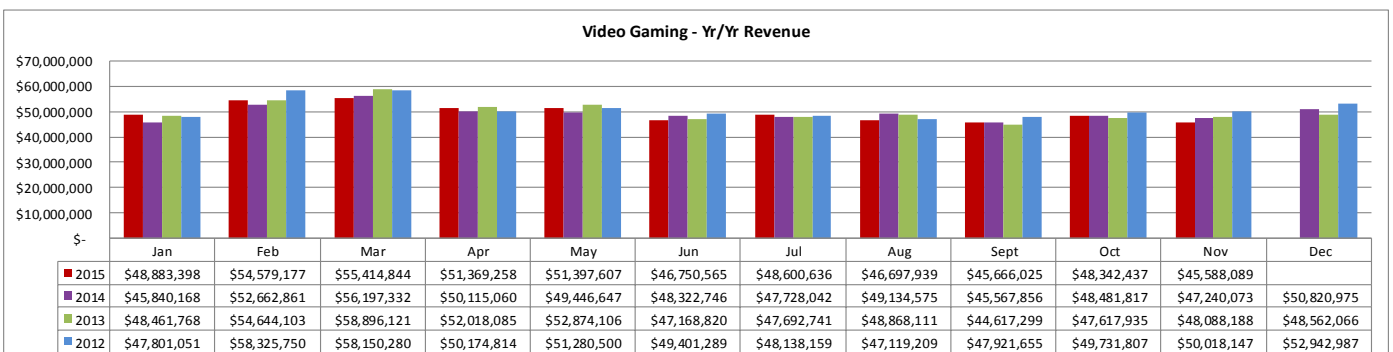
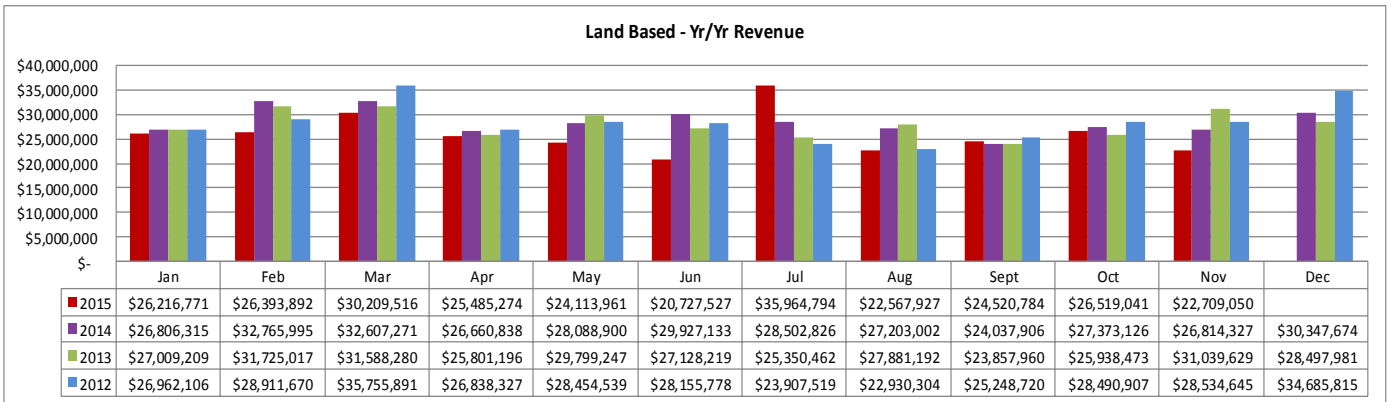
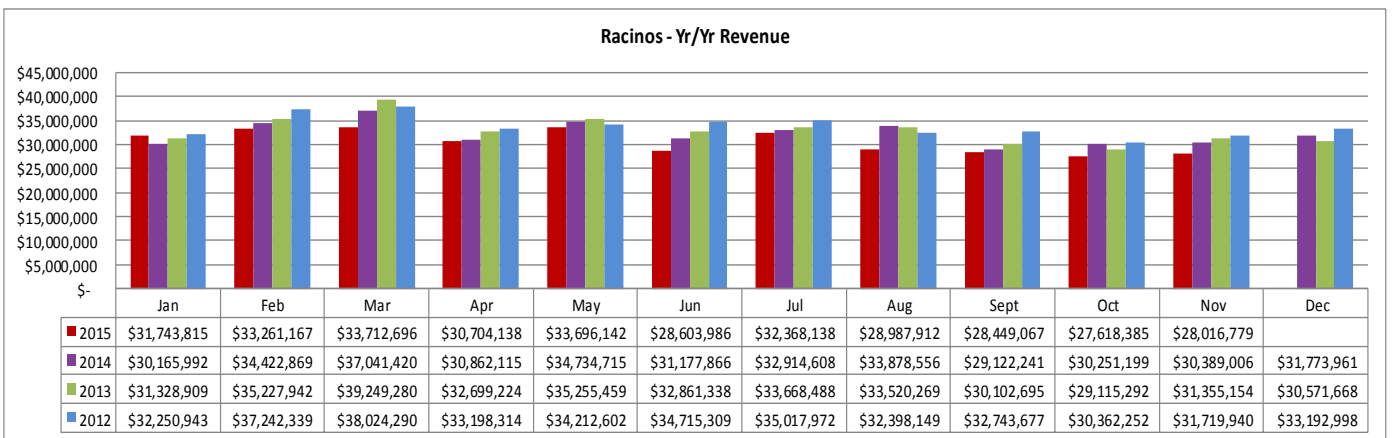
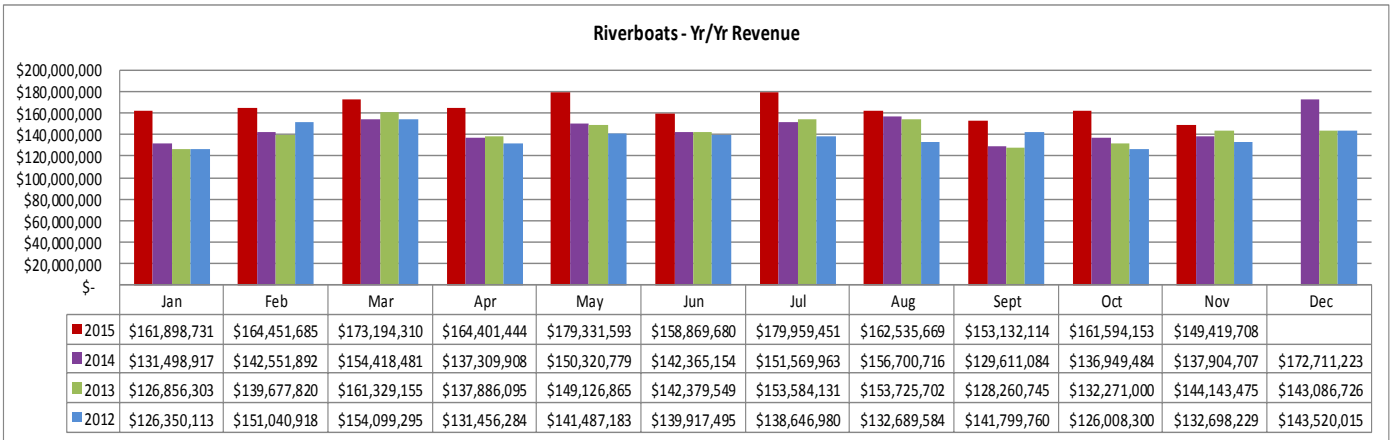
Cities** Jan - Nov 2015	
Houston, TX	32,683
Mobile, AL	10,116
San Antonio, TX	7,073
Pensacola, FL	6,864
Dallas, TX	6,657

* Includes all of Canadian provinces in total. ** Excludes Louisiana residents.

Source: Louisiana Welcome Centers

For individual Welcome Center visitation numbers, contact Nancy Broussard at nbroussard@crt.la.gov or 225.342.8122.

GROSS GAMING REVENUE



Source: Louisiana State Police