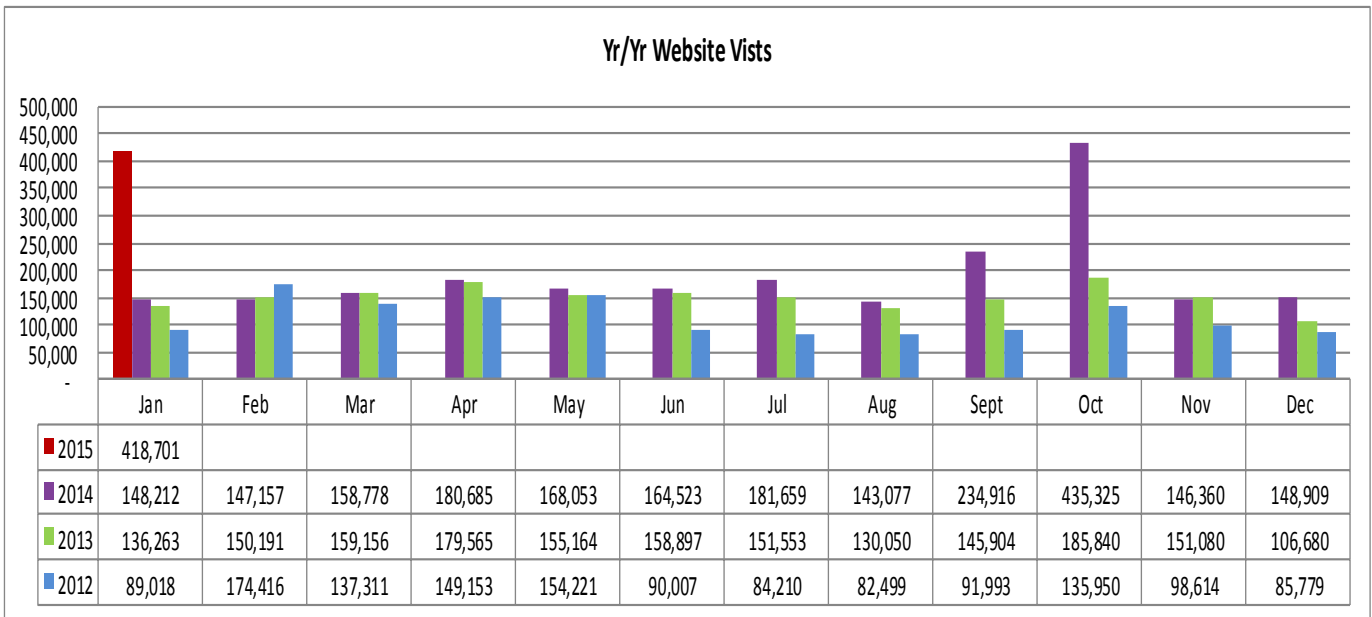
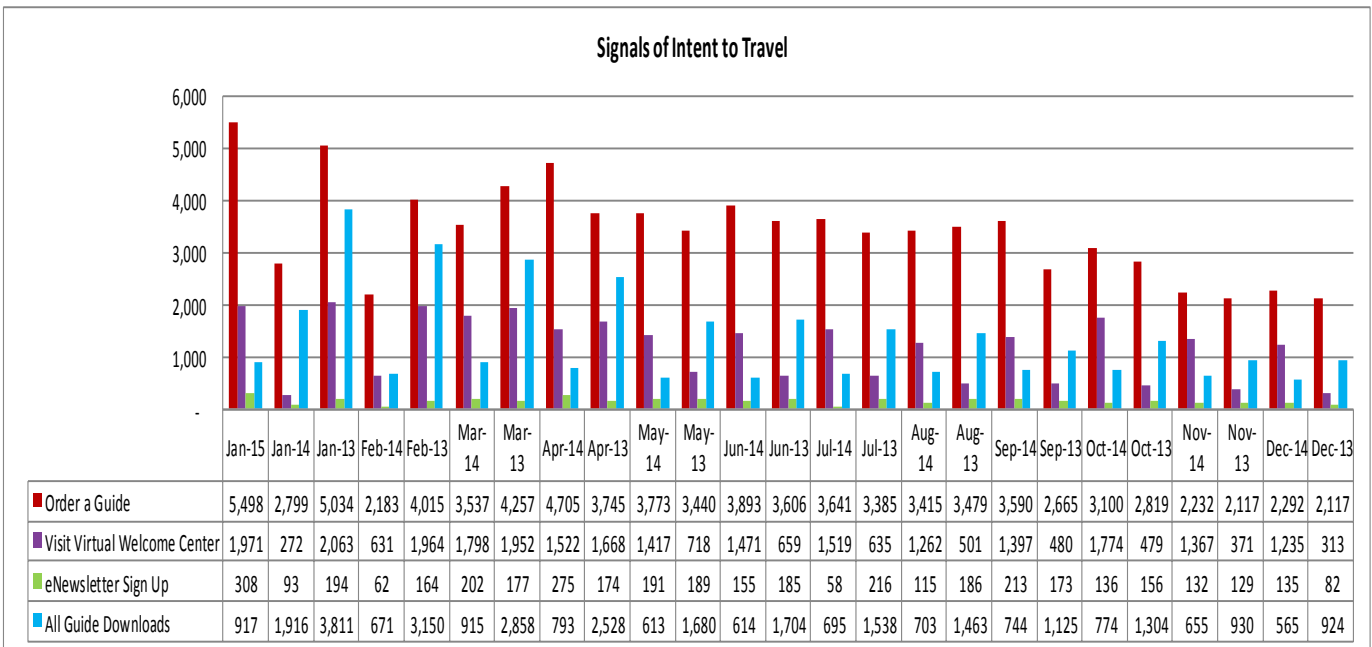


LOUISIANATRAVEL.COM

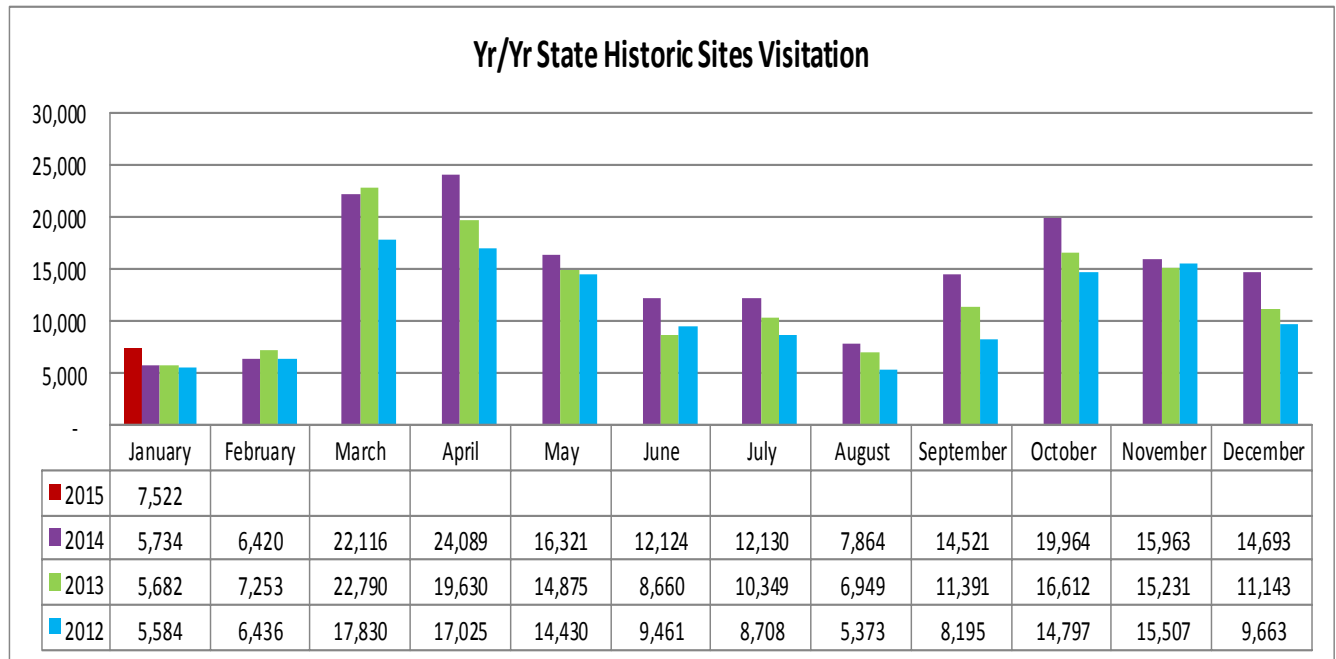
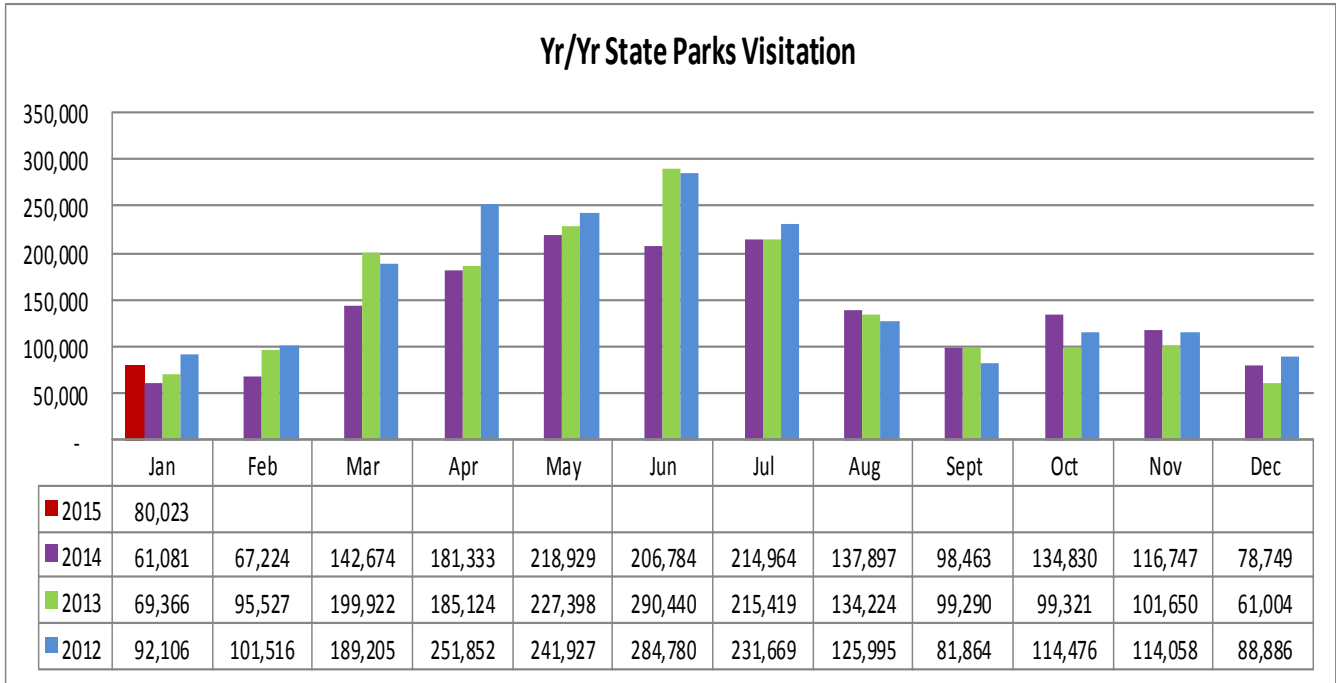


LouisianaTravel.com website showed a significant increase of 183 percent in total web visits in Jan 2015 over Jan 2014.



Source: Google Analytics

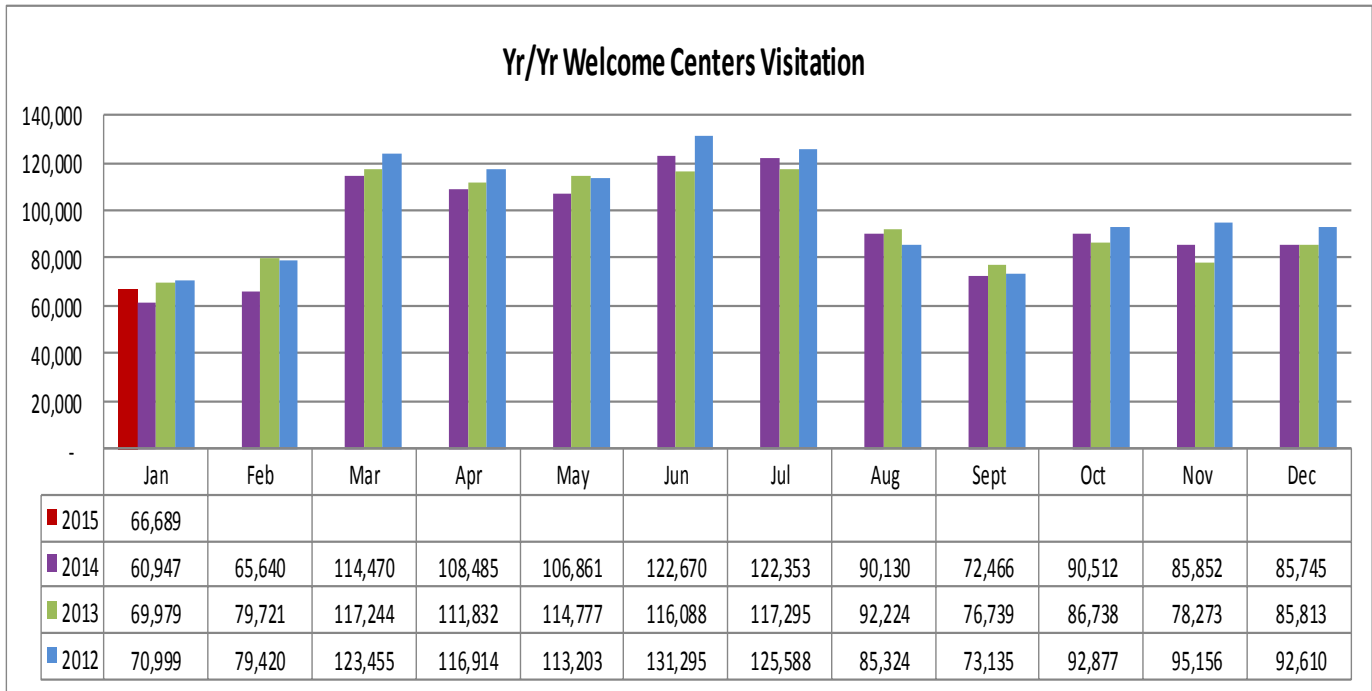
STATE PARKS & HISTORIC SITES



Source: Louisiana State Parks

For detailed information, contact Reggie Dumas with State Parks at rdumas@crt.la.gov or 225.342.8106.

WELCOME CENTERS



Statewide welcome centers had a notable increase of 12 percent in visitation in Feb 2015 over Feb 2014.

Welcome Centers Visitor Totals

International - Jan 2015	
Canada*	2,278
United Kingdom	451
France	380
Mexico	300
Germany	287

States** - Jan 2015	
Texas	12,985
Mississippi	5,316
Florida	4,045
Alabama	3,370
Georgia	2,130

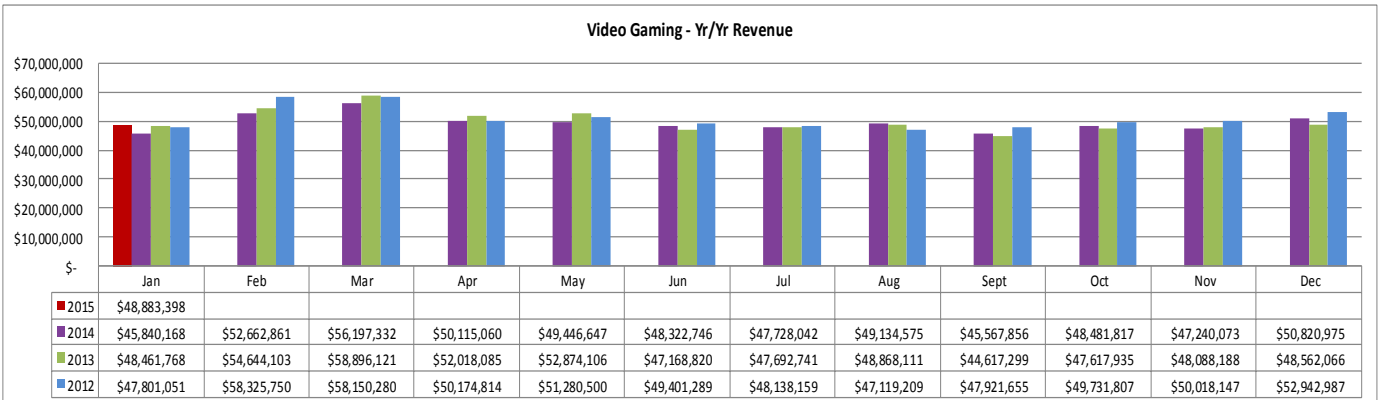
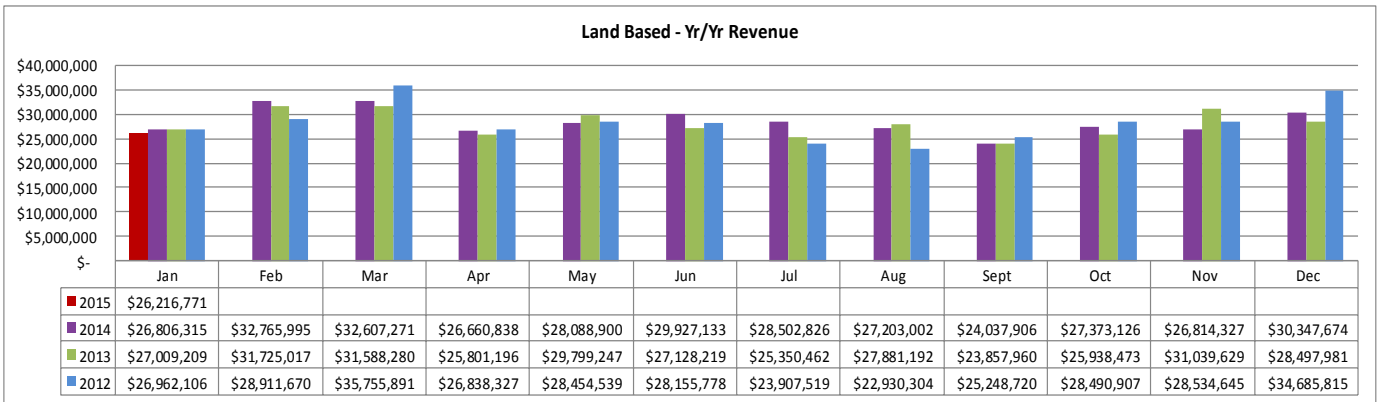
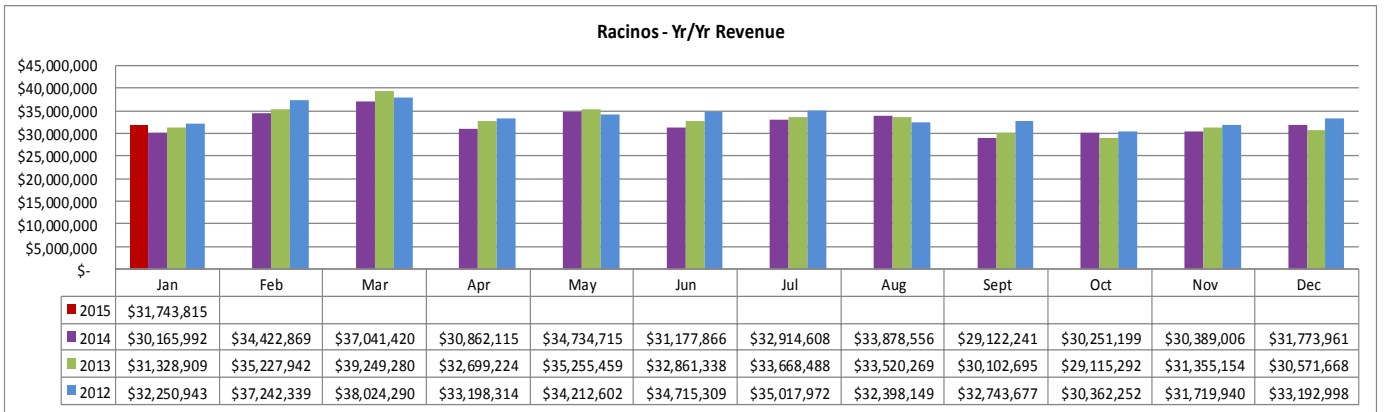
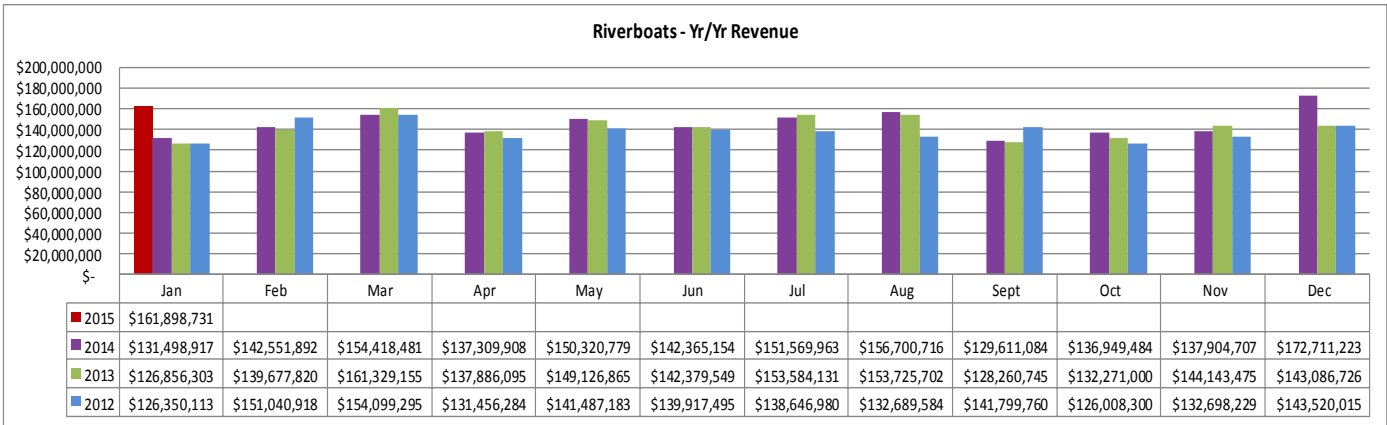
Cities** - Jan 2015	
Houston, TX	2,671
Pensacola, FL	774
Mobile, AL	506
Hattiesburg, MS	476
Austin, TX	470

* Includes all of Canadian provinces in total. ** Excludes Louisiana residents.

Source: Louisiana Welcome Centers

For individual Welcome Center visitation numbers, contact Nancy Broussard at nbroussard@crt.la.gov or 225.342.8122.

GROSS GAMING REVENUE



Source: Louisiana State Police