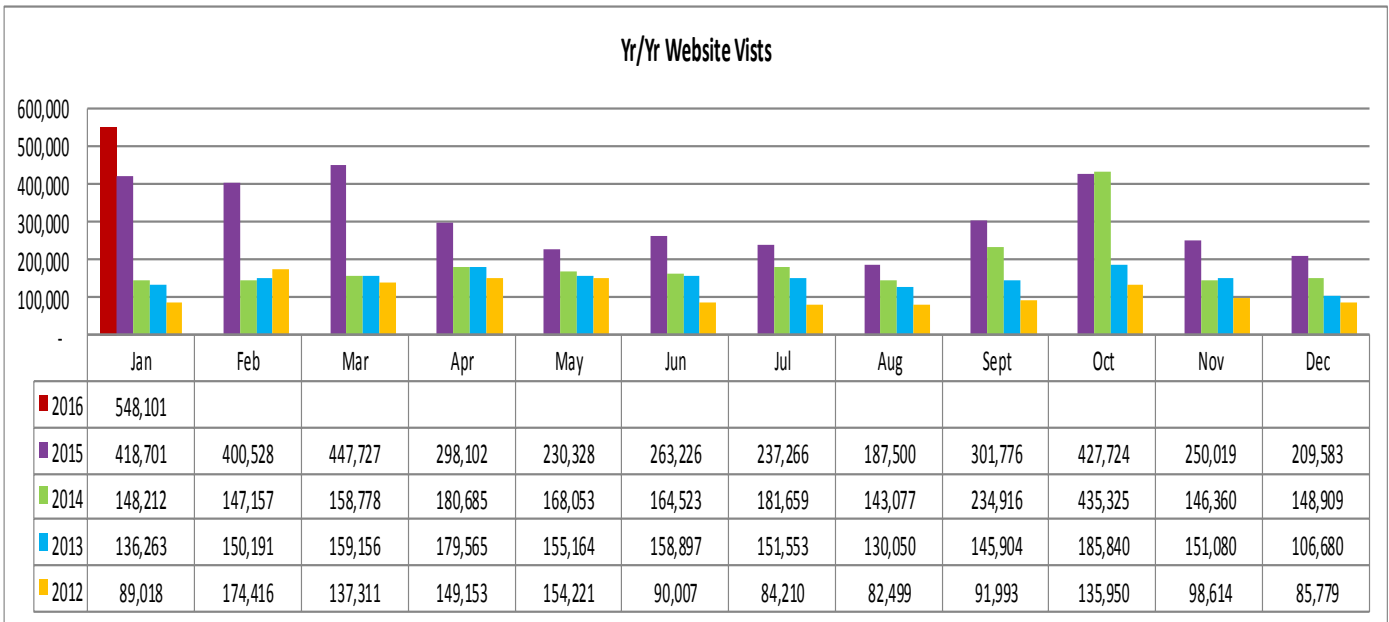
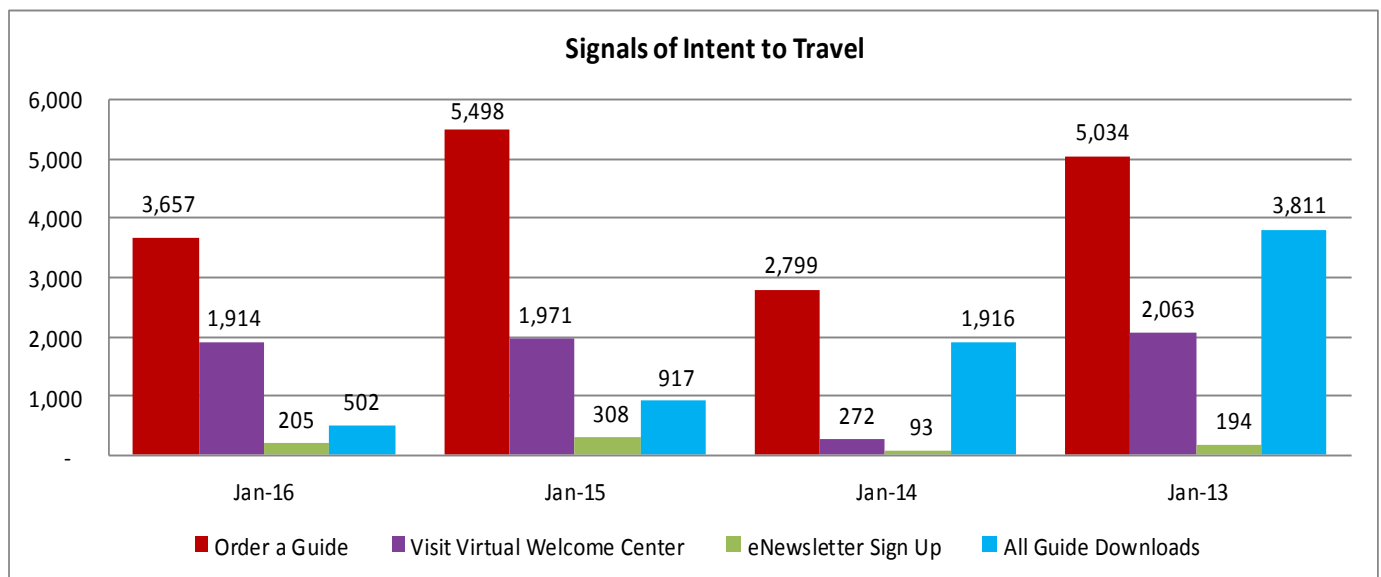


LOUISIANATRAVEL.COM

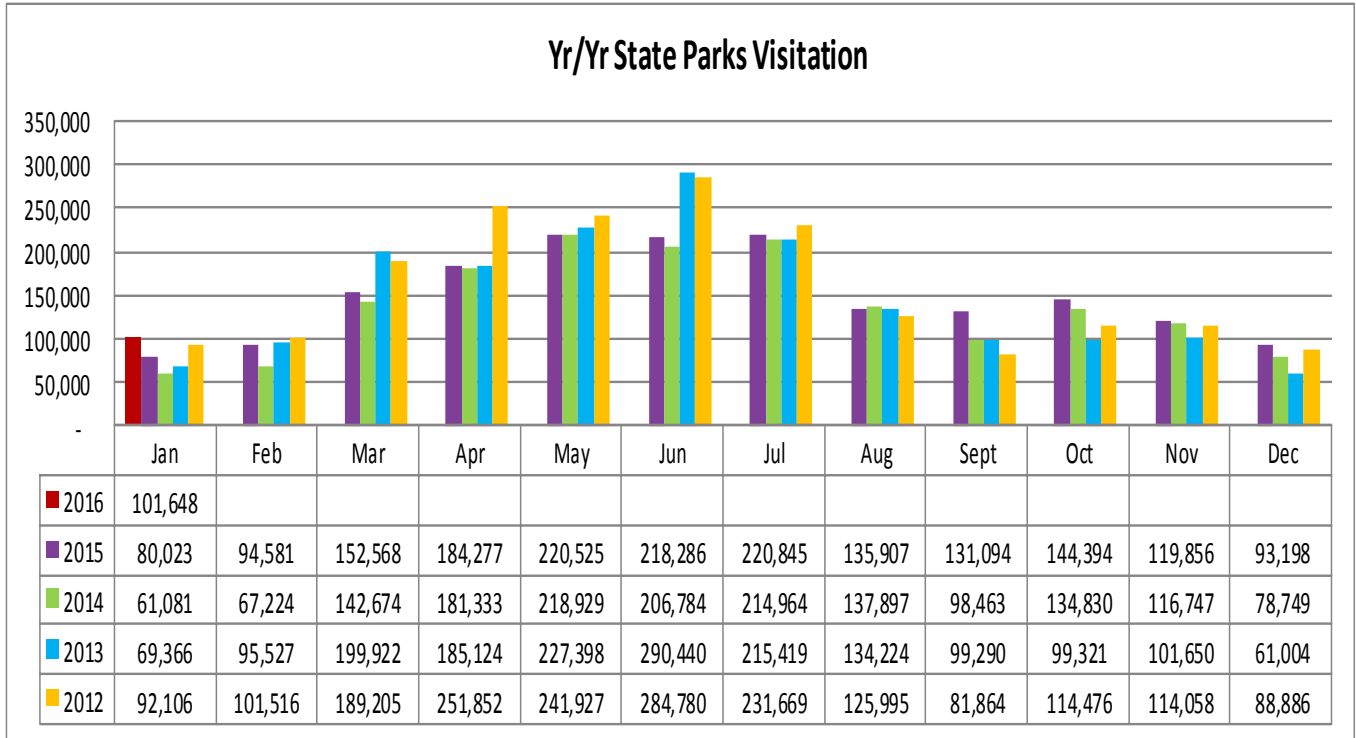


LouisianaTravel.com website showed an increase of 31 percent in total web visits in January 2016 over January 2015.

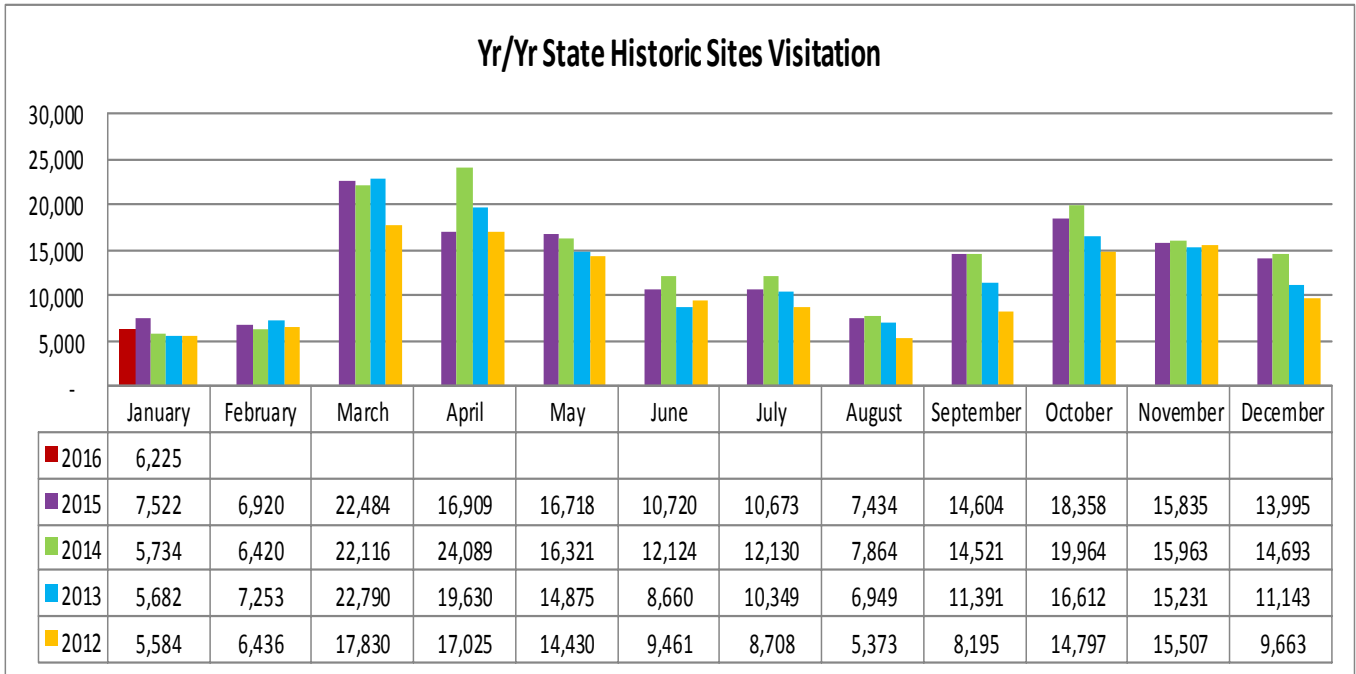


Source: Google Analytics

STATE PARKS



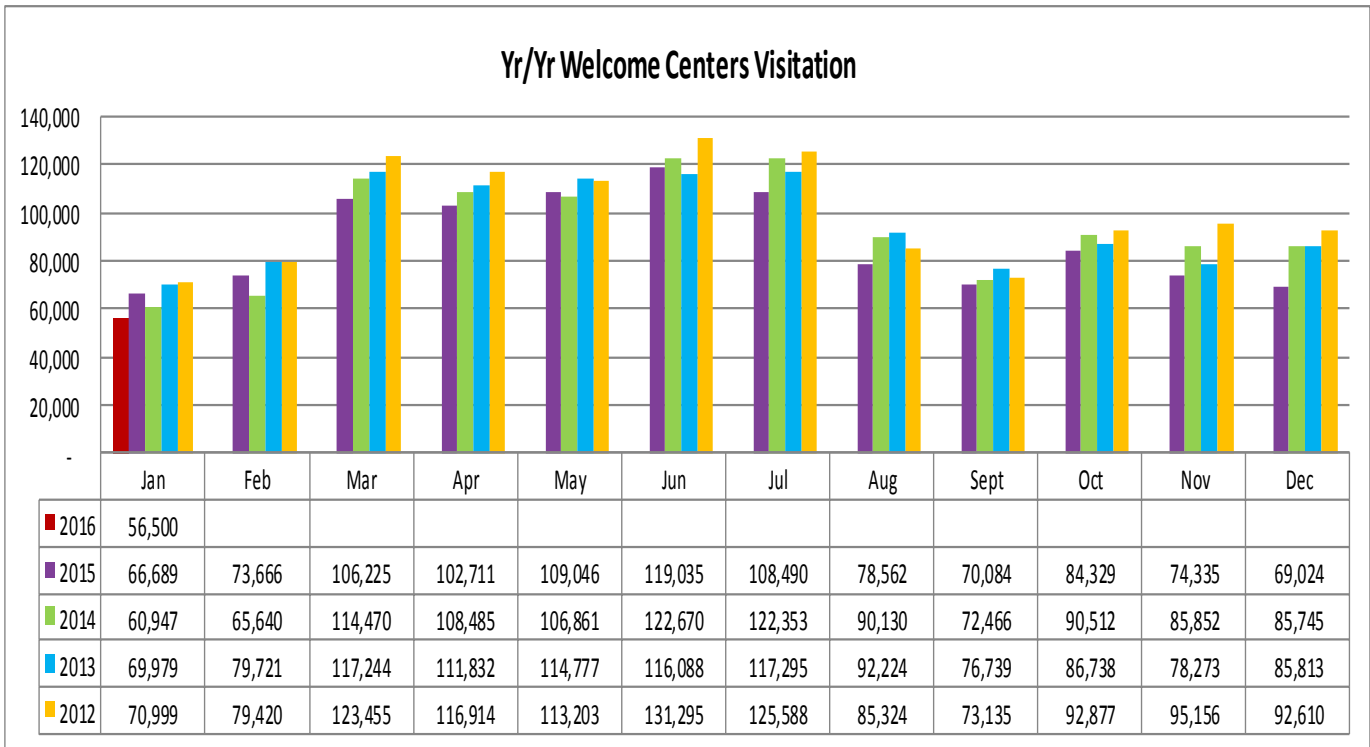
STATE HISTORIC SITES



Source: Louisiana State Parks

For more information, contact Latoya Wells, Reservation System Director, at lwells@crt.la.gov or at 225.342.9519

WELCOME CENTERS



Statewide welcome centers had a decrease of 15 percent in visitation in January 2016 over January 2015. Capitol Park was closed in July 2015 & Vinton was partially closed in July 2015 for reconstruction.

Welcome Centers Visitor Totals

International - Jan 2016	
Canada*	1,569
Mexico	425
Australia	274
France	195
Germany	193

States** - Jan 2016	
Texas	9,278
Mississippi	6,386
Alabama	3,628
Florida	3,622
Tennessee	1,465

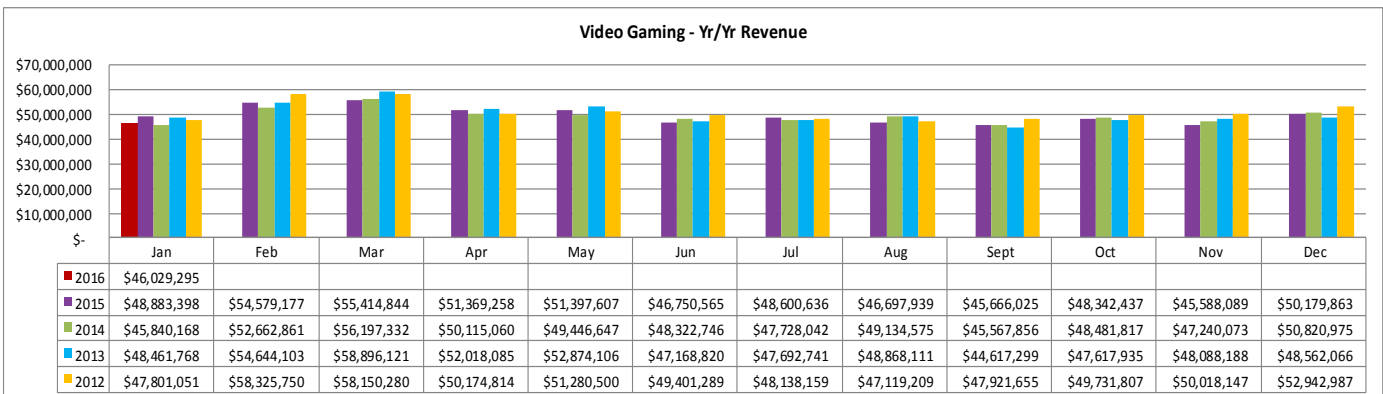
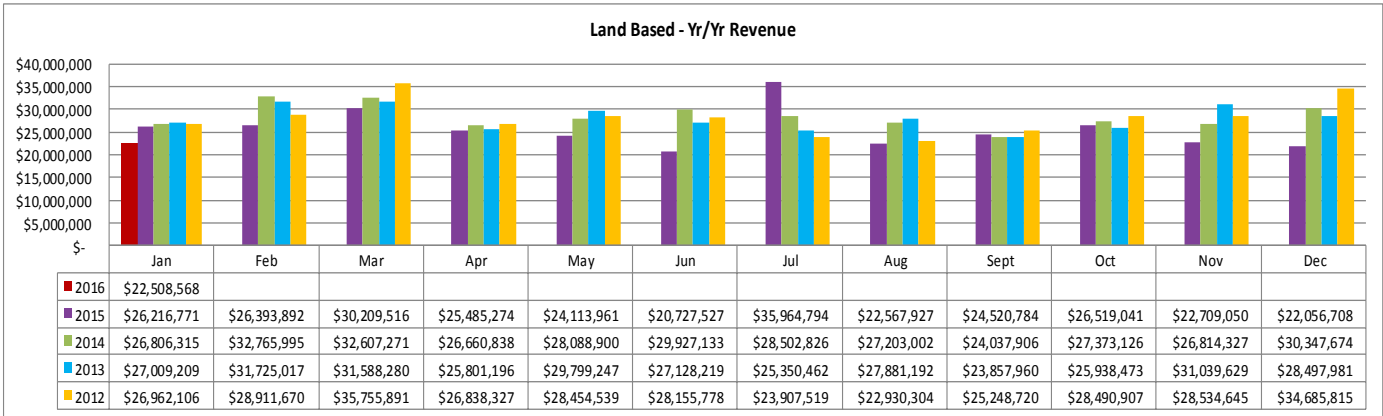
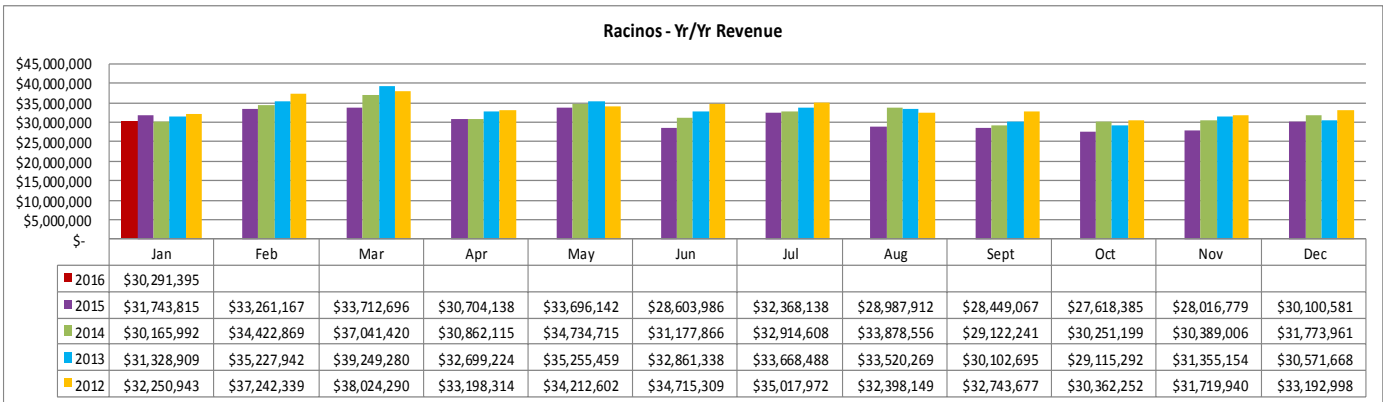
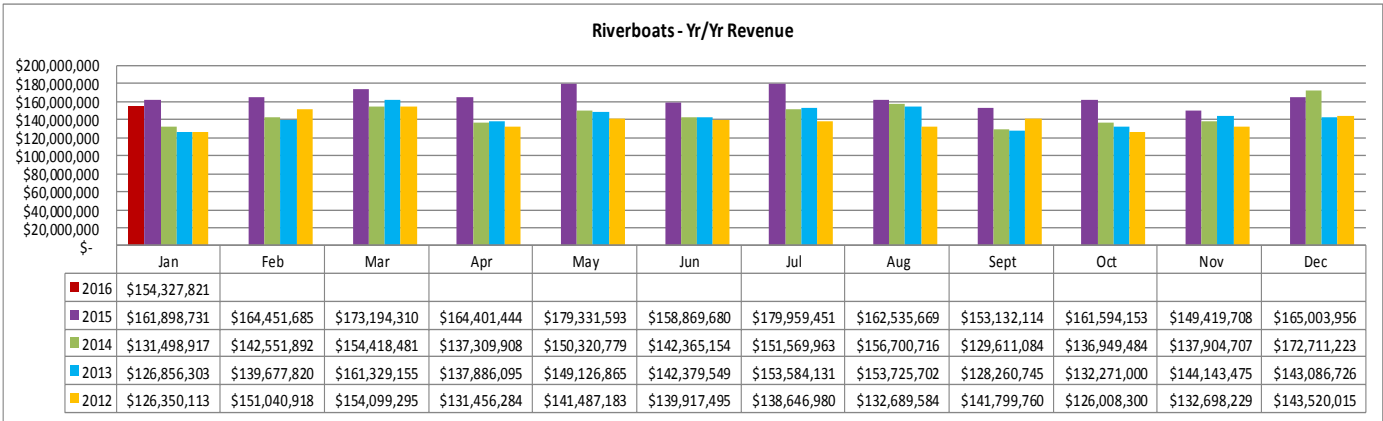
Cities** - Jan 2016	
Houston, TX	790
Clarksville, TN	625
Mobile, AL	589
Jackson, MS	574
Hattiesburg, MS	401

* Includes all of Canadian provinces in total. ** Excludes Louisiana residents.

Source: Louisiana Welcome Centers

For individual Welcome Center visitation numbers, contact Nancy Broussard at nbroussard@crt.la.gov or 225.342.8122.

GROSS GAMING REVENUE



Source: Louisiana State Police