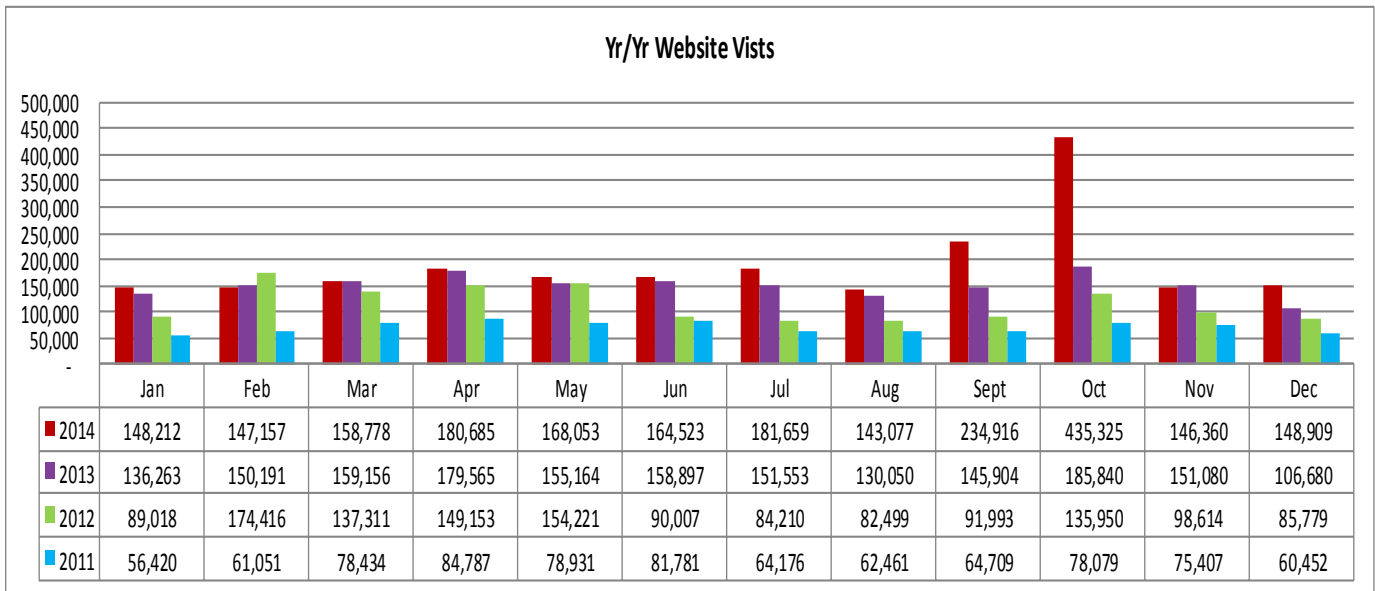
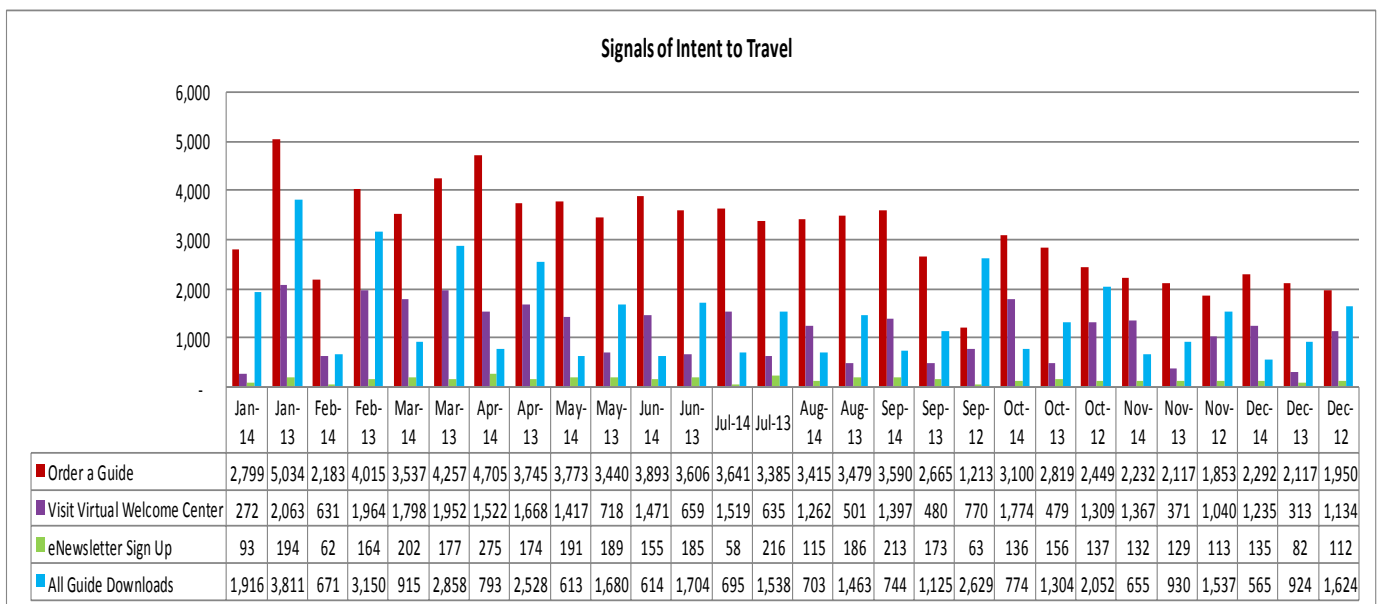


LOUISIANATRAVEL.COM

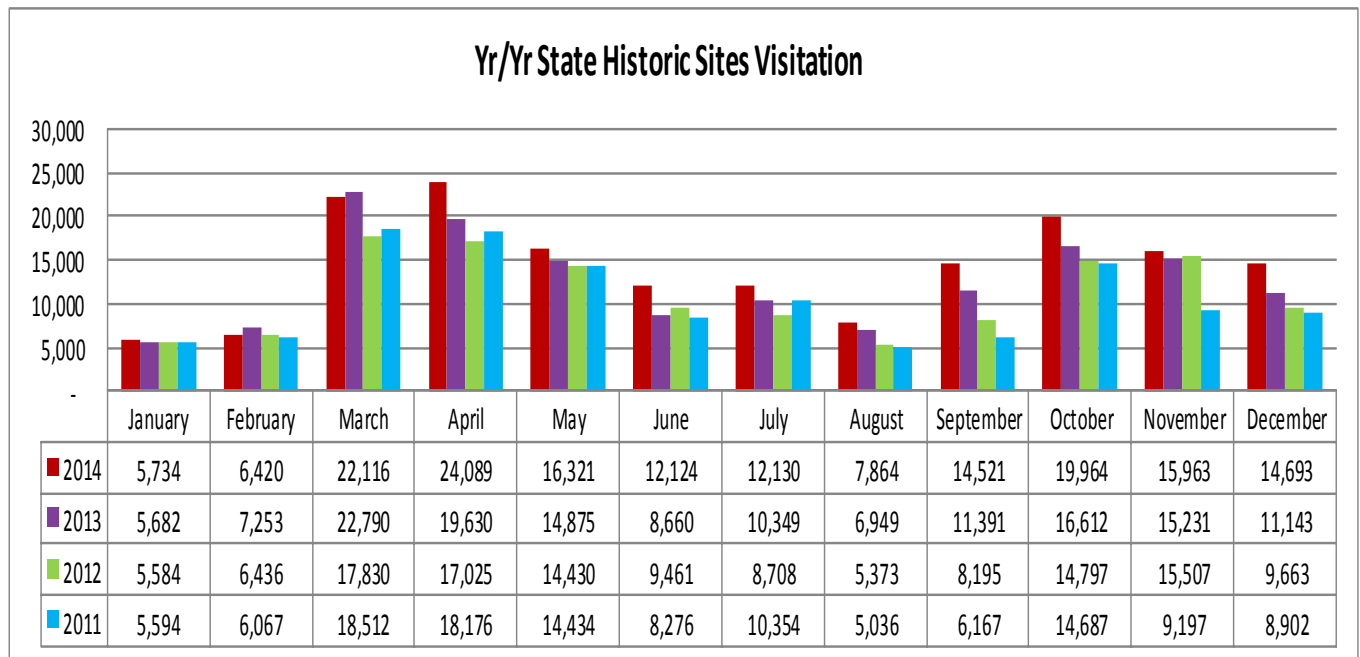
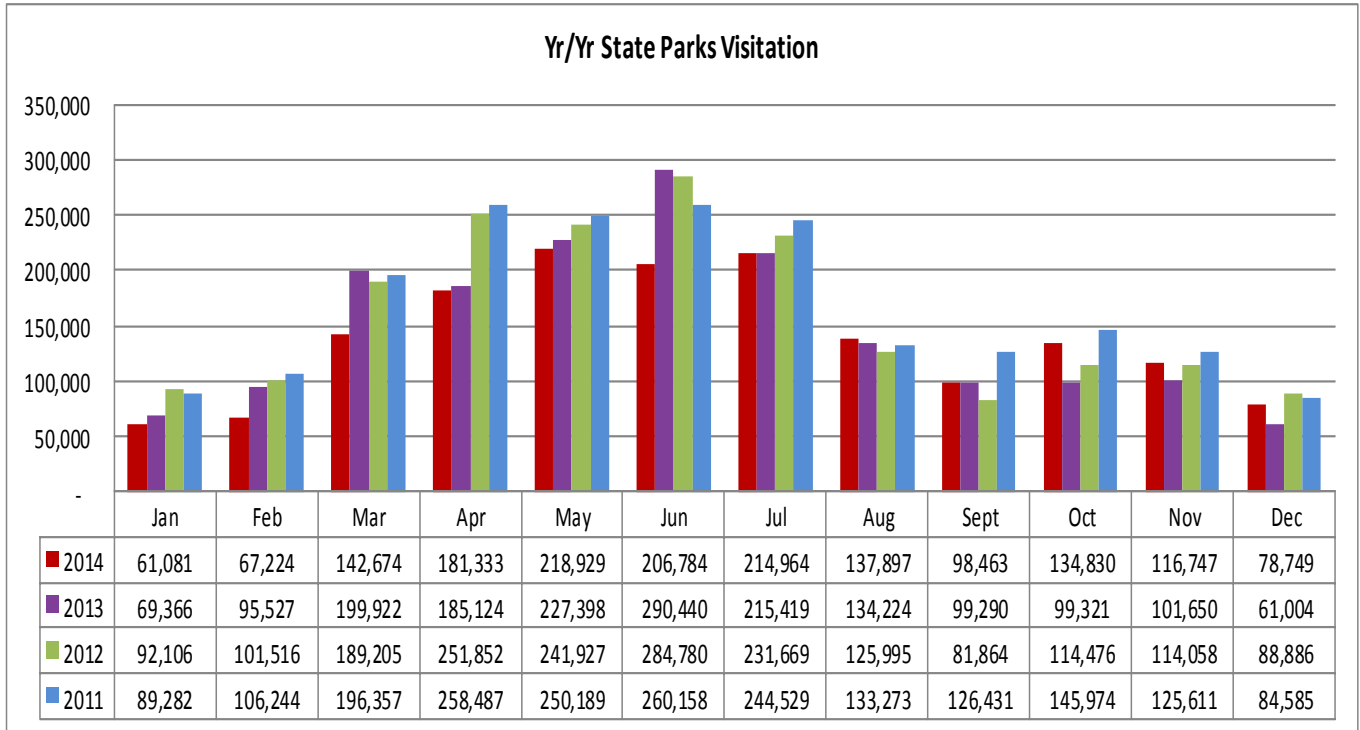


LouisianaTravel.com website showed a notable increase of 39 percent in web visits in Dec 2014 over Dec 2013 and an increase of 25 percent in total web visits year over year.



Source: Google Analytics

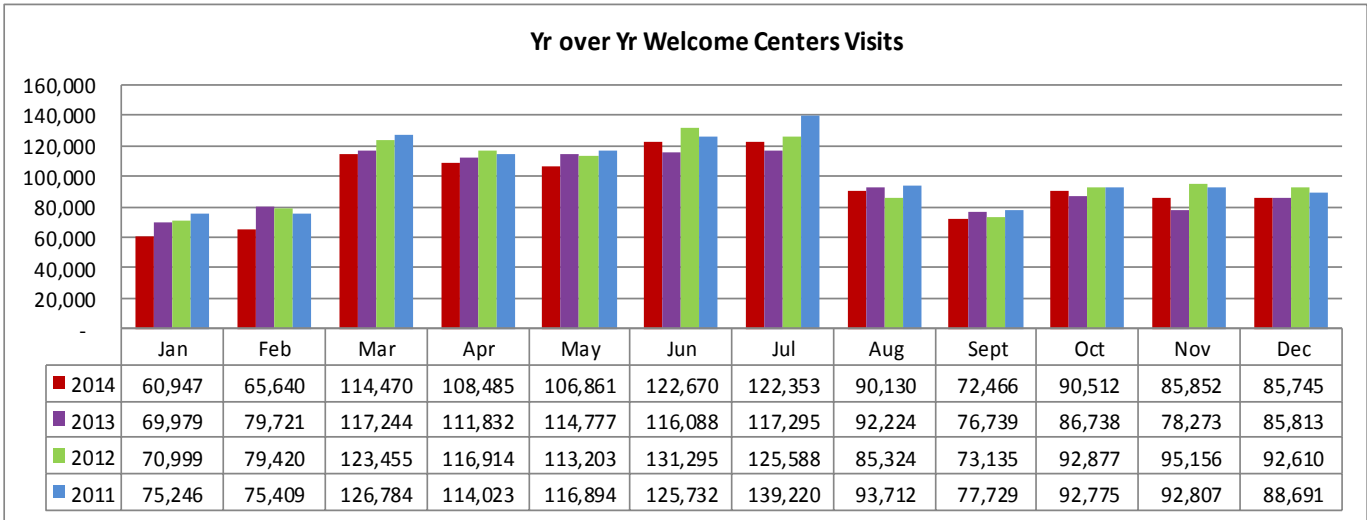
STATE PARKS & HISTORIC SITES



Source: Louisiana State Parks

For detailed information, contact Reggie Dumas with State Parks at rdumas@crt.la.gov or 225.342.8106.

WELCOME CENTERS



Statewide welcome centers had a very slight decrease of 0.1 percent in visitation in Dec 2014 over Dec 2013 and a slight decrease of 1.8 percent in total visitation year over year.

Welcome Centers Visitor Totals

<i>International - Dec 2014</i>	
Canada*	1,474
Mexico	737
France	432
Australia	393
Germany	313

<i>States** - Dec 2014</i>	
Texas	22,145
Mississippi	6,535
Florida	6,204
Alabama	4,908
Georgia	3,007

<i>Cities** - Dec 2014</i>	
Houston, TX	4,040
San Antonio, TX	922
Mobile, AL	881
Pensacola, FL	769
Hattiesburg, MS	708

<i>International Jan - Dec 2014</i>	
Canada*	12,156
France	13,388
United Kingdom	10,458
Germany	8,384
Australia	5,909

<i>States** Jan - Dec 2014</i>	
Texas	261,181
Mississippi	90,340
Florida	66,457
Alabama	58,524
Georgia	29,790

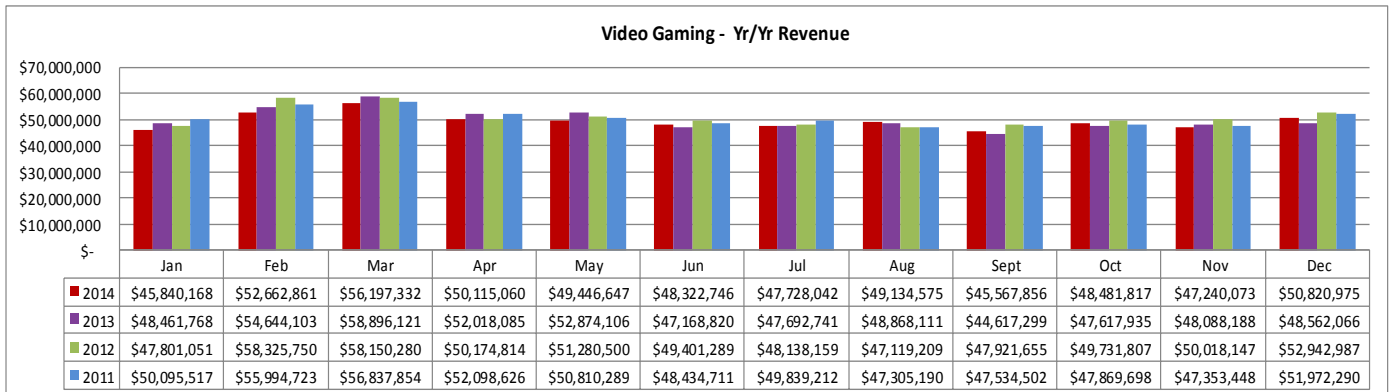
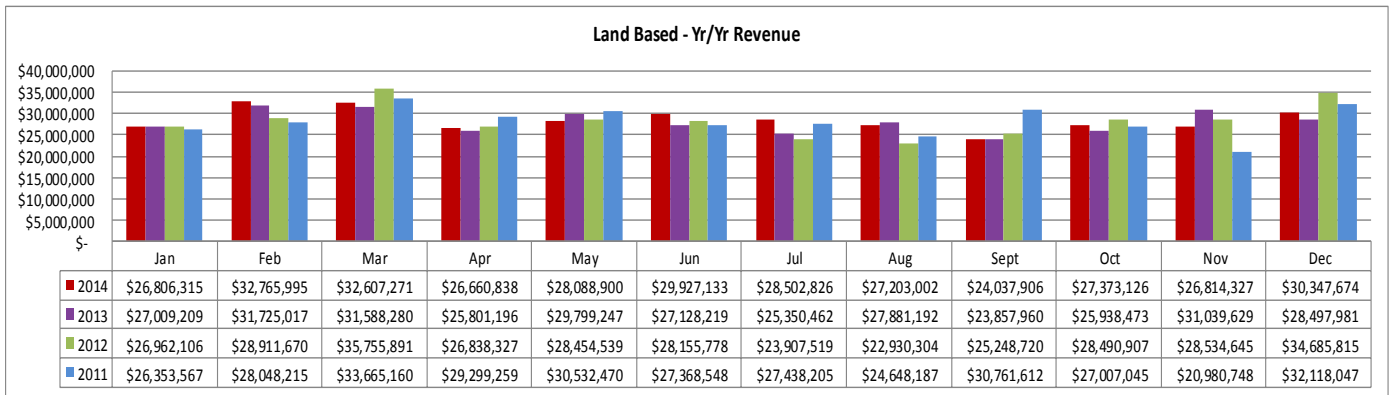
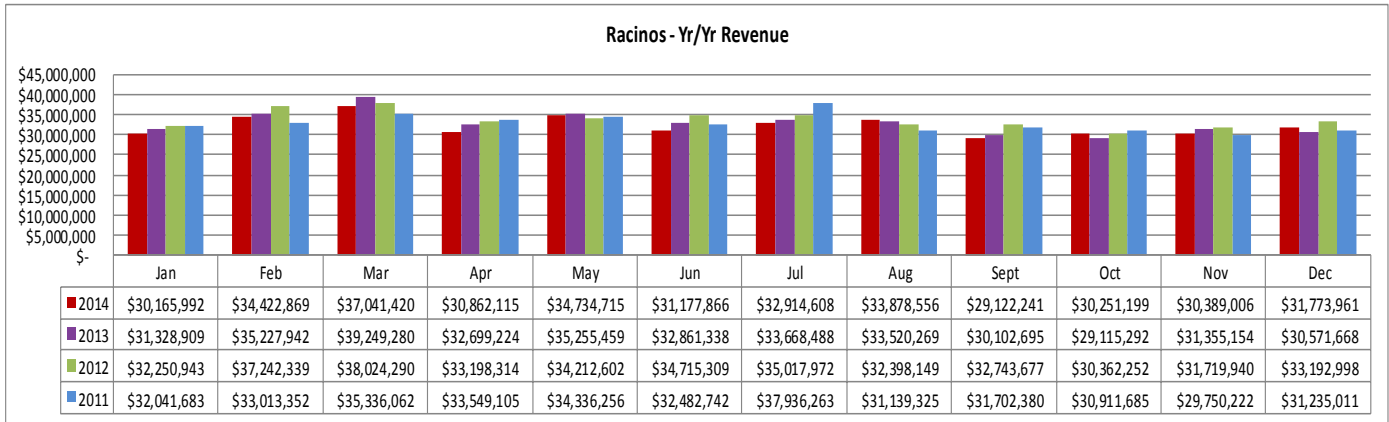
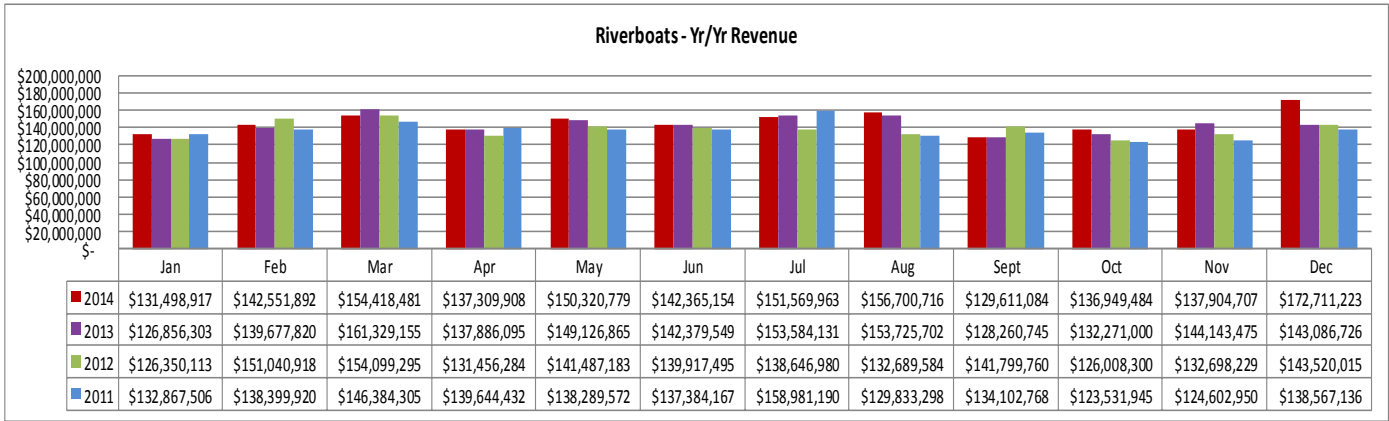
<i>Cities** Jan - Dec 2014</i>	
Houston, TX	42,078
Mobile, AL	12,111
San Antonio, TX	10,462
Dallas, TX	7,690
Austin, TX	7,551

* Includes all of Canadian provinces in total. ** Excludes Louisiana residents.

Source: Louisiana Welcome Centers

For individual Welcome Center visitation numbers, contact Nancy Broussard at nbroussard@crt.la.gov or 225.342.8122.

GROSS GAMING REVENUE



Source: Louisiana State Police