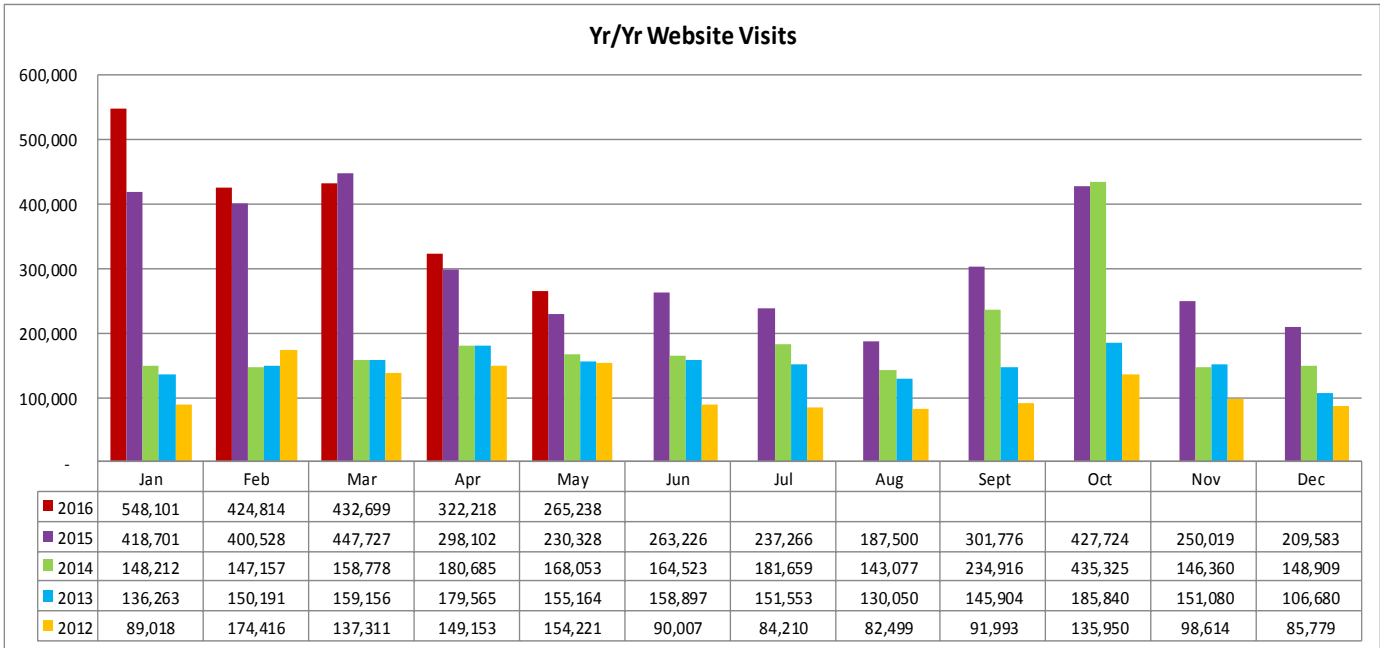
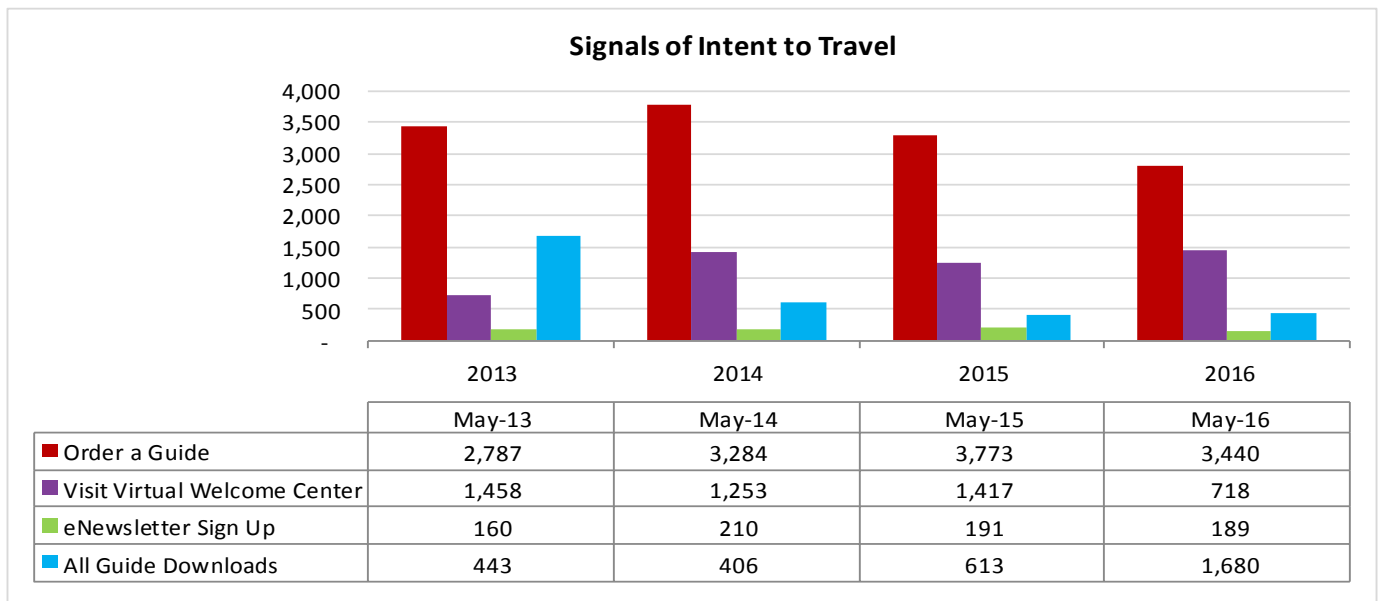


LOUISIANATRAVEL.COM

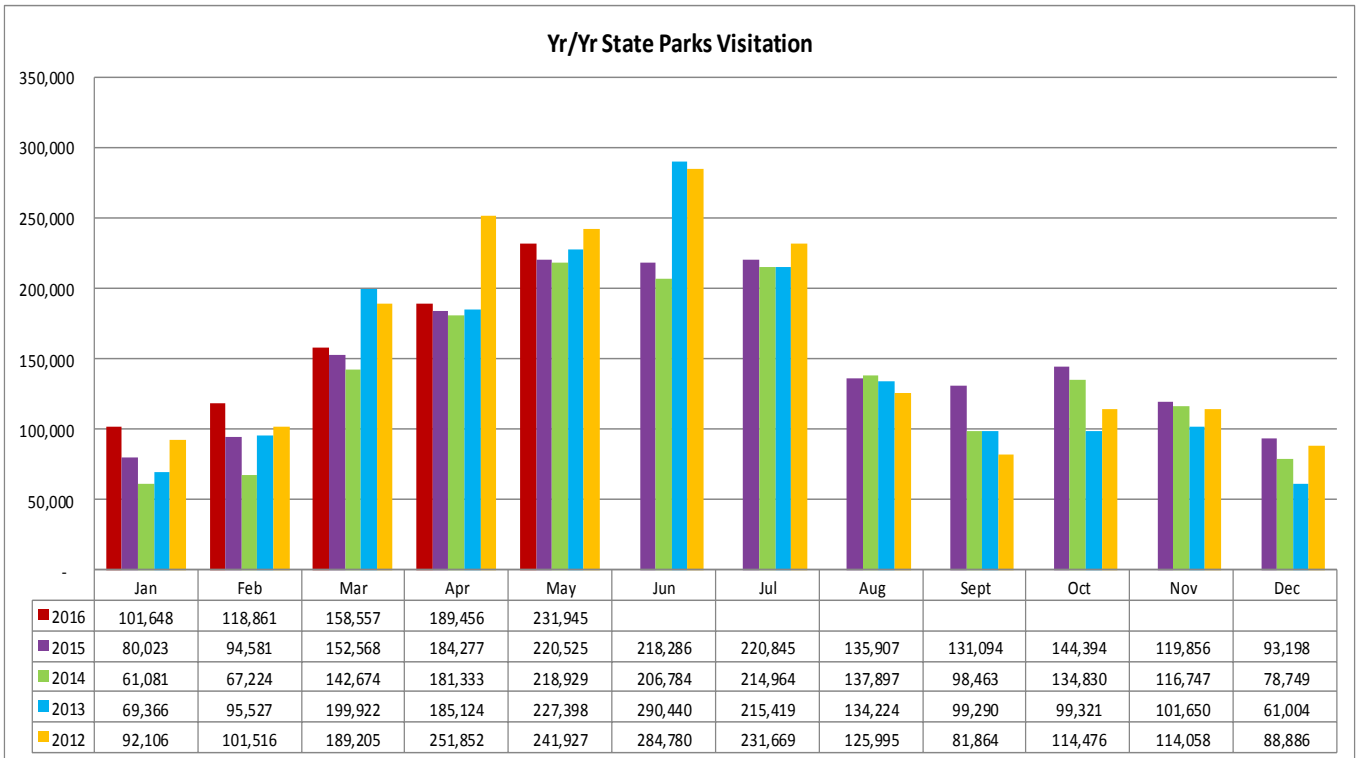


LouisianaTravel.com website showed a strong increase of 15 percent in total web visits in May 2016 over May 2015.

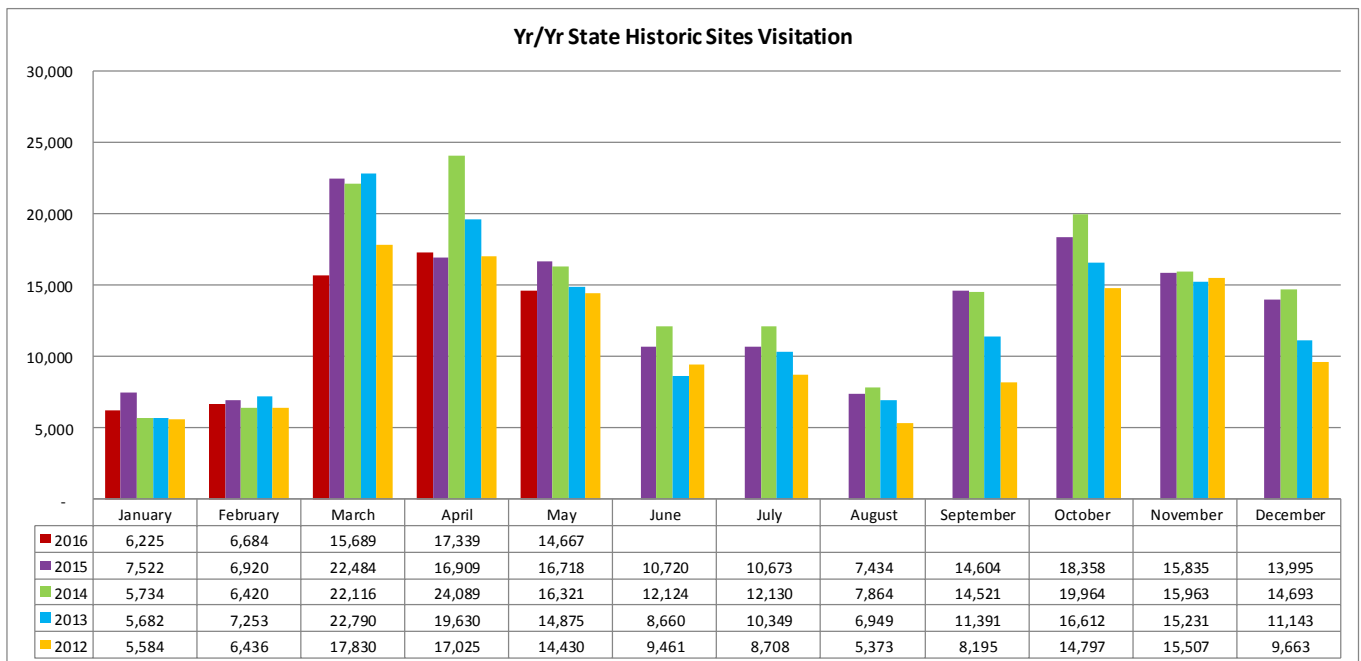


Source: Google Analytics

STATE PARKS



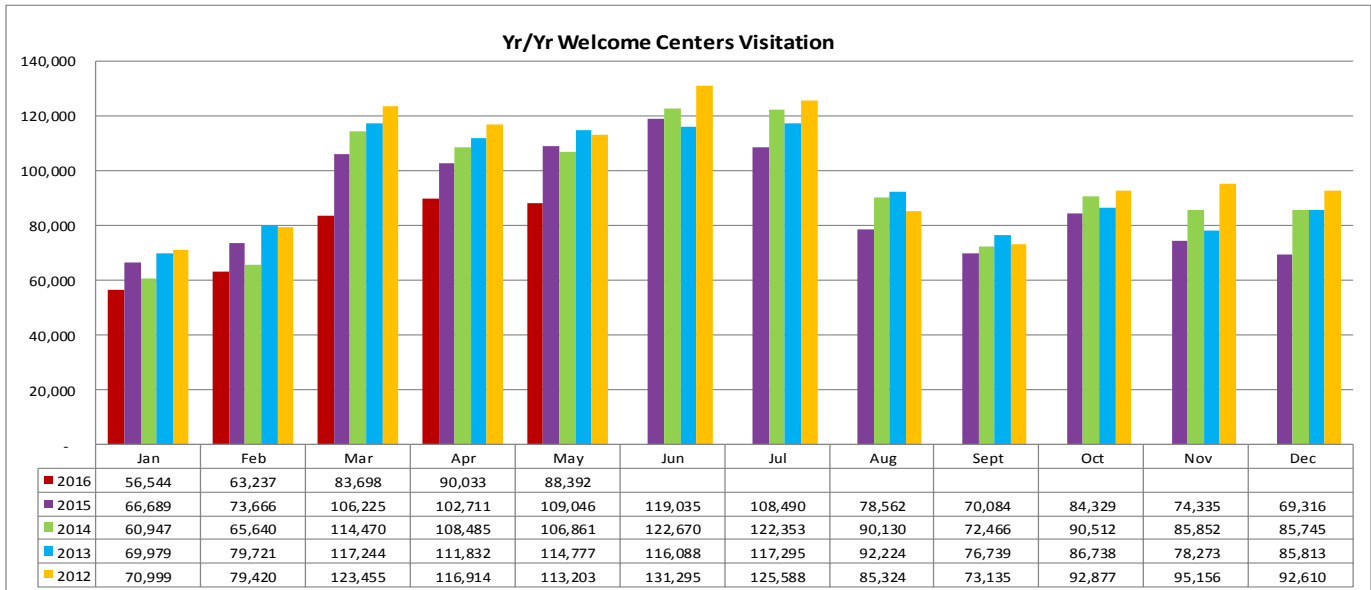
STATE HISTORIC SITES



Source: Louisiana State Parks

For more information, contact Latoya Wells, Reservation System Director, at lwells@crt.la.gov or at 225.342.9519

WELCOME CENTERS



Statewide welcome centers had a decrease of 19 percent in visitation in May 2016 over May 2015.
Note: Capitol Park closed in July 2015 to visitors & Vinton is closed for reconstruction.

Welcome Centers Visitor Totals

International - May 2016	
France	1,646
Canada*	1,231
United Kingdom	1,255
Germany	983
Mexico	722

States** - May 2016	
Texas	12,330
Mississippi	7,238
Florida	7,031
Alabama	4,238
Georgia	2,340

Cities** - May 2016	
Houston, TX	1,083
Pensacola, FL	948
Mobile, AL	773
Hattiesburg, MS	600
Dallas, TX	560

International Jan - May 2016	
Canada*	8,473
France	4,948
United Kingdom	3,483
Mexico	3,311
Germany	2,975

States** Jan - May 2016	
Texas	52,745
Mississippi	34,855
Alabama	26,145
Florida	25,016
Georgia	10,598

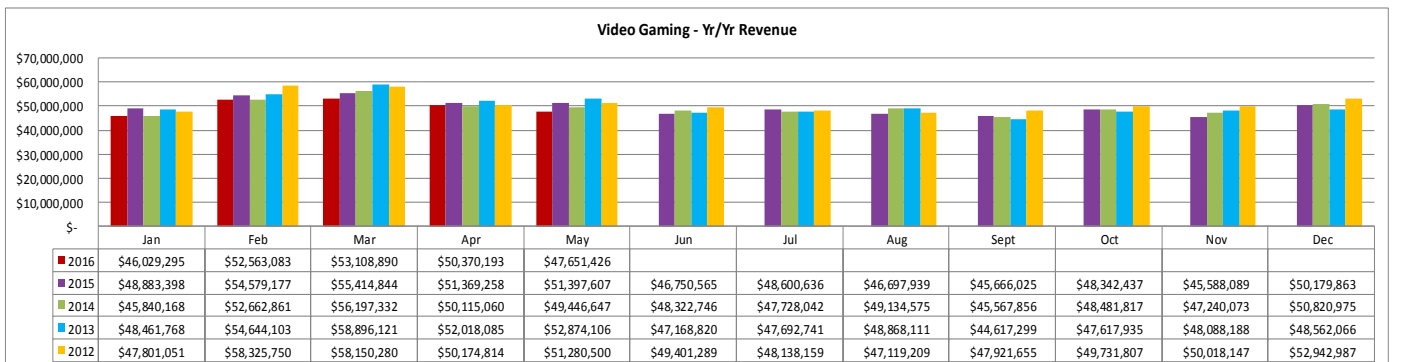
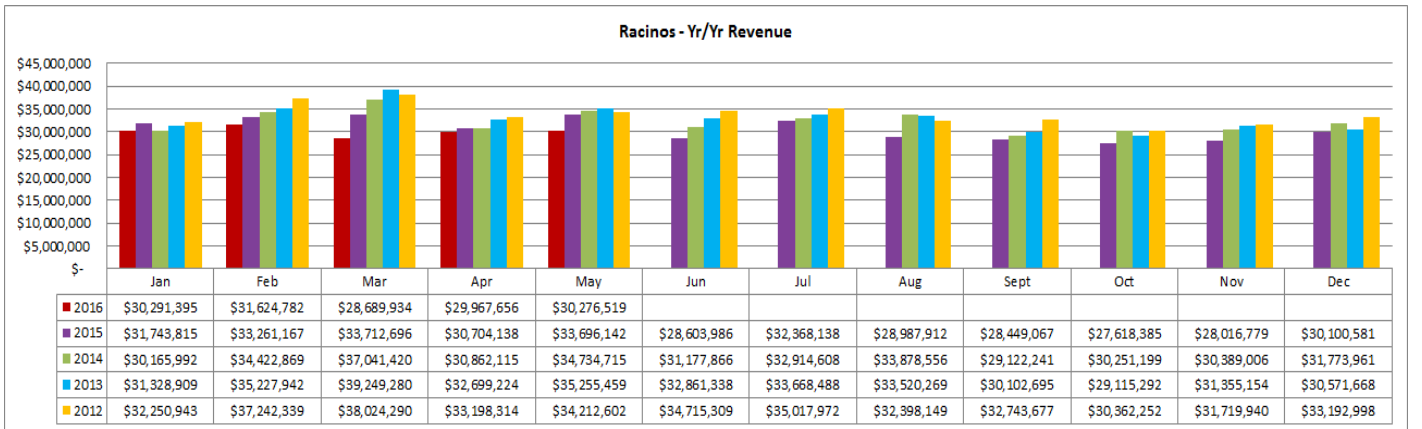
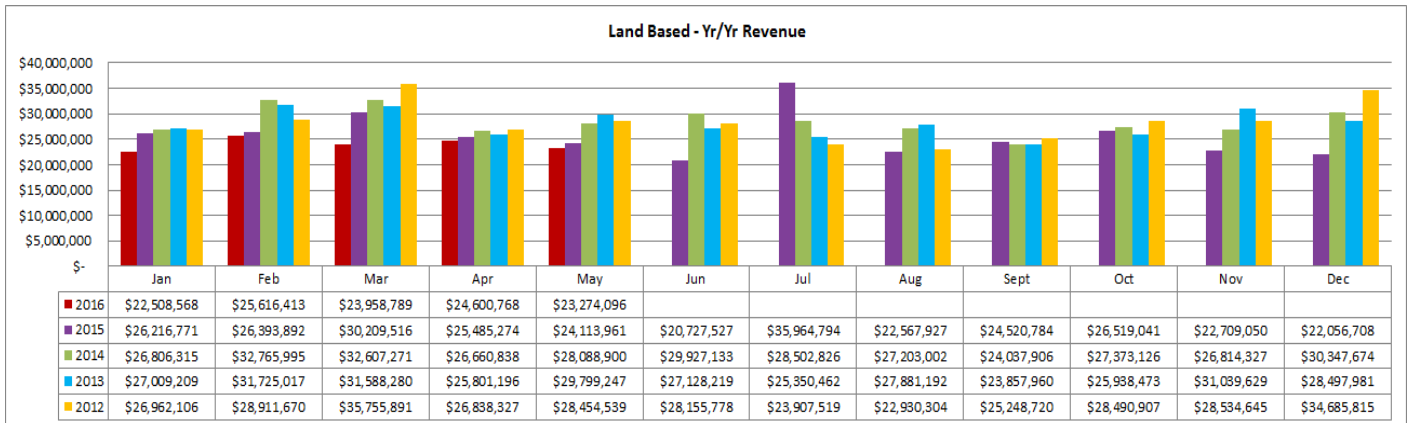
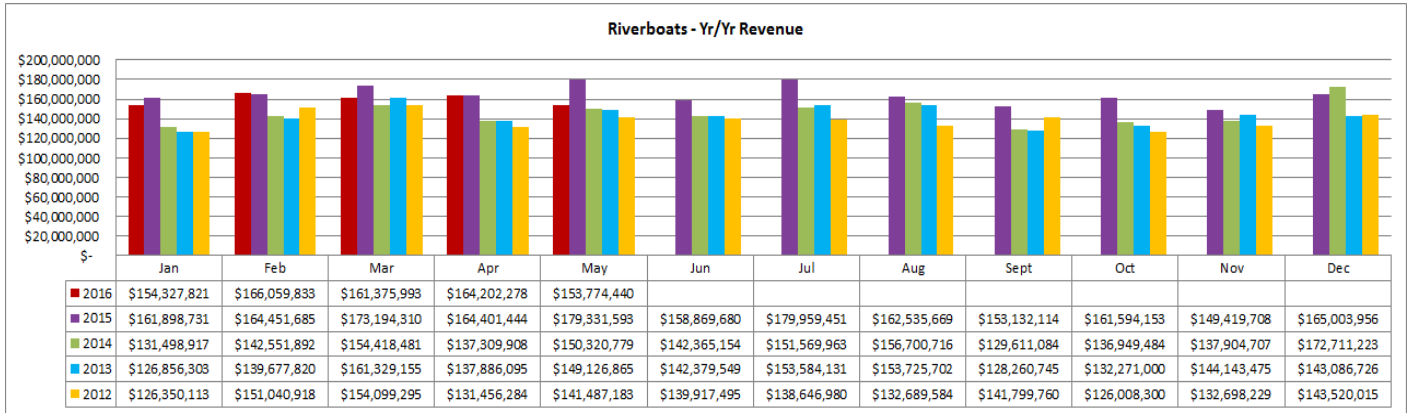
Cities** Jan - May 2016	
Mobile, AL	5,597
Houston, TX	4,430
Jackson, MS	3,114
Pensacola, FL	3,102
Hattiesburg, MS	2,778

* Includes all of Canadian provinces in total. ** Excludes Louisiana residents.

Source: Louisiana Welcome Centers

For individual Welcome Center visitation numbers, contact Nancy Broussard at nbroussard@crt.la.gov or 225.342.8122.

GROSS GAMING REVENUE



Source: Louisiana State Police