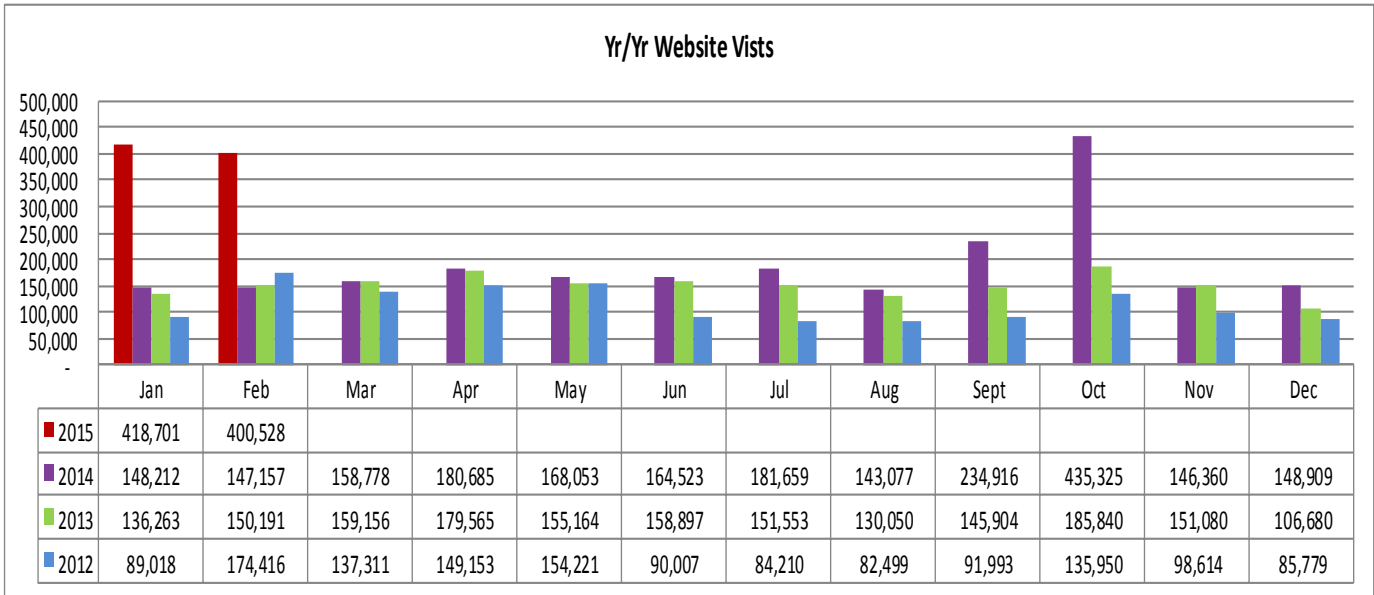
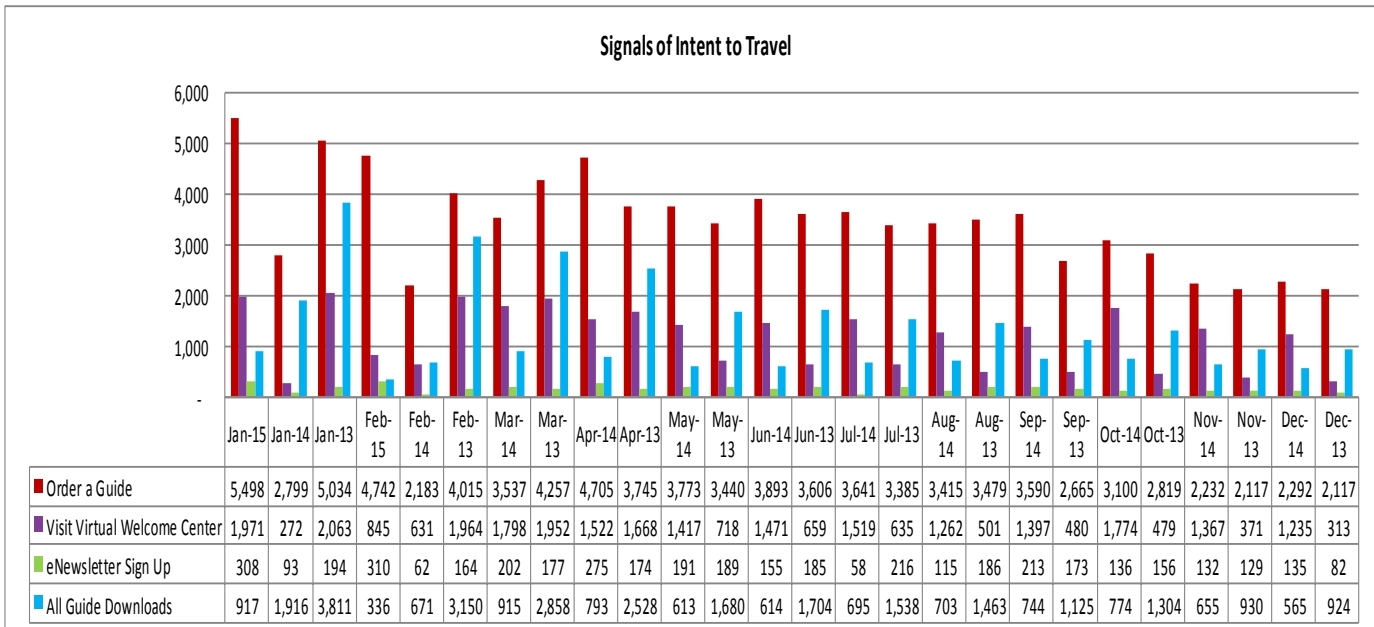


LOUISIANATRAVEL.COM

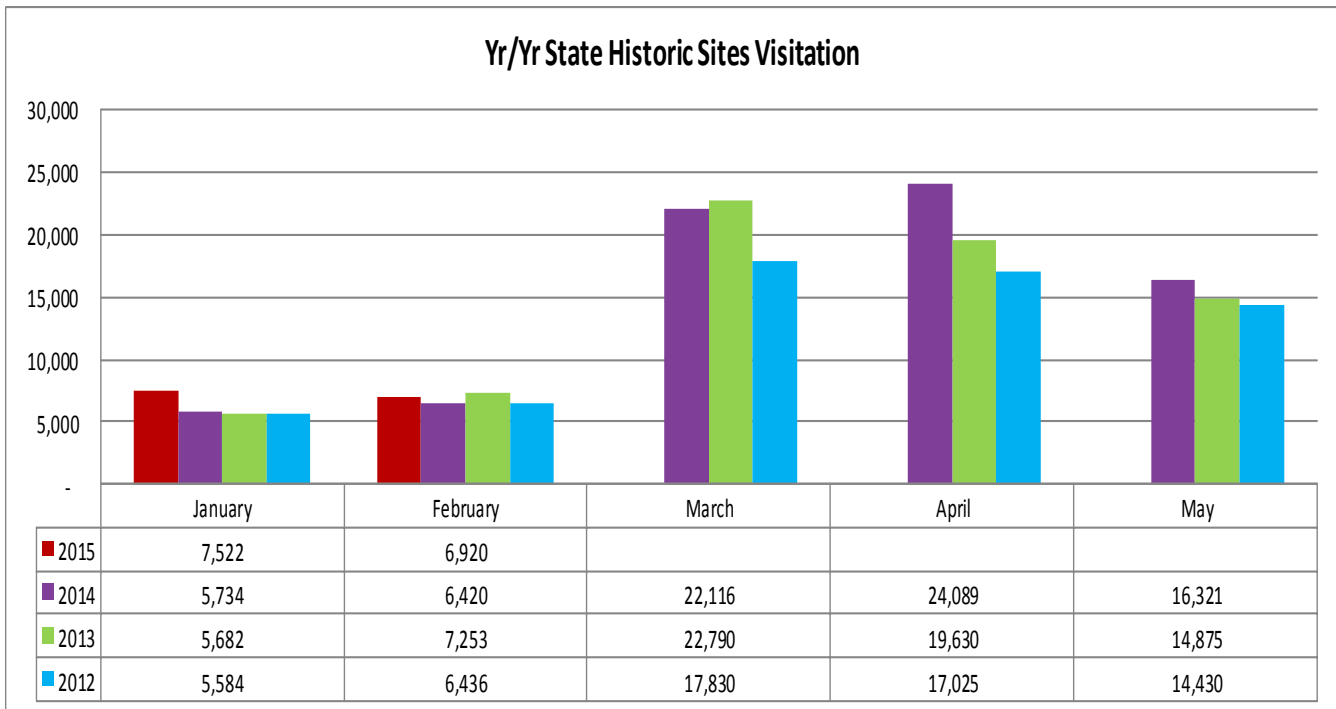
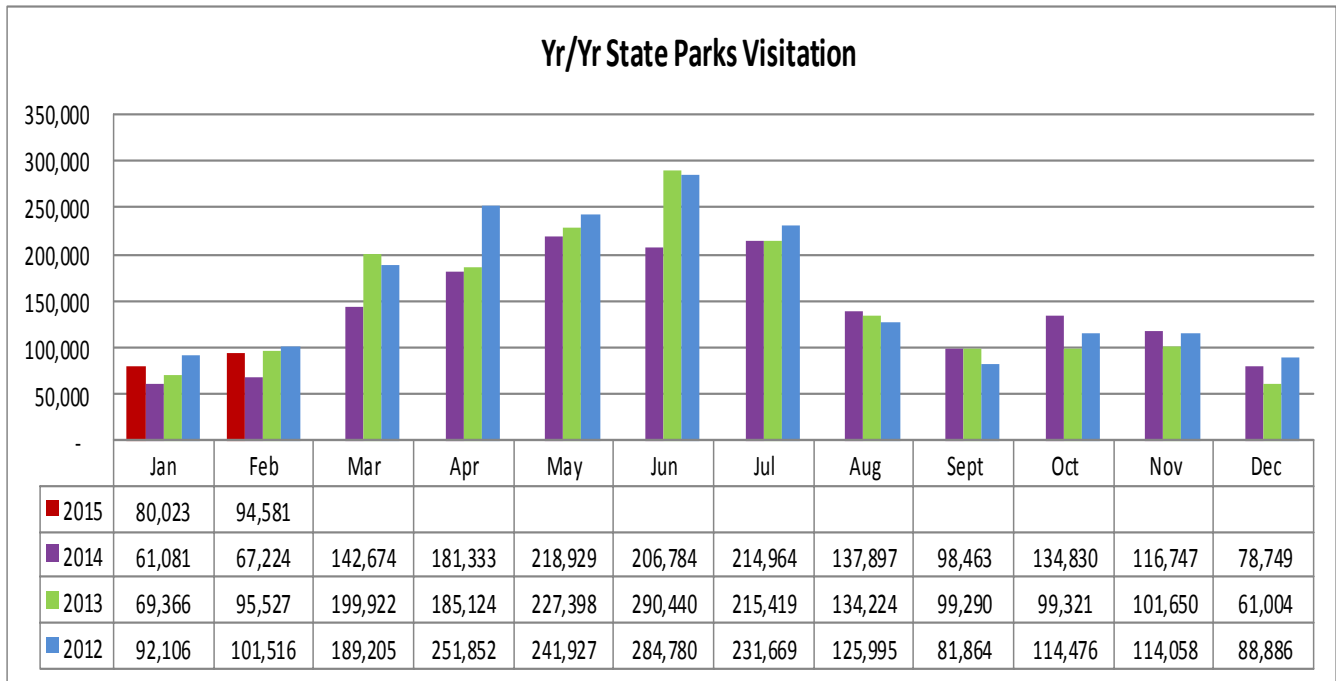


LouisianaTravel.com website showed a significant increase of 172 percent in total web visits in Feb 2015 over Feb 2014.



Source: Google Analytics

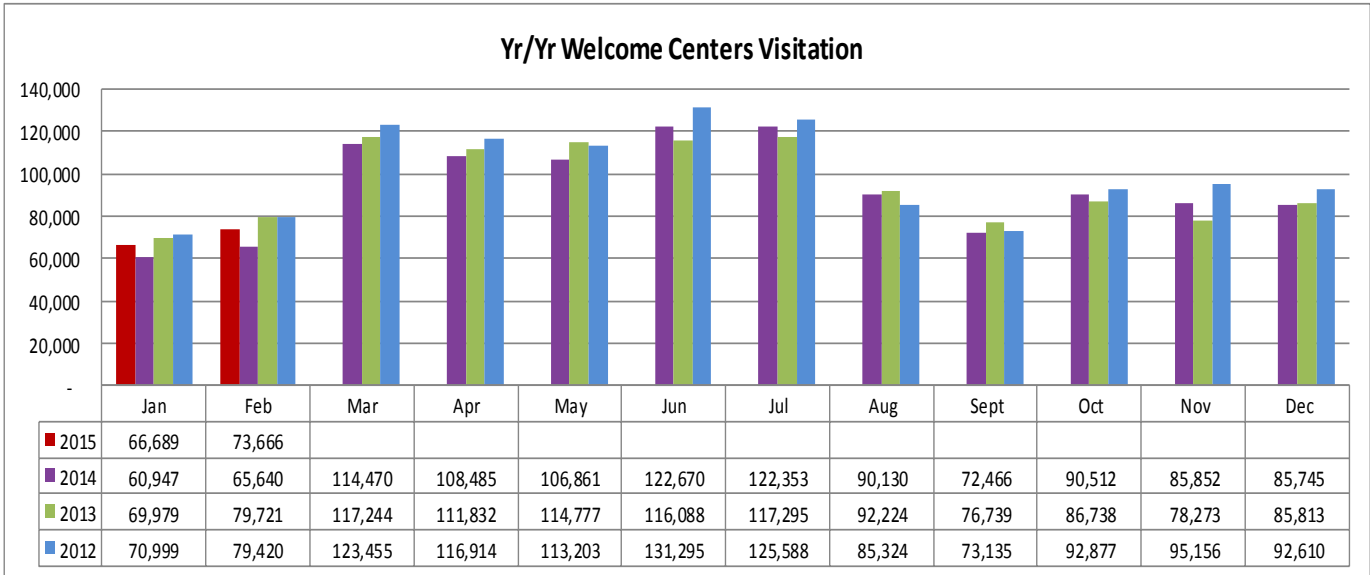
STATE PARKS & HISTORIC SITES



Source: Louisiana State Parks

For detailed information, contact Reggie Dumas with State Parks at rdumas@crt.la.gov or 225.342.8106.

WELCOME CENTERS



Statewide welcome centers had a notable increase of 12 percent in visitation in Feb 2015 over Feb 2014.

Welcome Centers Visitor Totals

International - Feb 2015	
Canada*	2,779
United Kingdom	492
France	405
Mexico	348
Germany	231

States** - Feb 2015	
Texas	14,417
Mississippi	6,843
Florida	4,455
Alabama	3,298
Georgia	2,178

Cities** - Feb 2015	
Houston, TX	3,014
Pensacola, FL	760
Mobile, AL	640
Hattiesburg, MS	633
Austin, TX	497

International Jan - Feb 2015	
Canada*	5,057
France	856
United Kingdom	792
Mexico	728
Germany	449

States** Jan - Feb 2015	
Texas	27,402
Mississippi	12,159
Florida	8,500
Alabama	6,668
Georgia	4,308

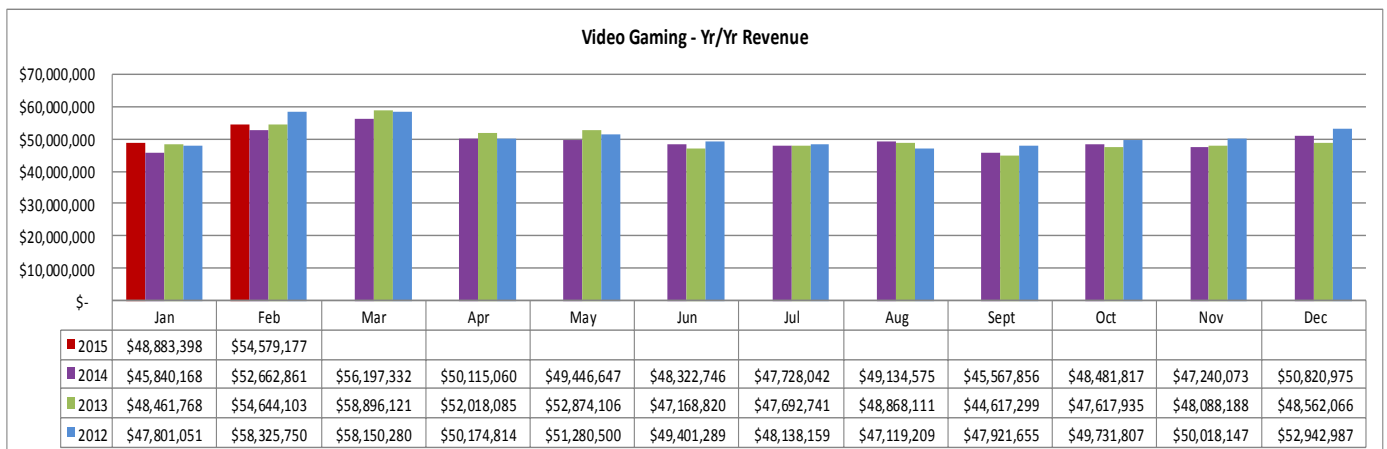
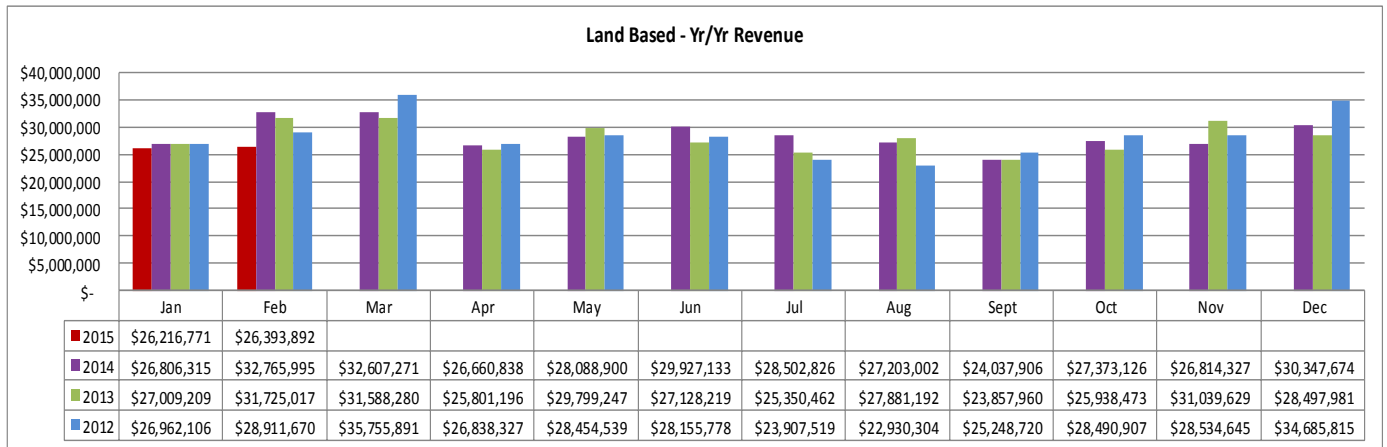
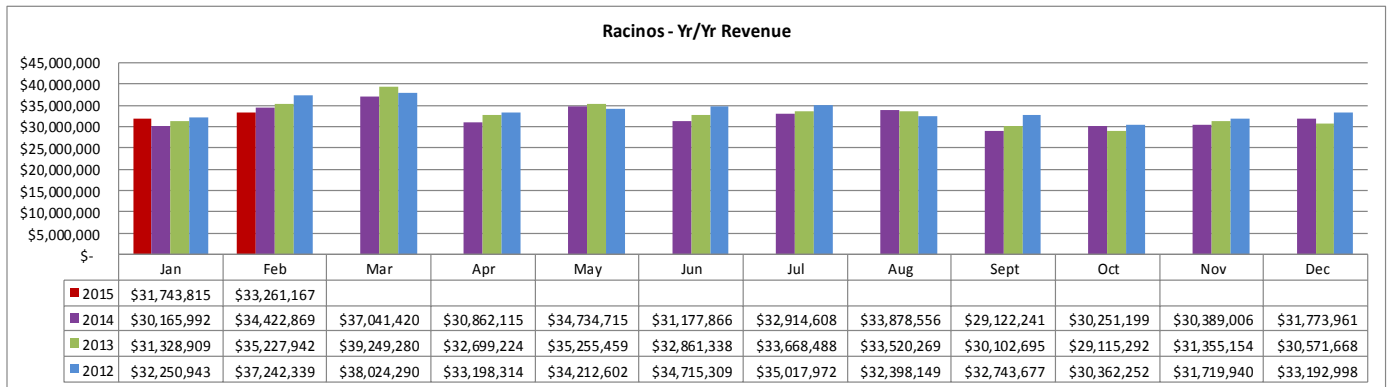
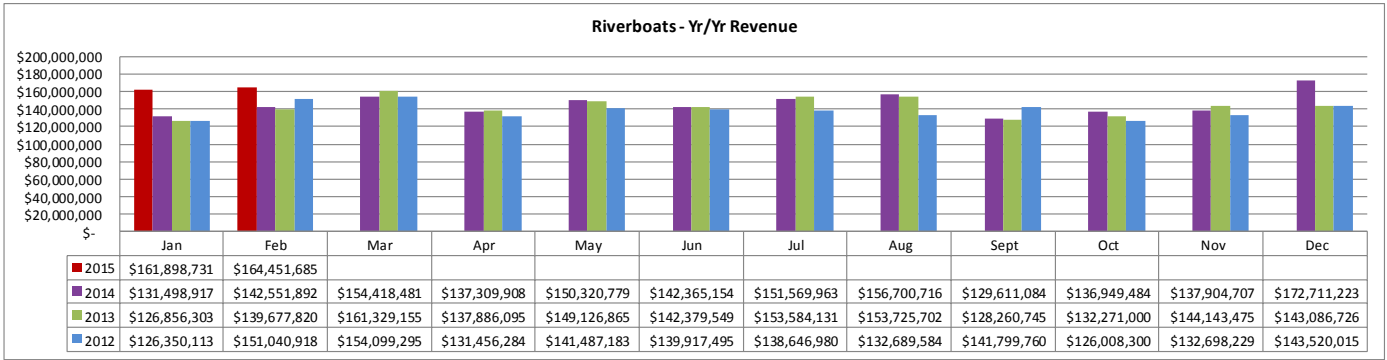
Cities** Jan - Feb 2015	
Houston, TX	5,685
Mobile, AL	1,414
Pensacola, FL	1,266
Hattiesburg, MS	961
San Antonio, TX	905

* Includes all of Canadian provinces in total. ** Excludes Louisiana residents.

Source: Louisiana Welcome Centers

For individual Welcome Center visitation numbers, contact Nancy Broussard at nbroussard@crt.la.gov or 225.342.8122.

GROSS GAMING REVENUE



Source: Louisiana State Police