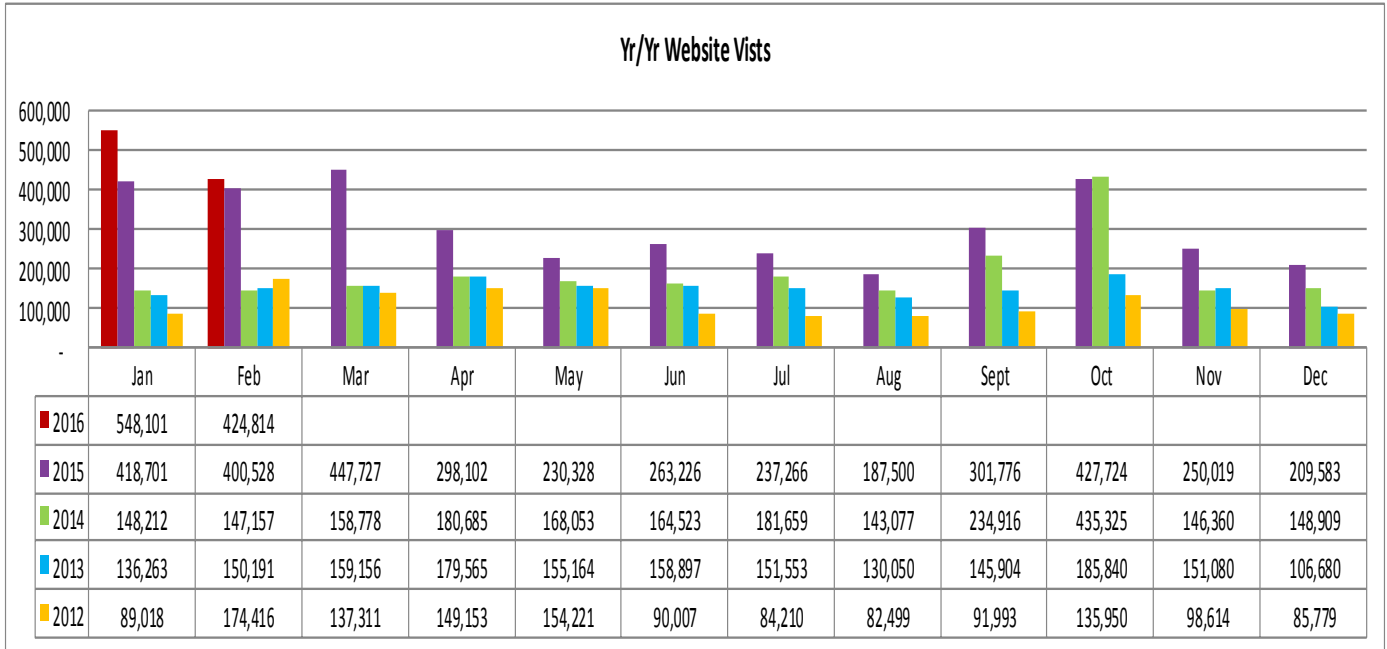
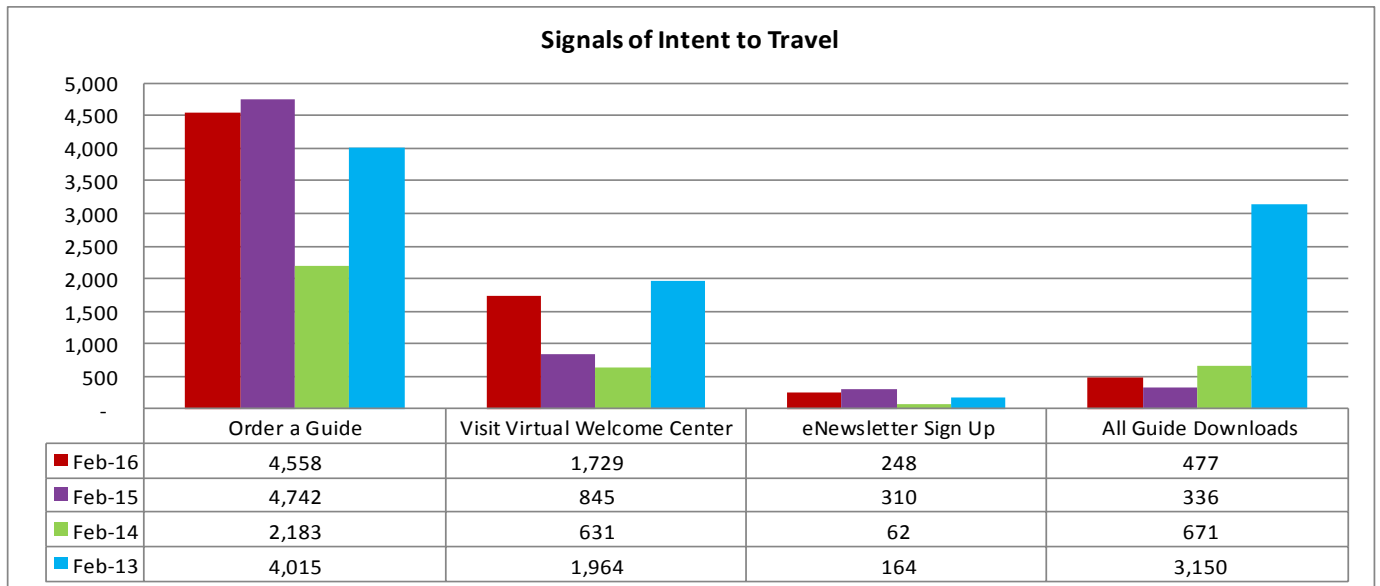


LOUISIANATRAVEL.COM

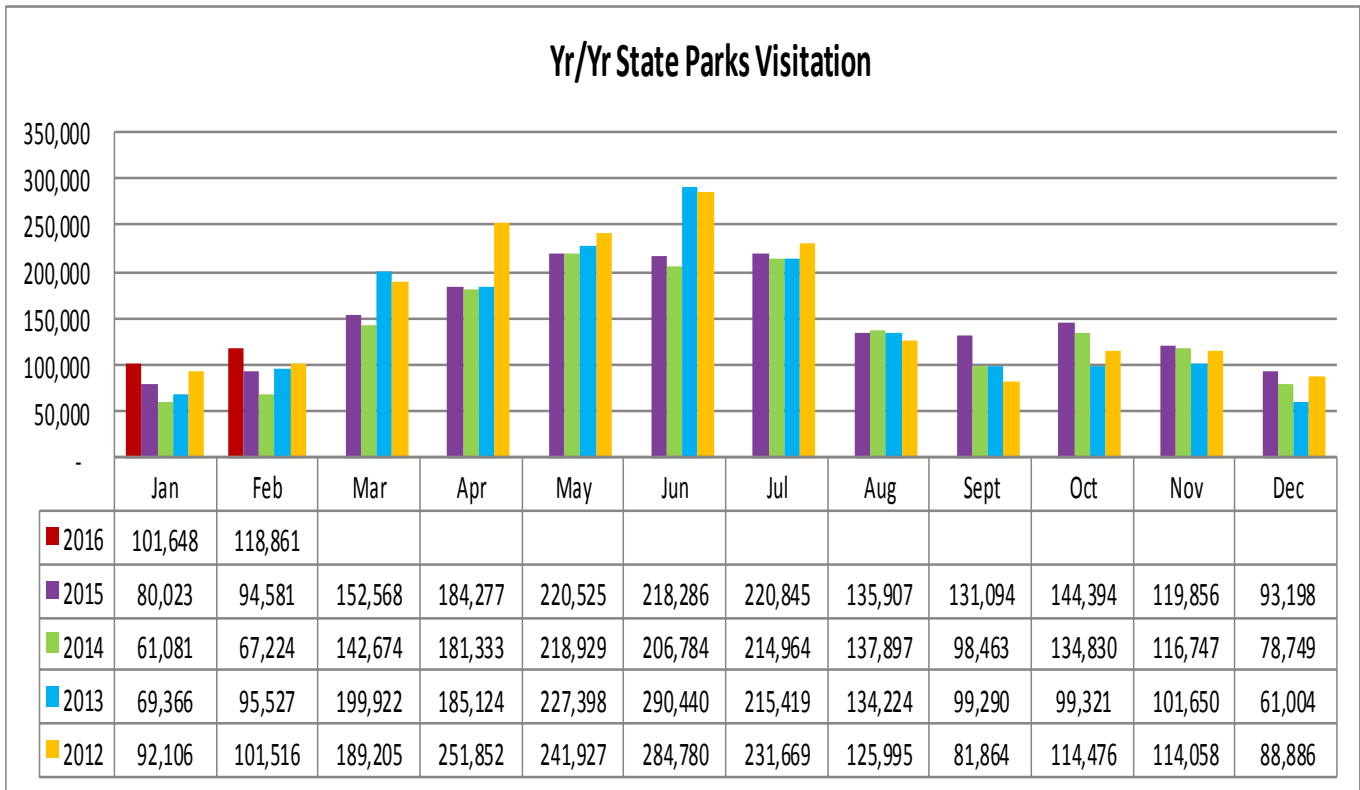


LouisianaTravel.com website showed an increase of 6.1 percent in total web visits in February 2016 over February 2015.

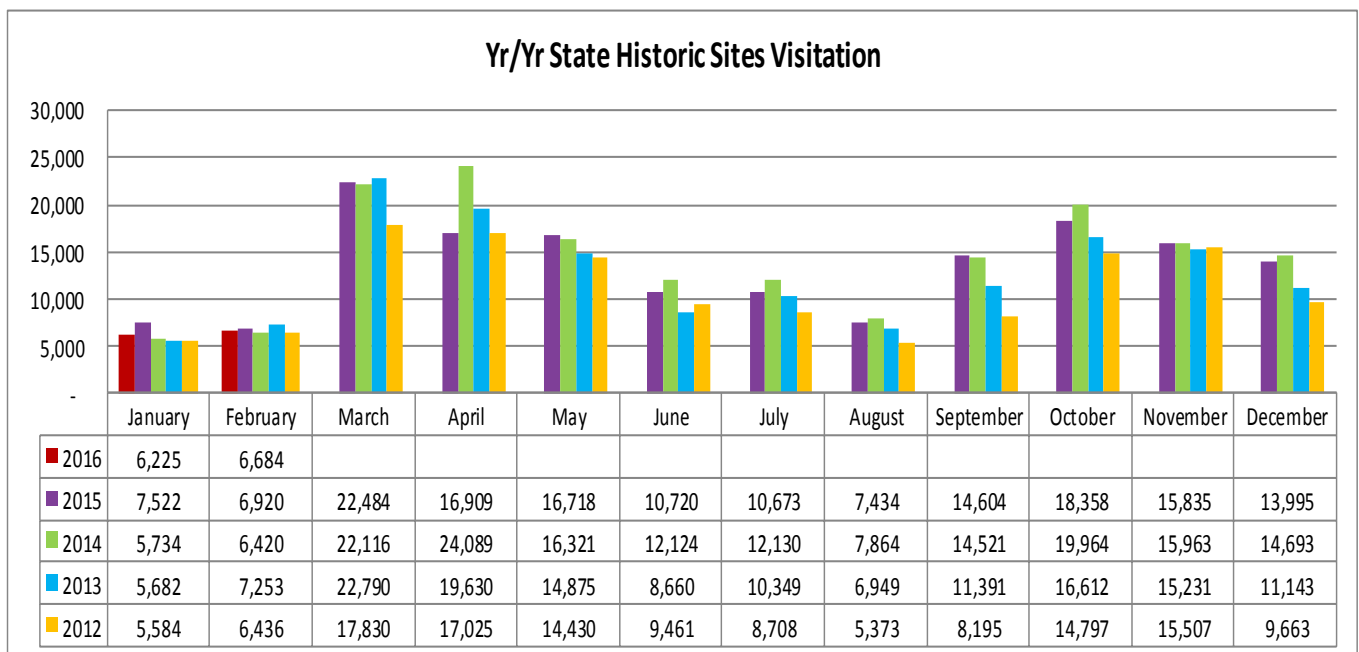


Source: Google Analytics

STATE PARKS



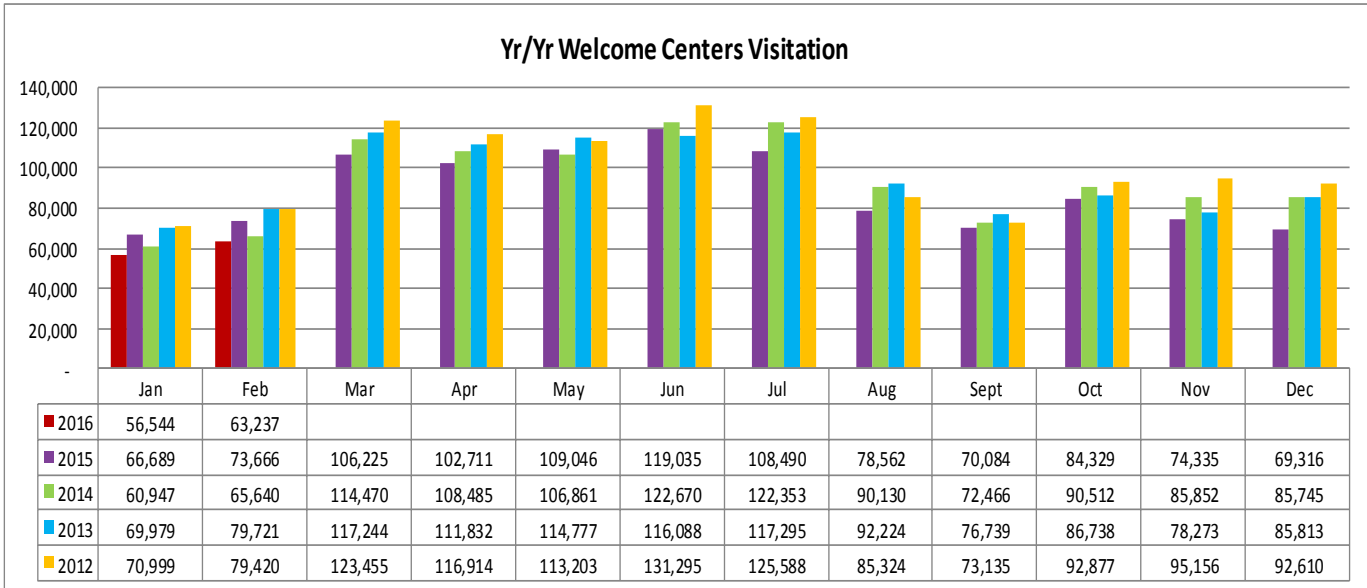
STATE HISTORIC SITES



Source: Louisiana State Parks

For more information, contact Latoya Wells, Reservation System Director, at lwells@crt.la.gov or at 225.342.9519

WELCOME CENTERS



Statewide welcome centers had a decrease of 14 percent in visitation in February 2016 over February 2015.
 Note: Capitol Park was closed in July 2015 & Vinton has been partially closed since July 2015 for reconstruction.

Welcome Centers Visitor Totals

International - Feb 2016	
Canada*	2,139
United Kingdom	459
France	439
Mexico	375
Germany	287

States** - Feb 2016	
Texas	8,145
Mississippi	5,568
Florida	4,476
Alabama	3,219
Tennessee	2,085

Cities** - Feb 2016	
Pensacola, FL	829
Houston, TX	705
Mobile, AL	483
Dallas, TX	393
Louisville, KY	380

International Jan - Feb 2016	
Canada*	3,708
Mexico	800
France	634
United Kingdom	580
Germany	480

States** Jan - Feb 2016	
Texas	17,423
Mississippi	11,954
Florida	8,098
Alabama	6,847
Tennessee	3,550

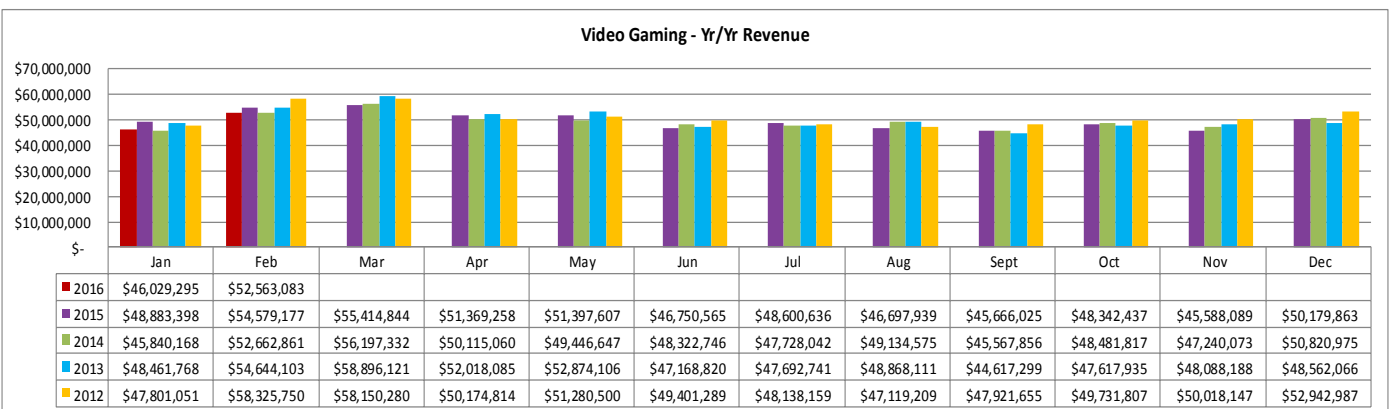
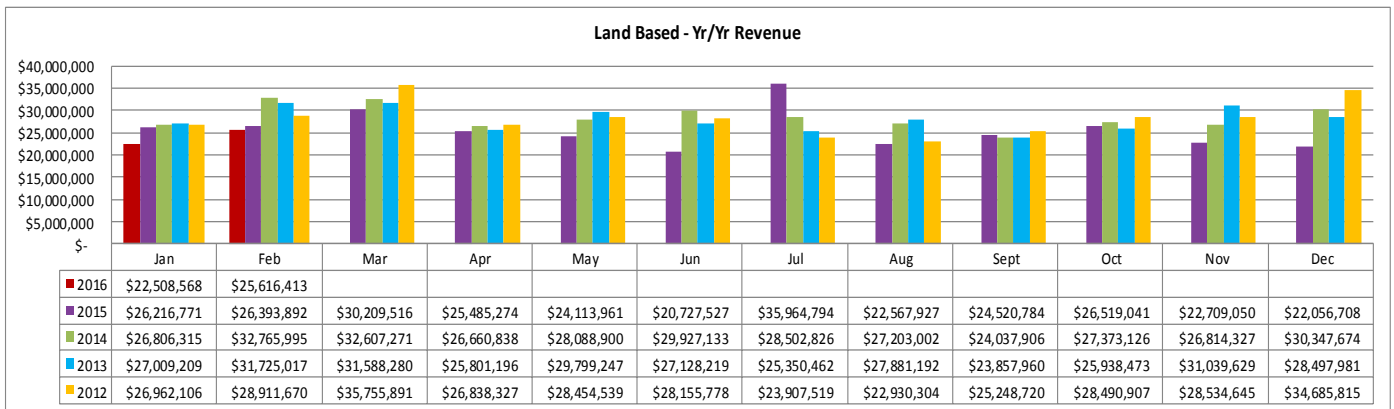
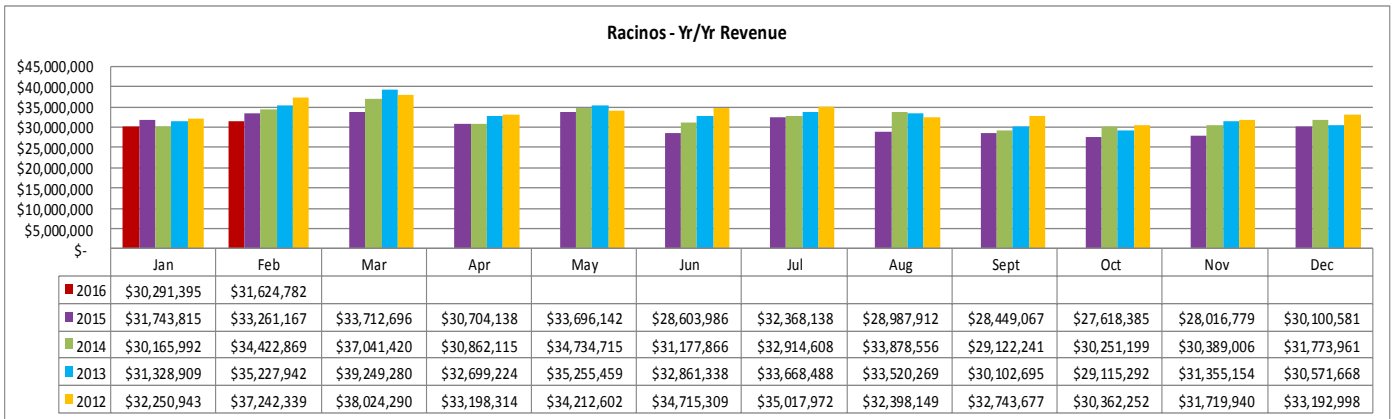
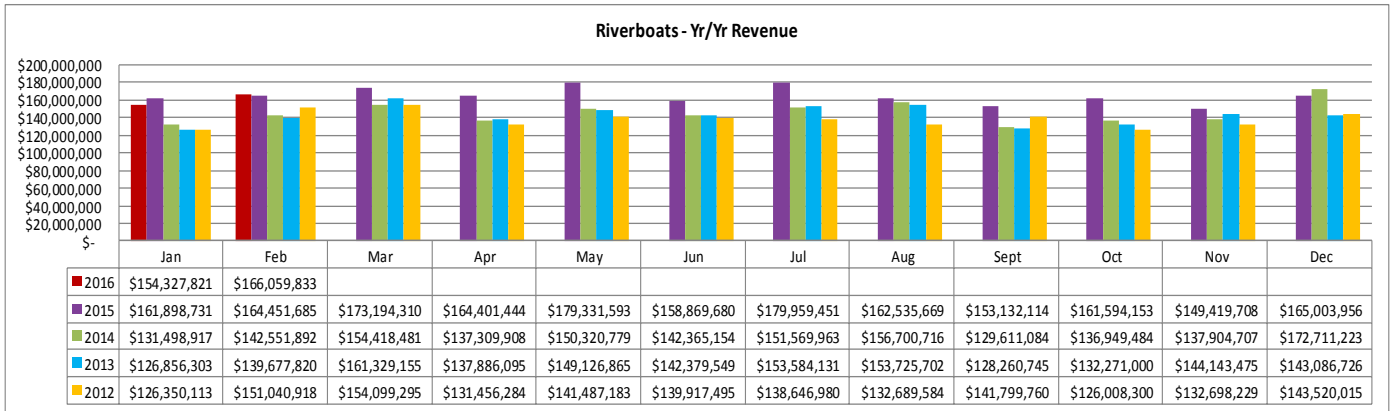
Cities** Jan - Feb 2016	
Houston, TX	1,495
Pensacola, FL	1,200
Mobile, AL	1,072
Jackson, MS	819
Dallas, TX	753

* Includes all of Canadian provinces in total. ** Excludes Louisiana residents.

Source: Louisiana Welcome Centers

For individual Welcome Center visitation numbers, contact Nancy Broussard at nbroussard@crt.la.gov or 225.342.8122.

GROSS GAMING REVENUE



Source: Louisiana State Police