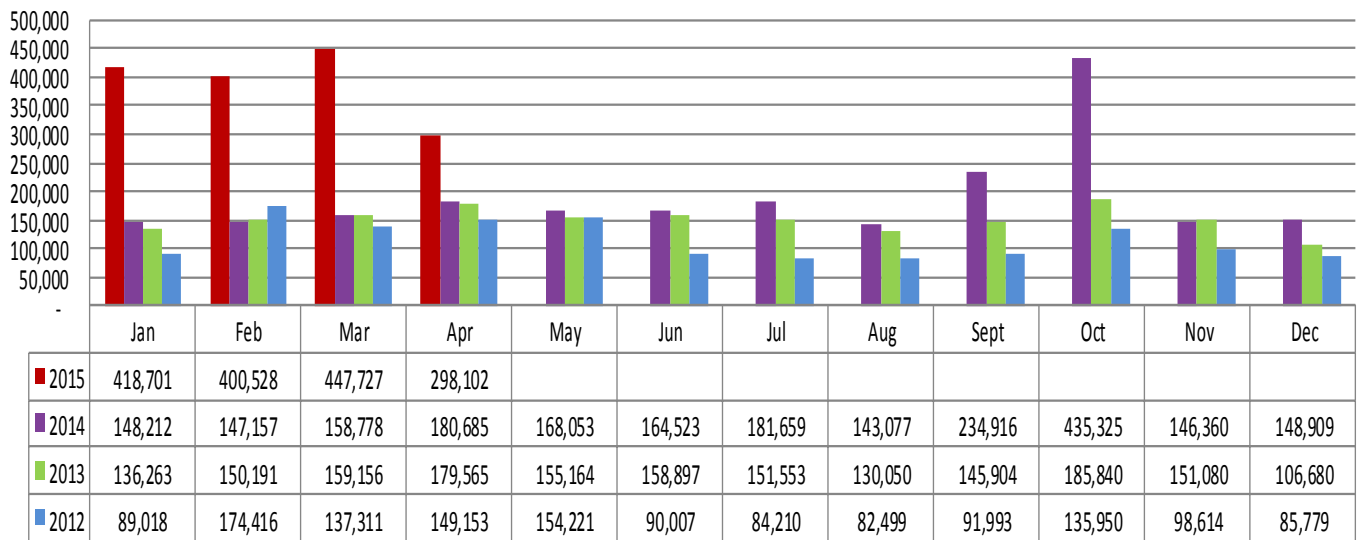


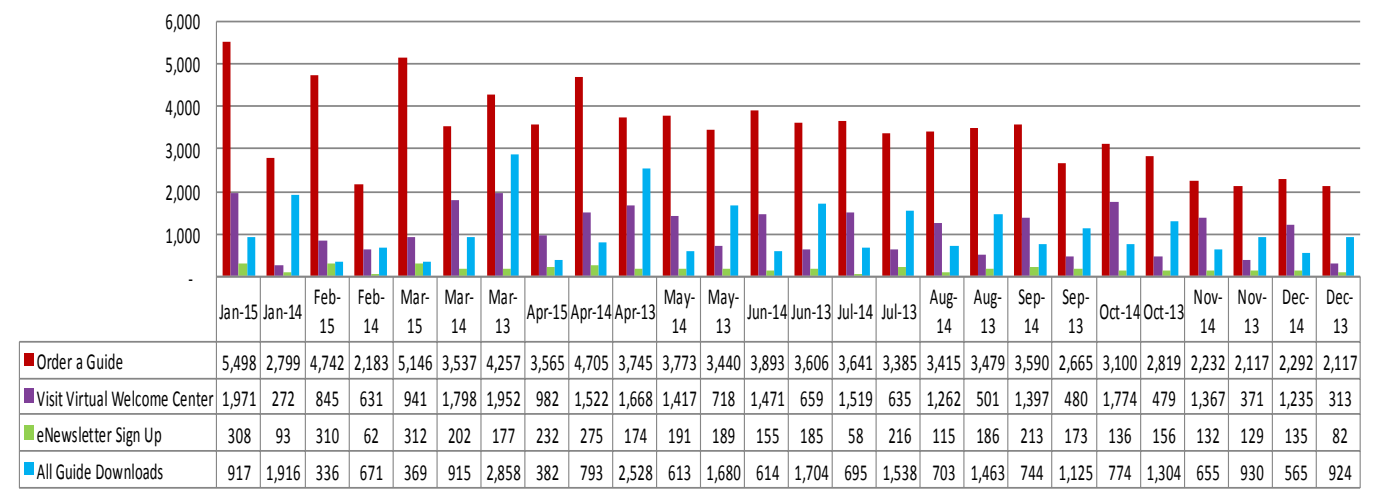
**LOUISIANATRAVEL.COM**

Yr/Yr Website Vists



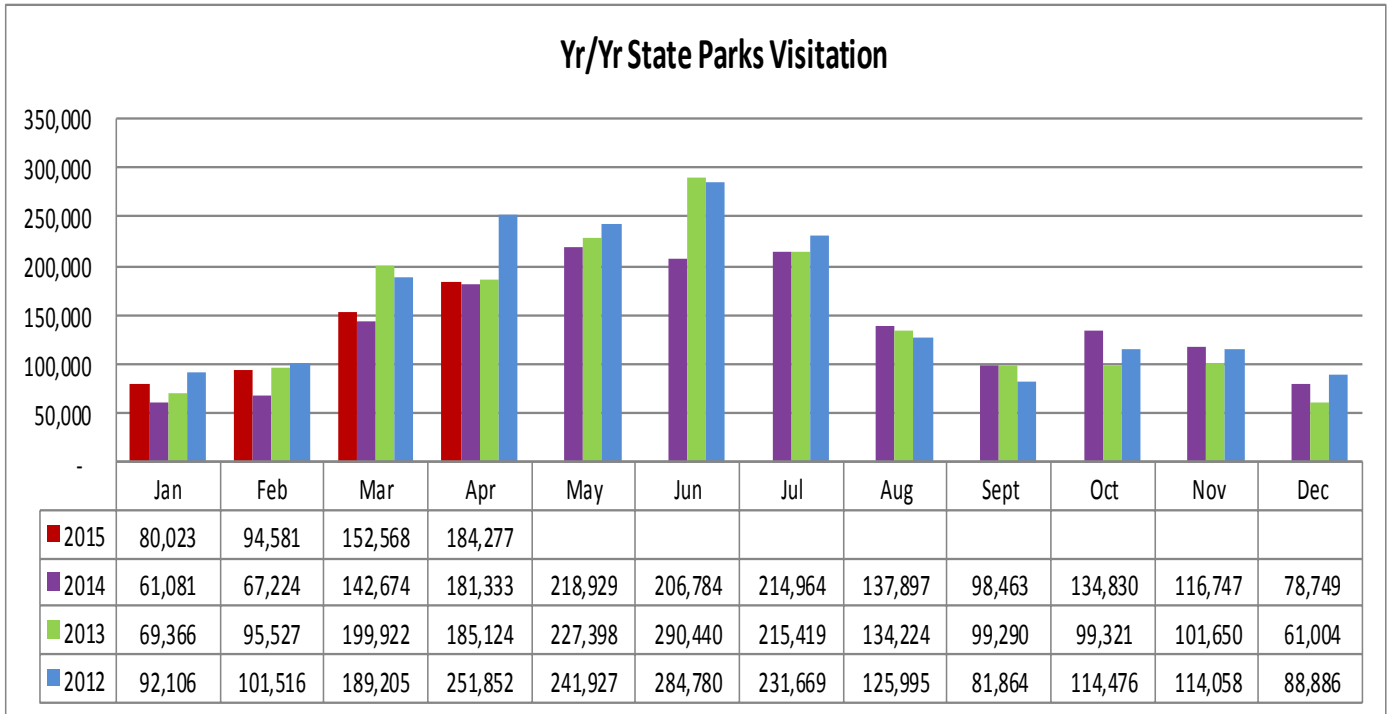
LouisianaTravel.com website showed a significant increase of 65 percent in total web visits in April 2015 over April 2014.

Signals of Intent to Travel

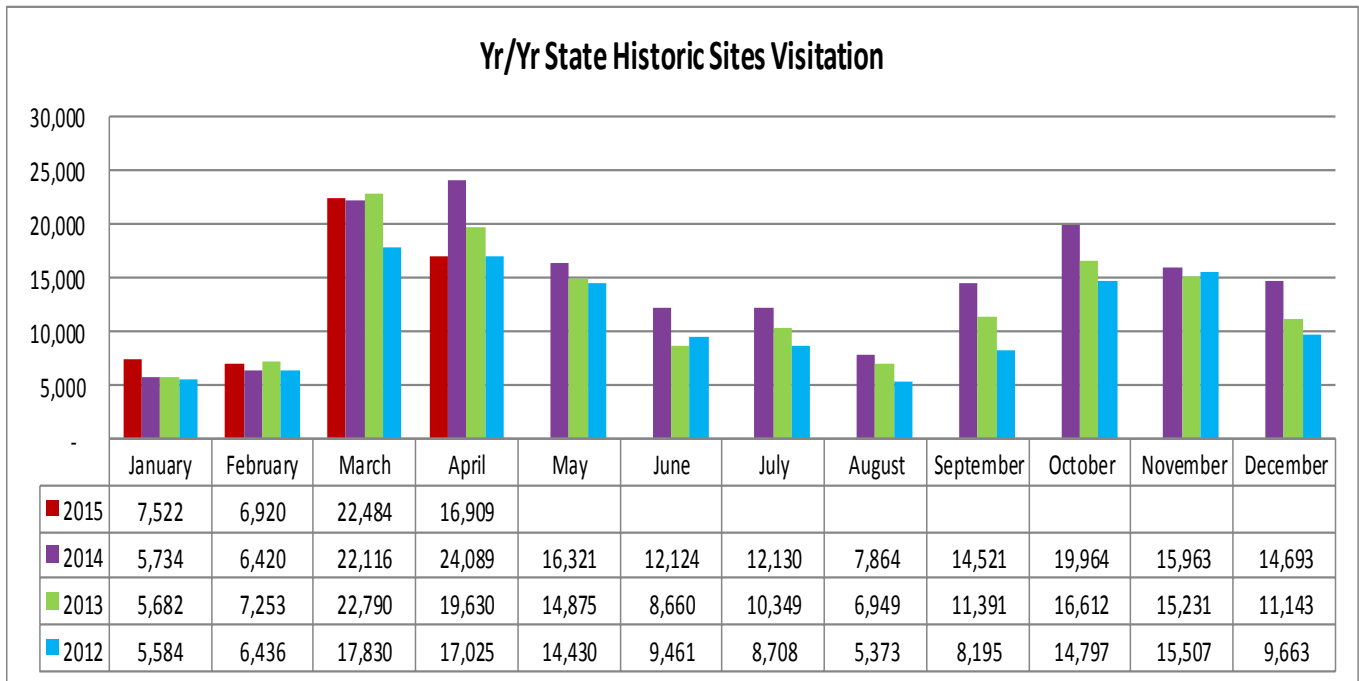


Source: Google Analytics

## STATE PARKS



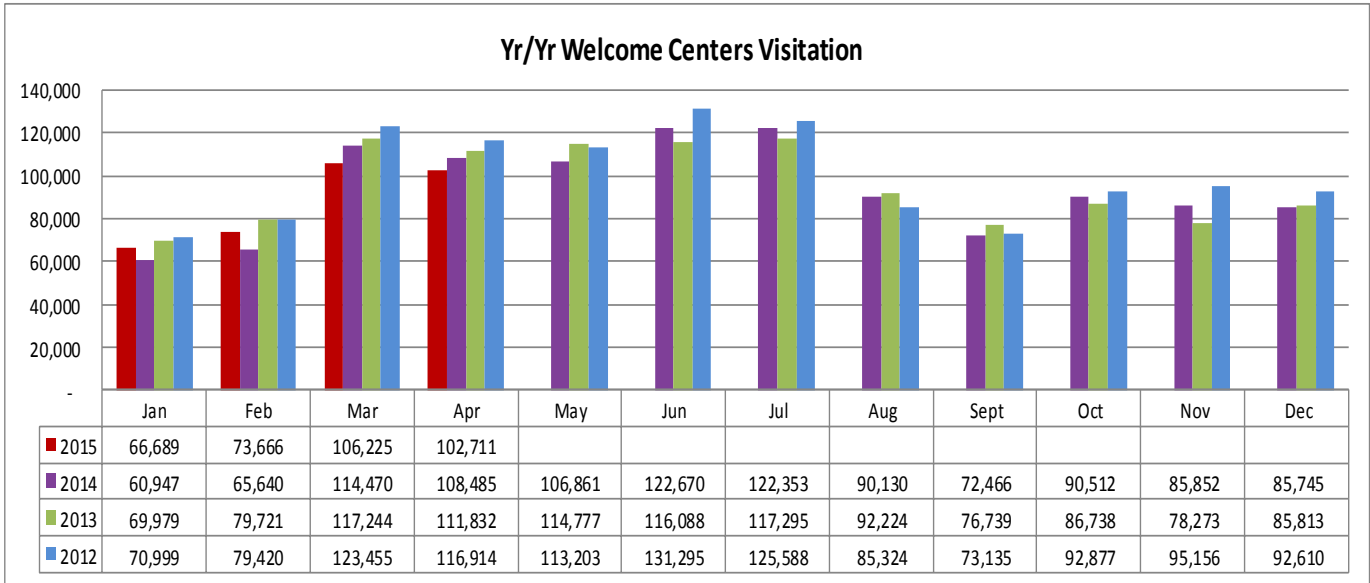
## STATE HISTORIC SITES



Source: Louisiana State Parks

For detailed information, contact Reggie Dumas with State Parks at [rdumas@crt.la.gov](mailto:rdumas@crt.la.gov) or 225.342.8106.

## WELCOME CENTERS



Statewide welcome centers had a slight decrease of 5 percent in visitation in April 2015 over April 2014.

### Welcome Centers Visitor Totals

<b>International - Apr 2015</b>	
Canada*	2,629
France	1,484
Mexico	1,451
Germany	897
United Kingdom	808

<b>States** - Apr 2015</b>	
Texas	16,871
Mississippi	10,233
Alabama	5,622
Florida	5,328
Georgia	3,125

<b>Cities** - Apr 2015</b>	
Houston, TX	3,480
Mobile, AL	987
Pensacola, FL	813
Jackson, MS	743
Brandon, MS	610

<b>International Jan - Apr 2015</b>	
Canada*	11,566
France	3,262
Mexico	2,773
United Kingdom	2,201
Germany	1,876

<b>States** Jan - Apr 2015</b>	
Texas	65,957
Mississippi	32,728
Florida	19,352
Alabama	18,507
Georgia	9,502

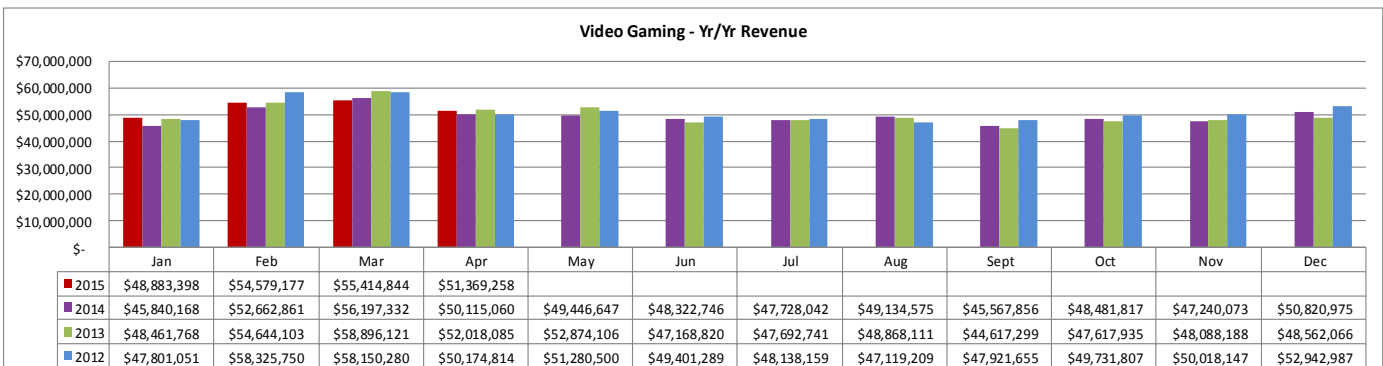
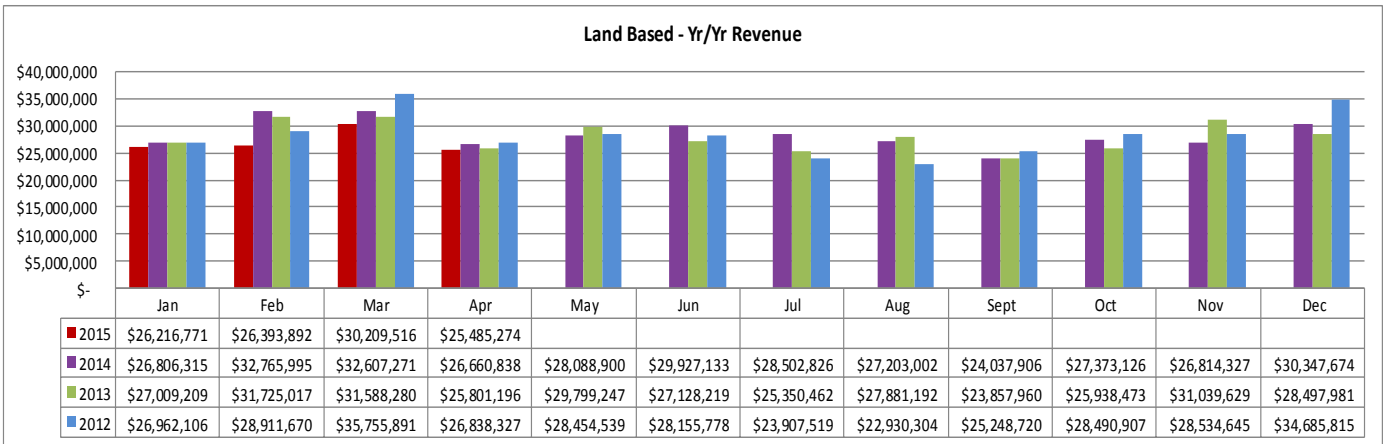
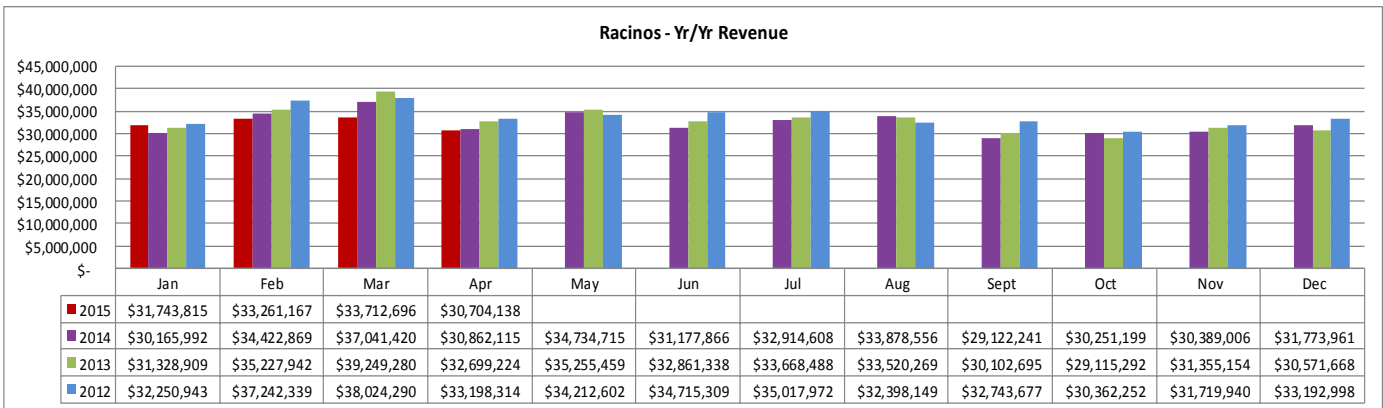
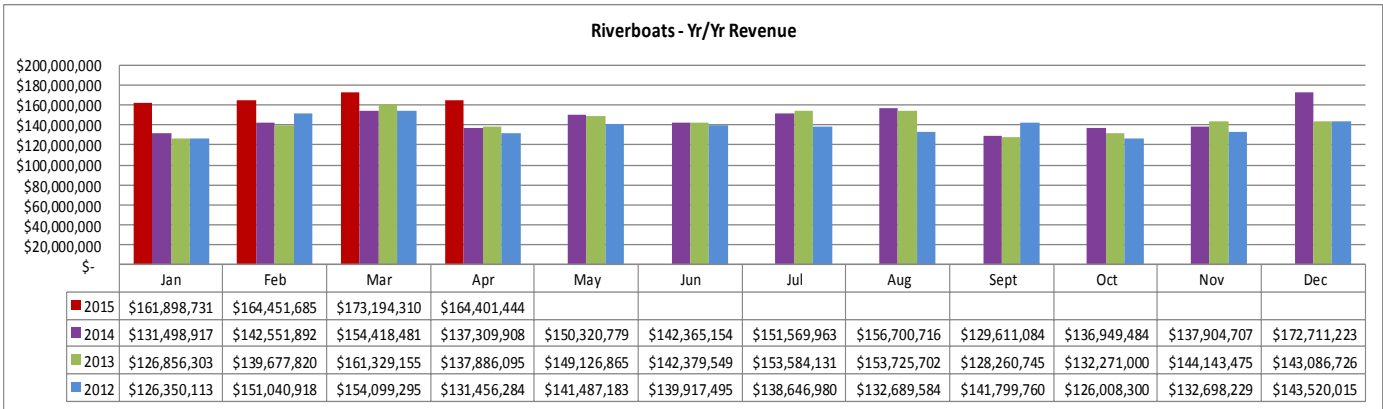
<b>Cities** Jan - Apr 2015</b>	
Houston, TX	12,554
Mobile, AL	4,289
Pensacola, FL	2,546
Austin, TX	2,375
San Antonio, TX	2,251

\* Includes all of Canadian provinces in total. \*\* Excludes Louisiana residents.

Source: Louisiana Welcome Centers

For individual Welcome Center visitation numbers, contact Nancy Broussard at [nbroussard@crt.la.gov](mailto:nbroussard@crt.la.gov) or 225.342.8122.

# GROSS GAMING REVENUE



Source: Louisiana State Police