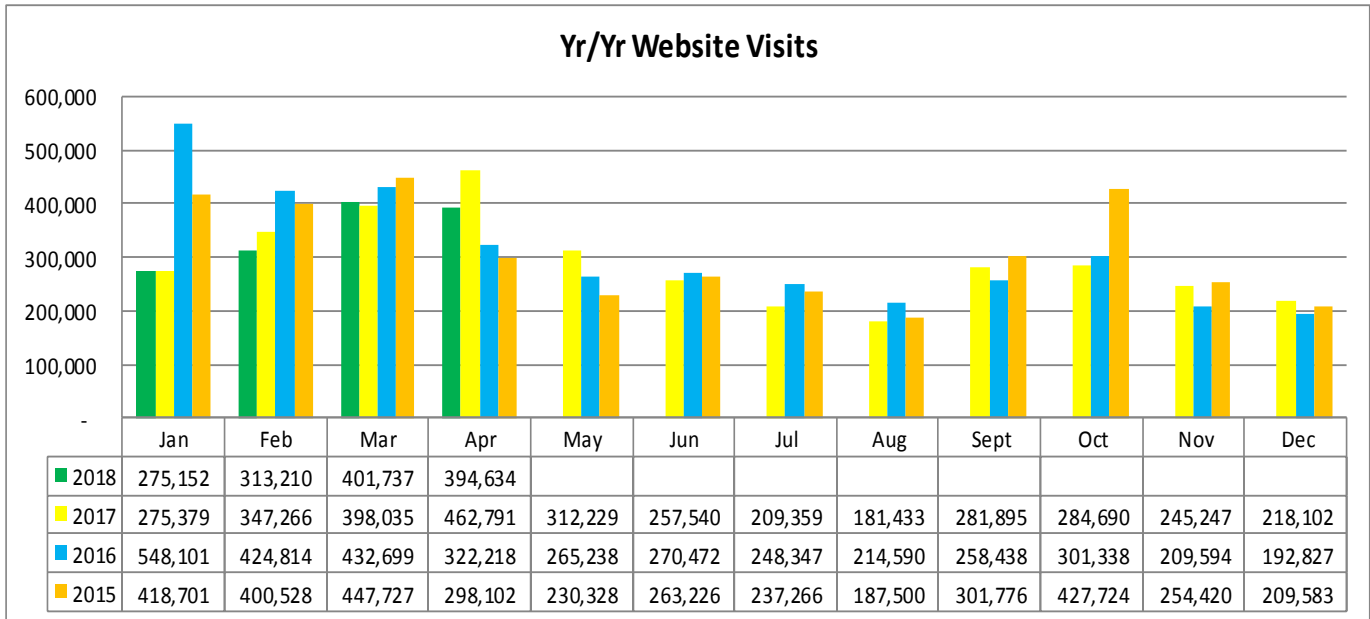
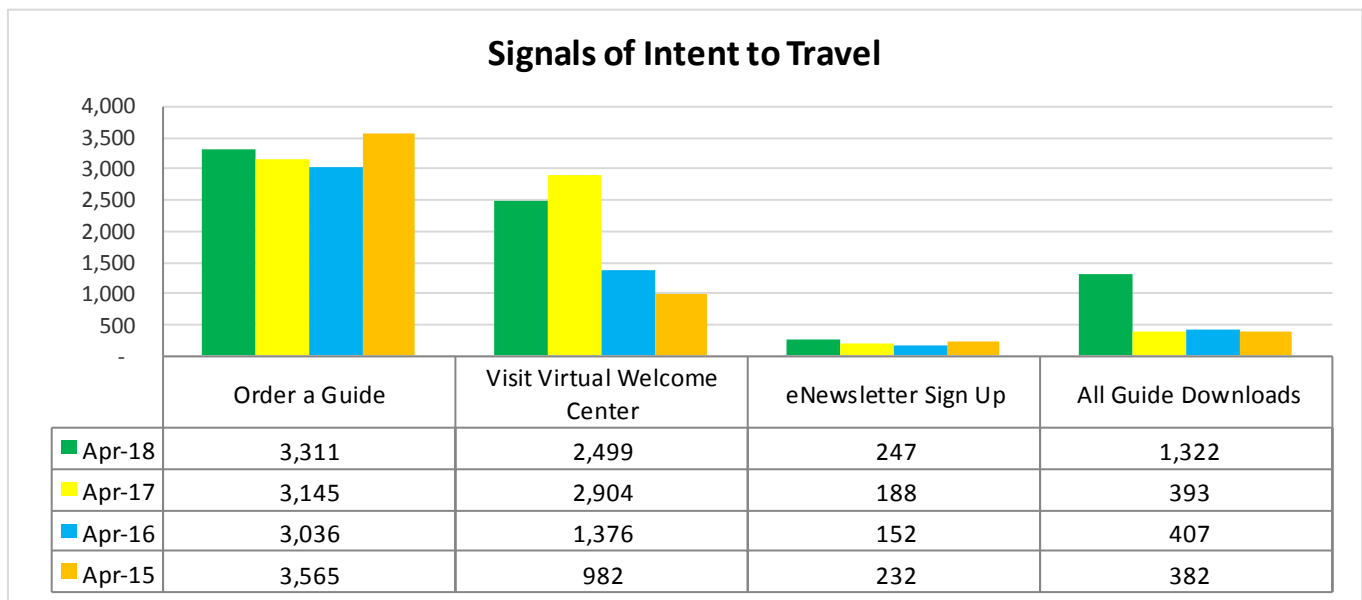


LOUISIANATRAVEL.COM

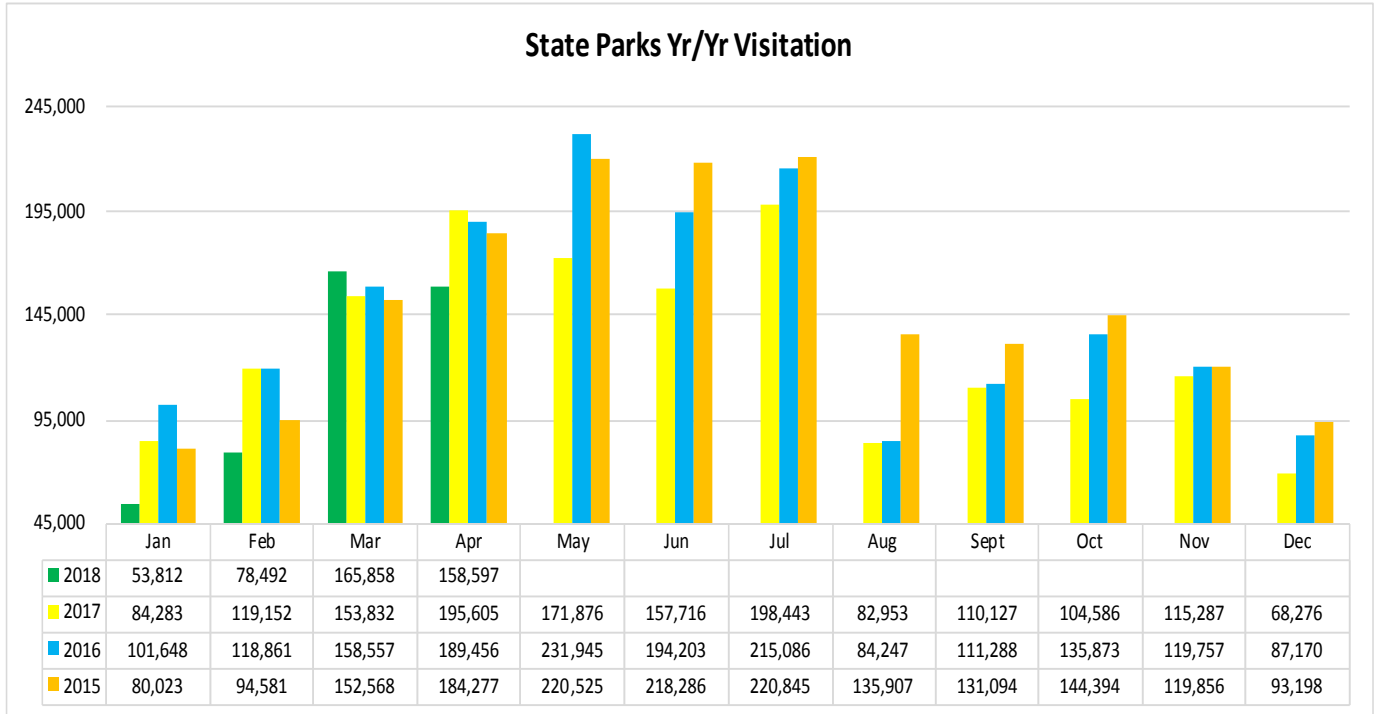


LouisianaTravel.com website showed a decrease of 14.7 percent in total web visits in April 2018 over April 2017.

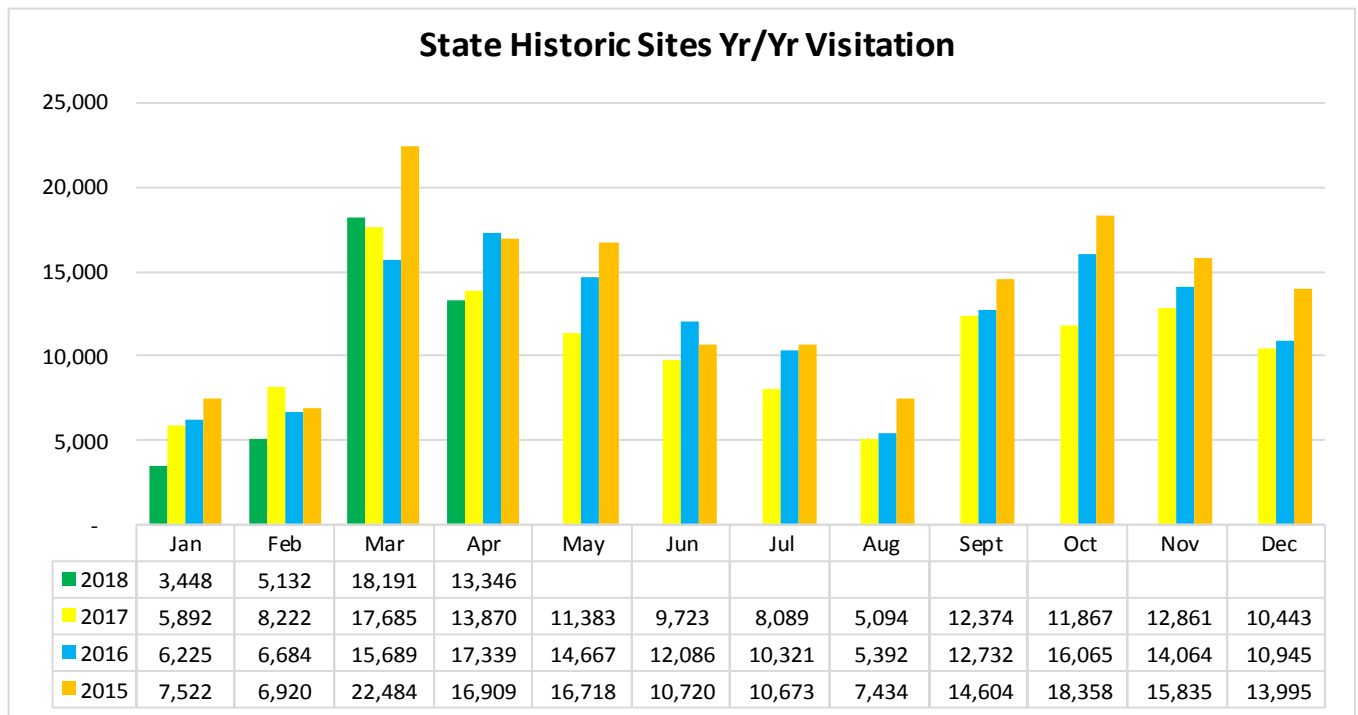


Source: Google Analytics

STATE PARKS



STATE HISTORIC SITES

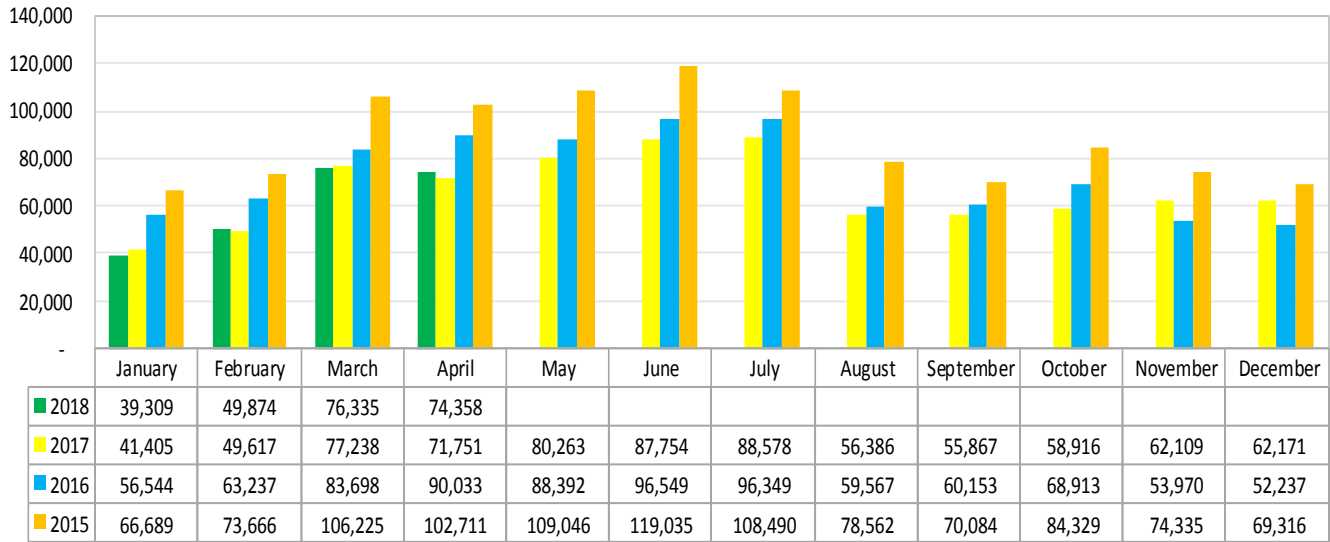


Source: Louisiana State Parks

For more information, contact Latoya Wells, Reservation System Director, at lwells@crt.la.gov or at 225.342.9519

WELCOME CENTERS

Welcome Centers Yr/Yr Visitation



Statewide welcome centers had a slight increase of 4 percent in visitation in April 2018 over April 2017.

Note: Vinton Welcome Center remains closed for reconstruction. The Vidalia Welcome Center permanently closed to visitors in March and Alexandria I-49 Welcome Center permanently closed to visitors in April.

Welcome Centers Visitor Totals

| International - Apr 2018 | |
|--------------------------|-------|
| Mexico | 3,136 |
| Canada* | 1,519 |
| France | 1,204 |
| United Kingdom | 1,165 |
| Germany | 449 |

| States** - Apr 2018 | |
|---------------------|-------|
| Texas | 9,789 |
| Alabama | 5,709 |
| Mississippi | 5,630 |
| Florida | 4,082 |
| Georgia | 2,179 |

| Cities** - Apr 2018 | |
|---------------------|-------|
| Mobile, AL | 1,383 |
| Houston, TX | 999 |
| Pensacola, FL | 627 |
| Daphne, AL | 566 |
| Fairhope, AL | 558 |

| International Jan - Apr 2018 | |
|---------------------------------|-------|
| Canada* | 7,320 |
| Mexico | 6,292 |
| United Kingdom | 2,459 |
| France | 2,457 |
| Germany | 1,285 |

| States** Jan - Apr 2018 | |
|----------------------------|--------|
| Texas | 34,961 |
| Mississippi | 20,759 |
| Alabama | 16,296 |
| Florida | 14,325 |
| Georgia | 6,645 |

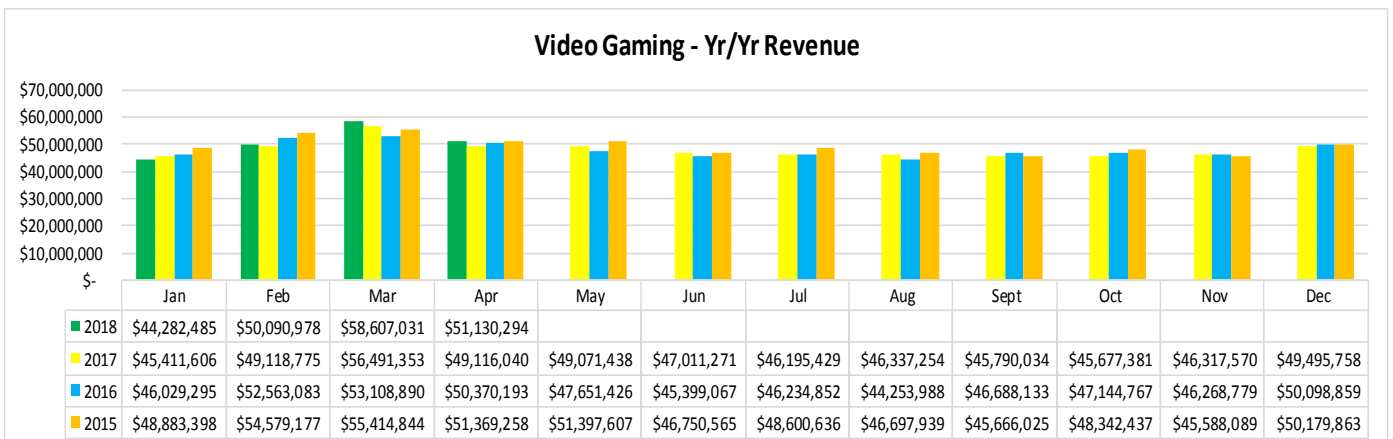
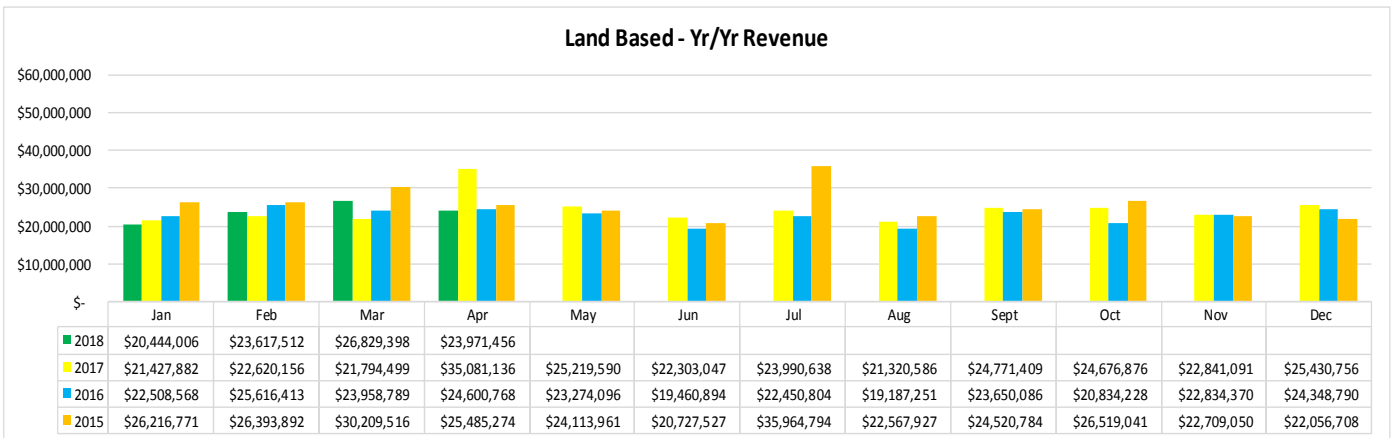
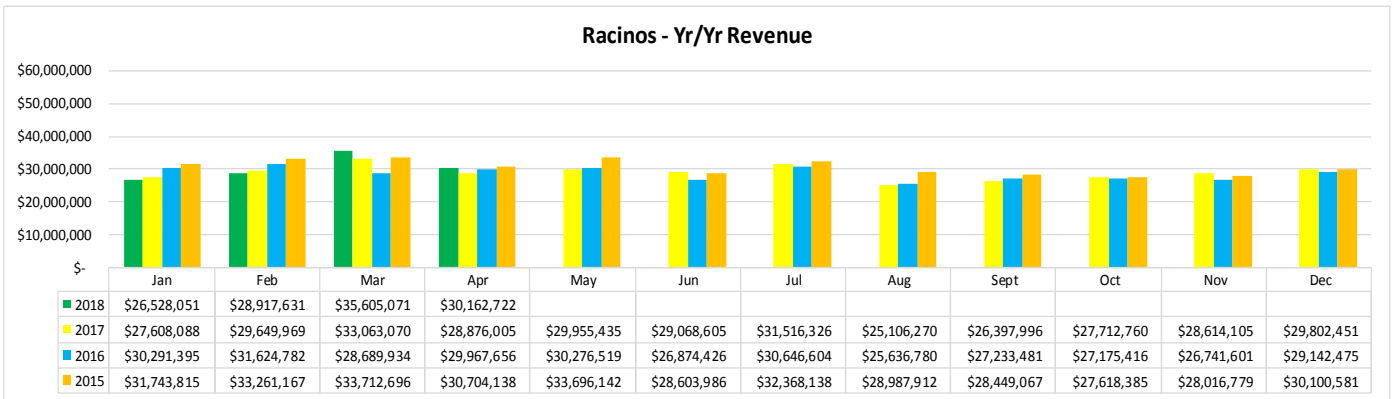
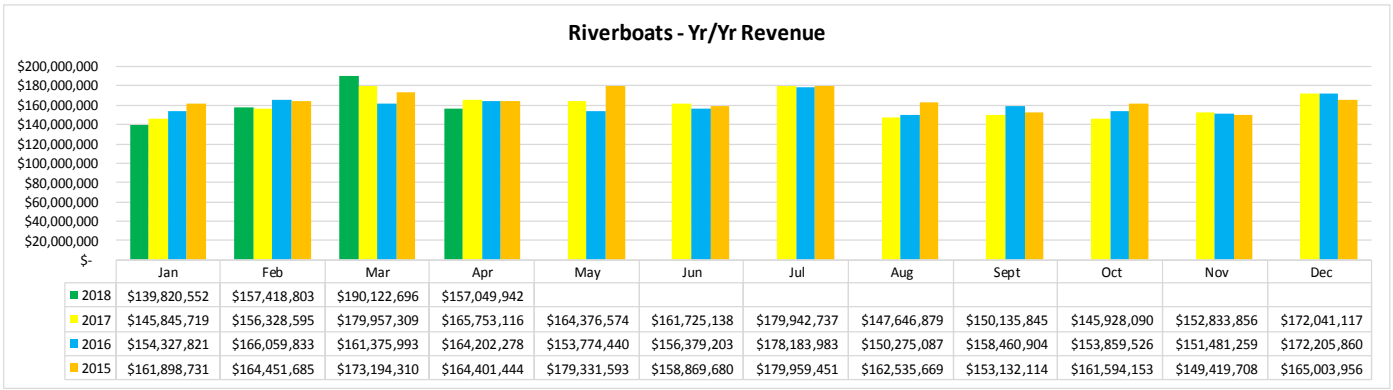
| Cities** Jan - Apr 2018 | |
|----------------------------|-------|
| Mobile, AL | 4,032 |
| Houston, TX | 3,303 |
| Pensacola, FL | 2,048 |
| Dallas, TX | 1,657 |
| Nashville, TN | 1,439 |

* Includes all of Canadian provinces in total. ** Excludes Louisiana residents.

Source: Louisiana Welcome Centers

For individual Welcome Center visitation numbers, contact Nancy Broussard at nbroussard@crt.la.gov or 225.342.8122.

GROSS GAMING REVENUE



Source: Louisiana State Police