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**State of Louisiana**  
OFFICE OF THE LIEUTENANT GOVERNOR  
DEPARTMENT OF CULTURE, RECREATION & TOURISM  
MANAGEMENT AND FINANCE

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## HUMAN RESOURCE MEMORANDUM NO. 01-055

July 24, 2001

**TO:** Lt. Governor, Secretary, Undersecretary, Assistant Secretaries, Deputy Assistant Secretaries, Program Managers

**FROM:** Mary F. Ginn  
Human Resources Director

**SUBJECT: STUDENT TUITION ASSISTANCE AND  
REVENUE TRUST PROGRAM (START)**

The State Legislature enacted the Student Tuition Assistance and Revenue Trust (START) program in 1995. This program is managed by the Louisiana Tuition Trust Authority (LATTA) and is designed to assist parents with the financial burden of paying for their children's education after high school.

START works just like a savings account, except that the funds saved and the earnings on these savings are used to pay for post-secondary education. Recent changes to federal and state law allow the earnings on your money to enjoy both federal and state income tax advantages. **The State of Louisiana will match a portion of your deposits, no matter what your income level.**

START accounts may be opened for a child of any age, including independent students who choose to open accounts for themselves. You can contribute any amount. You can arrange monthly deposits to this account by electronic fund transfers from a checking or savings account, or payroll deductions from your salary; or you can simply mail deposits directly to the START program.

To receive an application and booklet, or to learn more about this program and recent changes to state and federal laws pertaining to START, please call (800) 259-5626 (Ext. 1012), or visit the START web site at [www.osfa.state.la.us](http://www.osfa.state.la.us).

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