



State of Louisiana

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LIEUTENANT GOVERNOR

OFFICE OF THE LIEUTENANT GOVERNOR
DEPARTMENT OF CULTURE, RECREATION & TOURISM
MANAGEMENT AND FINANCE

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HUMAN RESOURCES MEMORANDUM NO. 02-085

September 20, 2002

TO: Employees of the Lieutenant Governor's Office and CRT Employees in the Capital Area Parishes of United Way

FROM: Mary F. Ginn
Human Resources Director

SUBJECT: 2002 United Way Campaign

It is that time again and we are gearing up for another successful United Way Campaign. The Capital Area held its annual kickoff on August 13, 2002 at the Centroplex.

Our campaign will begin on October 18, 2002 with a Jambalaya Kickoff featuring the Hoodoo Papas, Bake Sale and Silent Auction and conclude on October 31, 2002 with all pledges and donations due to our office. Our traditional White Elephant Auction and Lasagna Lunch (new this year) will be held on October 29th and "Casual Mondays" will begin on October 7th. "Casual Day" participants will receive four "Casual Day" stickers for \$6.00 and will be entitled to wear blue jeans on Monday October 7, 14, 21 and 28. Also, returning this year is the raffle drawing for theme baskets. Each office will prepare a theme basket; tickets will be sold and displayed beginning October 14, 2002 and we will draw for the baskets on the day of the White Elephant Auction.

We have set a goal of \$12,000. What do we need for a successful campaign? We need **you!** We need your contributions in the form of pledges and we need your participation in our campaign events. Our events are not only fun, but the money you spend and your pledges go directly to local agencies and have a visible impact on our ten-parish community. Please join in when your United Way Committee representative asks for your assistance or participation. Watch for further details and notices to be posted.

It is important to remember that even though we raise money with the activities detailed above, most of the money comes from your generous pledges. Attached are the pledge cards that will be used for this year's campaign. Please complete a pledge card and return it to the Human Resources Office no later than October 31, 2002.