

Louisiana State Parks

Bayou Segnette

Prepared for:

**Louisiana Department of Culture,
Recreation and Tourism**



The Louisiana Research Team



ECONOMIC ANALYSIS

BAYOU SEGNETTE STATE PARK (2004-05)

Number of overnight visitors	180,339
Number of day use visitors	212,474
Number of employees - regular	35
Number of employees - peak	23

ECONOMIC IMPACT OF BAYOU SEGNETTE STATE PARK

Park visit related spending by out of state visitors in Louisiana businesses	\$2,605,429
Spending by out of state visitors in park	\$410,017
Total primary spending by out of state visitors in LA	\$3,015,446
Secondary economic impact of out of state visitor spending	\$3,166,218
Total Economic Impact	\$6,181,664

Earnings for local workers generated by out of state visitors	\$2,002,256
Jobs generated by out of state visitors	96

LOUISIANA RESIDENT SPENDING

Park visit related spending by Louisiana residents in Louisiana businesses	\$3,384,292
Spending by Louisiana residents in state park	\$477,466
Total Spending by Louisiana Residents	\$3,861,758

RETURN ON INVESTMENT

Direct spending by visitors (A)	\$6,877,204
Direct operating expenses (B)	\$1,161,446
Return on Operating Expenses (A/B)	\$5.92

The following tables show the overall results of the survey of visitors who stayed overnight at Bayou Segnette.

Are you a Louisiana Resident?

Table 1

Response	Percentage
Yes	53.8%
No	46.2%
Total	100.0%

Was this your first visit to this park?

Table 2

Response	Percentage
Yes	49.1%
No	50.9%
Total	100.0%

How many nights did you and your party spend at this Louisiana state park?

Table 3

Response	Percentage
0 nights	0.0%
1-3 nights	56.3%
4-9 nights	31.2%
10+ nights	12.5%
Total	100.0%

What did you like best about this state park?

Table 4

Response	Percentage
Relaxing Atmosphere	29.7%
Nature/Outdoor Environment	27.9%
Clean/Good Facilities	18.9%
Accessibility	16.2%
Other	7.2%
Total	100.0%

What did you like least about this state park?**Table 5**

Response	Percentage
Dump stations/sewage hook-up	6.6%
Nothing to dislike	50.0%
Mosquitoes, flies, ants, bees etc.	23.9%
Other	15.1%
Restroom	2.8%
Dirty water/trash in water	.9%
Signage	.9%
Total	100.0%

What activities did you and your party participate in while at this park?**Table 6**

Response	Percentage
Camping (RV, trailer)	64.9%
Sight-seeing	53.5%
Picnicking/cooking out	42.1%
Hiking	33.3%
Bicycling on pavement	31.6%
Cabin rental	20.2%
Fishing (pier/bank)	15.8%
Educational programs/exhibits	13.2%
Nature study	12.3%
Other	11.4%
Swimming	7.9%
Camping (tent, other)	6.1%
Fishing (boat)	6.1%
Boating (pleasure)	5.3%
Canoeing/kayaking	2.6%
Group camp rental	0.9%
Mountain biking	0.9%

* The percentage equal greater then 100 due to multiple responses

Would you say your most recent visit to a Louisiana state park?

Table 7

Response	Percentage
Exceed your expectations	20.4%
Met your expectations	72.6%
Almost met your expectations	5.3%
Failed to met your expectations	1.8%
Don't know	0.0%
Total	100.0%

What facilities or activities would you like to see added or expanded to help make this park more enjoyable, comfortable and inviting?

Table 8

Response	Percentage
Everything is fine/no change	47.1%
Add/improve hiking, nature trails	16.7%
More recreational facilities	13.7%
Better playgrounds/ more equipment	8.8%
Other	28.4%
Total	114.7%

* The percentage equal greater then 100 due to multiple responses

Have you visited other Louisiana State Parks within the past 12 months?**Table 9**

Response	Percentage
Bayou Segnette SP	49.3%
Chicot SP	23.3%
Grand Isle SP	21.9%
Faiview-Riverside SP	19.2%
Fontainebleau SP	19.2%
Lake Fausse Pointe SP	19.2%
Tickfaw SP	19.2%
Sam Houston Jones SP	15.1%
St. Bernard SP	12.3%
Cypremort Point SP	8.2%
Lake Bistineau SP	8.2%
North Toledo Bend SP	8.2%
Lake Claiborne SP	5.5%
Caney Creek Lake/Jimmie Davis SP	4.1%
Lake Bruin SP	4.1%
Lake D'Arbonne SP	4.1%
Chemin-A-Haut SP	2.7%
South Toledo Bend SP	1.4%
Poverty Point Reservoir SP	0.0%
Total	242.5%

* The percentage equal greater then 100 due to multiple responses

Have you visited outdoor recreation parks in other states within the past 12 months?

Table 10

Response	Percentage
Yes	71.4%
No	28.6%
Total	100.0%

If yes, in which state are those other parks?

Table 10a

Response	Percentage
Mississippi	46.90%
Texas	40.70%
Florida	35.80%
Alabama	32.10%
Tennessee	27.20%
Louisiana	24.70%
Georgia	23.50%
Arkansas	22.20%
New Mexico	19.80%
Missouri	16.00%
North Carolina	16.00%
South Carolina	16.00%
Arizona	14.80%
California	12.30%
Colorado	12.30%
Virginia	12.30%
Illinois	11.10%
Oklahoma	11.10%
Wisconsin	9.90%
Indiana	8.60%
Kansas	8.60%
Kentucky	8.60%
Montana	7.40%

Response	Percentage
Iowa	6.20%
Michigan	6.20%
New York	6.20%
South Dakota	6.20%
Vermont	6.20%
Maine	4.90%
Maryland	4.90%
Massachusetts	4.90%
Minnesota	4.90%
Nebraska	4.90%
Nevada	4.90%
Pennsylvania	4.90%
Utah	4.90%
West Virginia	4.90%
Wyoming	4.90%
Ohio	3.70%
Washington	3.70%
Delaware	2.50%
Idaho	2.50%
New Hampshire	2.50%
New Jersey	2.50%
North Dakota	2.50%
Oregon	2.50%
Alaska	1.20%
Connecticut	1.20%
Hawaii	0.00%
Rhode Island	0.00%

* The percentage equal greater then 100 due to multiple responses

Visiting a state park is an educational experience.

Table 11

Response	Percentage
Strongly Agree	19.8%
Agree	62.2%
Neutral	17.1%
Disagree	0.9%
Strongly Disagree	0.0%
Total	100.0%

Visiting a state park is a good way to experience nature.

Table 12

Response	Percentage
Strongly Agree	35.5%
Agree	61.8%
Neutral	2.7%
Disagree	0.0%
Strongly Disagree	0.0%
Total	100.0%

Visiting a state park is a good way to spend time with family.

Table 13

Response	Percentage
Strongly Agree	49.1%
Agree	50.9%
Neutral	0.0%
Disagree	0.0%
Strongly Disagree	0.0%
Total	100.0%

A trip including a visit to a state park is a good value for the money.

Table 14

Response	Percentage
Strongly Agree	50.0%
Agree	48.2%
Neutral	1.8%
Disagree	0.0%
Strongly Disagree	0.0%
Total	100.0%

Visiting a state park is a good way to get away from the stress and demands of daily life.

Table 15

Response	Percentage
Strongly Agree	61.6%
Agree	36.6%
Neutral	0.9%
Disagree	0.9%
Strongly Disagree	0.0%
Total	100.0%

A trip including state parks is a good way to experience a state's culture and history.

Table 16

Response	Percentage
Strongly Agree	31.5%
Agree	50.0%
Neutral	16.7%
Disagree	0.9%
Strongly Disagree	0.9%
Total	100.0%

How many people were in your party on this trip to a Louisiana state park?

Table 17

Response	Percentage
1-2 people	47.2%
3-5 people	26.9%
6-9 people	15.8%
10+people	10.1%
Total	100.0%

Did any children under the age of 18 accompany you on your most recent visit to a Louisiana state park?

Table 18

Response	Percentage
Yes	33.9%
No	66.1%
Total	100.0%

How did you find out about this park?**Table 19**

Response	Percentage
Friends, family, co-worker	30.0%
Personal knowledge/previous visit	20.9%
Internet/website	15.5%
State Parks brochure	10.9%
Travel guides, books, magazines	6.4%
Welcome Center	4.5%
Automobile/travel club	2.7%
Newspaper	2.7%
Maps	2.7%
Other	1.8%
Convention and Visitor's Bureau	.9%
Called or visited tourism office	.9%
Wrote/phoned the park	0.0%
Called or visited travel company	0.0%
Called or visited travel agent	0.0%
Television	0.0%
Radio	0.0%

Which of the following, if, any, Louisiana State Historic Sites have you visited in the last 12 months?

Table 20

Response	Percentage
Longfellow-Evangeline SHS	52.0%
Fort St. Jean Baptiste SHS	24.0%
Plaquemine Lock SHS	24.0%
Rosedown Plantation SHS	20.0%
Audubon SHS	16.0%
Fort Pike SHS	16.0%
Port Hudson SHS	12.0%
Poverty Point SHS	12.0%
Winter Quarters SHS	8.0%
Marksville SHS	8.0%
Fort Jesup SHS	4.0%
Los Adaes SHS	4.0%
Centenary SHS	0.0%
Mansfield SHS	0.0%

* The percentage equal greater then 100 due to multiple responses

Are you retired?

Table 21

Response	Percentage
Yes	35.6%
No	64.4%
Total	100.0%

What is the approximate annual income of your household?

Table 22

Response	Percentage
\$7,500-\$24,999	4.3%
\$25,000-\$47,499	30.1%
\$47,500-\$74,999	35.5%
\$75,000-\$99,999	14.0%
\$100,000-\$149,000	12.9%
\$150,000+	3.2%
Total	100.0%