

# Louisiana State Parks

## Poverty Point

**Prepared for:**

**Louisiana Department of Culture,  
Recreation and Tourism**



### **The Louisiana Research Team**



## ECONOMIC ANALYSIS

### POVERTY POINT STATE PARK (2004-05)

Number of overnight visitors	7,714
Number of day use visitors	26,740
Number of employees - regular	8
Number of employees - peak	18

### ECONOMIC IMPACT OF POVERTY POINT STATE PARK

Park visit related spending by out of state visitors in Louisiana businesses	\$67,513
Spending by out of state visitors in park	\$28,058
Total primary spending by out of state visitors in LA	\$95,570
Secondary economic impact of out of state visitor spending	\$100,349
<b>Total Economic Impact</b>	<b>\$195,919</b>

Earnings for local workers generated by out of state visitors	\$63,459
Jobs generated by out of state visitors	3

### LOUISIANA RESIDENT SPENDING

Park visit related spending by Louisiana residents in Louisiana businesses	\$151,117
Spending by Louisiana residents in state park	\$87,406
<b>Total Spending by Louisiana Residents</b>	<b>\$238,523</b>

### RETURN ON INVESTMENT

Direct spending by park visitors (A)	\$334,093
Direct operating expenses (B)	\$536,109
<b>Return on Operating Expenses (A/B)</b>	<b>\$0.62</b>

The following tables show the overall results of the survey of visitors who stayed overnight at Poverty Point State Park.

**Are you a Louisiana resident?**

**Table 1**

Response	Percentage
Yes	75.7%
No	24.3%
Total	100.0%

**Was this your first visit to this park?**

**Table 2**

Response	Percentage
Yes	27.1%
No	72.9%
Total	100.0%

**How many nights did you and your party spend at this Louisiana state park?**

**Table 3**

Response	Percentage
0 nights	0.0%
1-3 nights	74.9%
4-9 nights	19.5%
10+ nights	5.6%
Total	100.0%

**What did you like best about this state park?**

**Table 4**

Response	Percentage
Clean/Good Facilities	35.6%
Relaxing Atmosphere	21.9%
Nature/Outdoor environment	32.9%
Accessibility	2.7%
Other	6.8%
Total	100.0%

**What did you like least about this state park?****Table 5**

Response	Percentage
Nothing to dislike	58.6%
Mosquitoes, flies, ants, bees etc.	24.3%
Other	7.1%
Dirty water/trash in water	0.0%
Dump stations/Sewage hook-up	4.3%
Restroom	2.9%
Total	100.0%

**What activities did you and your party participate in while at this park?****Table 6**

Response	Percentage
Bicycling on pavement	45.2%
Boating (pleasure)	6.8%
Cabin Rental	28.8%
Camping (RV, trailer)	54.8%
Camping (tent, other)	13.7%
Canoeing/Kayaking	19.2%
Educational programs/exhibits	56.2%
Fishing (boat)	6.8%
Fishing (pier/bank)	15.1%
Group camp rental	9.6%
Hiking	67.1%
Mountain biking	1.4%
Nature study	34.2%
Other	15.1%
Picnicking/cooking out	47.9%
Sailing (sailboat)	0.0%
Sailing (wind surfing)	0.0%
Sight-seeing	41.1%
Swimming	8.2%
Water-skiing	0.0%

\* The percentage equal greater than 100 due to multiple responses

**Would you say your most recent visit to a Louisiana state park?**

**Table 7**

Response	Percentage
Exceed your expectations	41.1%
Met your expectations	53.4%
Almost met your expectations	4.1%
Failed to met your expectations	0.0%
Don't know	1.4%
Total	100.0%

**What facilities or activities would you like to see added or expanded to help make this park more enjoyable, comfortable and inviting?**

**Table 8**

Response	Percentage
Everything is fine/no change	36.6%
Other	31.0%
More recreational facilities	12.7%
Better playgrounds/ more equipment	21.1%
Add/improve hiking, nature trails	12.7%
Total	114.1%

\* The percentage equal greater than 100 due to multiple responses

**Have you visited other Louisiana State Parks within the past 12 months?****Table 9**

Response	Percentage
Bayou Segnette SP	20.5%
Caney Creek Lake/Jimmie Davis SP	4.5%
Chemin-A-Haut SP	2.3%
Chicot SP	20.5%
Cypremort Point SP	4.5%
Faiview-Riverside SP	34.1%
Fontainebleau SP	38.6%
Grand Isle SP	11.4%
Lake Bistineau SP	2.3%
Lake Bruin SP	2.3%
Lake Claiborne SP	0.0%
Lake D'Arbonne SP	0.0%
Lake Fausse Pointe SP	15.9%
North Toledo Bend SP	4.5%
Poverty Point Reservoir SP	0.0%
Sam Houston Jones SP	13.6%
South Toledo Bend SP	0.0%
St. Bernard SP	2.3%
Tickfaw SP	40.9%
Total	218.2%

\* The percentage equal greater than 100 due to multiple responses



**Have you visited outdoor recreation parks in other states within the past 12 months?**

**Table 10**

Response	Percentage
Yes	61.6%
No	38.4%
Total	100.0%

**If yes, in which state are those other parks?**

**Table 10a**

Response	Percentage
Alabama	32.7%
Alaska	0.0%
Arizona	10.2%
Arkansas	8.2%
California	6.1%
Colorado	8.2%
Connecticut	0.0%
Delaware	0.0%
Florida	24.5%
Georgia	10.2%
Hawaii	2.0%
Idaho	4.1%
Illinois	2.0%
Indiana	0.0%
Iowa	2.0%
Kansas	4.1%
Kentucky	8.2%
Louisiana	12.2%
Maine	2.0%
Maryland	2.0%
Massachusetts	0.0%
Michigan	0.0%

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Response	Percentage
Minnesota	2.0%
Mississippi	57.1%
Missouri	8.2%
Montana	0.0%
Nebraska	0.0%
Nevada	4.1%
New Hampshire	2.0%
New Jersey	0.0%
New Mexico	12.2%
New York	2.0%
North Carolina	2.0%
North Dakota	2.0%
Ohio	0.0%
Oklahoma	4.1%
Oregon	4.1%
Pennsylvania	0.0%
Rhode Island	0.0%
South Carolina	2.0%
South Dakota	2.0%
Tennessee	18.4%
Texas	28.6%
Utah	6.1%
Vermont	0.0%
Virginia	0.0%
Washington	2.0%
West Virginia	0.0%
Wisconsin	0.0%
Wyoming	2.0%

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\* The percentage equal greater than 100 due to multiple responses

**Visiting a state park is an educational experience.**

**Table 11**

Response	Percentage
Strongly Agree	34.7%
Agree	55.6%
Neutral	8.3%
Disagree	1.4%
Strongly Disagree	0.0%
Total	100.0%

**Visiting a state park is a good way to experience nature.**

**Table 12**

Response	Percentage
Strongly Agree	62.2%
Agree	36.5%
Neutral	1.4%
Disagree	0.0%
Strongly Disagree	0.0%
Total	100.0%

**Visiting a state park is a good way to spend time with family.**

**Table 13**

Response	Percentage
Strongly Agree	77.8%
Agree	22.2%
Neutral	0.0%
Disagree	0.0%
Strongly Disagree	0.0%
Total	100.0%

**A trip including a visit to a state park is a good value for the money.**

**Table 14**

Response	Percentage
Strongly Agree	64.4%
Agree	35.6%
Neutral	0.0%
Disagree	0.0%
Strongly Disagree	0.0%
Total	100.0%

**Visiting a state park is a good way to get away from the stress and demands of daily life.**

**Table 15**

Response	Percentage
Strongly Agree	66.2%
Agree	29.7%
Neutral	2.7%
Disagree	1.4%
Strongly Disagree	0.0%
Total	100.0%

**A trip including state parks is a good way to experience a state's culture and history.**

**Table 16**

Response	Percentage
Strongly Agree	39.7%
Agree	43.8%
Neutral	15.1%
Disagree	1.4%
Strongly Disagree	0.0%
Total	100.0%

**How many people were in your party on this trip to a Louisiana state park?**

**Table 17**

Response	Percentage
1-2 people	32.4%
3-5 people	39.7%
6-9 people	8.8%
10+people	17.6%
Total	100.0%

**Did any children under the age of 18 accompany you on your most recent visit to a Louisiana state park?**

**Table 18**

Response	Percentage
Yes	57.7%
No	42.3%
Total	100.0%

**How did you find out about this park?****Table 19**

Response	Percentage
Personal knowledge/previous visit	24.7%
Friends, family ,co-worker	15.1%
Newspaper	2.7%
Internet/Website	20.5%
State Parks brochure	16.4%
Other	2.7%
Travel guides, books, magazines	5.5%
Called or visited tourism office	1.4%
Wrote/phoned the park	1.4%
Television	1.4%
Radio	0.0%
Welcome Center	2.7%
Automobile/Travel Club	0.0%
Maps	5.5%
Convention and Visitor's Bureau	1.6%
Called or visited travel company	0.0%
Called or visited travel agent	0.0%
Total	100.0%

**Which of the following, if, any, Louisiana State Historic Sites have you visited in the last 12 months?**

**Table 20**

Response	Percentage
Audubon SHS	16.7%
Centenary SHS	8.3%
Fort Jesup SHS	25.0%
Fort Pike SHS	0.0%
Fort St. Jean Baptiste SHS	0.0%
Longfellow-Evangeline SHS	25.0%
Los Adaes SHS	8.3%
Mansfield SHS	16.7%
Marksville SHS	0.0%
Plaquemine Lock SHS	16.7%
Port Hudson SHS	16.7%
Poverty Point SHS	41.7%
Rosedown Plantation SHS	41.7%
Winter Quarters SHS	0.0%
Total	158.0%

\* The percentage equal greater than 100 due to multiple responses



**Are you retired?**

**Table 21**

Response	Percentage
Yes	55.0%
No	45.0%
Total	100.0%

**What is the approximate annual income of your household?**

**Table 22**

Response	Percentage
\$7,500-\$24,999	8.6%
\$25,000-\$47,499	32.8%
\$47,500-\$74,999	27.6%
\$75,000-\$99,999	17.2%
\$100,000-\$149,000	6.9%
\$150,000+	6.9%
Total	100.0%