

OFFICE OF STATE MUSEUM

PERFORMANCE INDICATOR DOCUMENTATION

PROGRAM: MUSEUM
ACTIVITY: LOUISIANA STATE MUSEUM – VIEUX CARRE
LOUISIANA STATE MUSEUM – REGIONAL INITIATIVES
LOUISIANA STATE MUSEUM – BATON ROUGE

OBJECTIVE: 1- Increase the number of attendees at museum functions, exhibits and educational programs by 25% by the year 2019

INDICATOR NAME:
& LAPAS Number of attendees at Baton Rouge Museum PI Code: 20756 BR
PI Code Number of attendees at New Orleans museums PI Code: 6449 VC
Number of attendees at Wedell William Museum PI Code: 6450 RI
Number of attendees at Sports Hall of Fame and
Regional History Museum PI Code: 25033 RI
Number of attendees at ED White Historic Site PI Code: 15674 RI

1. **TYPE AND LEVEL:**

Outcomes – General (statewide) and Supporting (per location)

2. **RATIONALE:**

The number of attendees and audience reported reflects somewhat how well the Louisiana State Museum is fulfilling its mission to present exhibits and programming in an educational and entertaining way

3. **USE:**

Internal management. Budgeting

4. **CLARITY:**

Indicator name accurately reflects what is being measured and recorded

5. **VALIDITY, RELIABILITY, AND ACCURACY:**

The number of attendees and audience numbers are collected via ticket sales information and physical counts of persons attending the Museums and events

6. **DATA SOURCE, COLLECTION AND REPORTING:**

Physical count. Computer based ticketing system

7. **CALCULATION METHODOLOGY:**

Physical count. Computer based ticketing system

8. **SCOPE:**

Figures collected are recorded on both a statewide and per location level

9. **CAVEATS:**

None

10. **RESPONSIBLE PERSON:**

Yvonne Mack
Phone: 504-568-6988
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ymack@crt.la.gov

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PERFORMANCE INDICATOR DOCUMENTATION

PROGRAM: MUSEUM
ACTIVITY: LOUISIANA STATE MUSEUM – VIEUX CARRE
OBJECTIVE: 1 - Increase the number of attendees at museum functions, exhibits and educational programs by 25% by the year 2019
INDICATOR NAME: Number of times Internet site accessed
INDICATOR LaPAS PI Code: 6452 VC

1. **TYPE AND LEVEL:**

Outcomes – Supporting

2. **RATIONALE:**

The number of attendees and audience reported reflects somewhat how well the Louisiana State Museum is fulfilling its mission to present exhibits and programming in an educational and entertaining way

3. **USE:**

Internal management. Budgeting

4. **CLARITY:**

Indicator name accurately reflects what is being measured and recorded

5. **VALIDITY, RELIABILITY, AND ACCURACY:**

The number of attendees and audience numbers are collected via ticket sales information and physical counts of persons attending the Museums and events

6. **DATA SOURCE, COLLECTION AND REPORTING:**

Physical count. Computer based ticketing system

7. **CALCULATION METHODOLOGY:**

Physical count. Computer based ticketing system

8. **SCOPE:**

Figures collected are recorded on both a statewide and per location level

9. **CAVEATS:**

None

10. **RESPONSIBLE PERSON:**

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PERFORMANCE INDICATOR DOCUMENTATION

PROGRAM: MUSEUM
ACTIVITY: LOUISIANA STATE MUSEUM – VIEUX CARRE
OBJECTIVE: 1- Increase the number of conserved artifacts by 5% and add 5,000 artifacts to the Museum database by 2019.
INDICATOR NAME: Partnership support – System wide (In Millions)
INDICATOR LaPAS PI Code: 23510 VC

1. **TYPE AND LEVEL:**

Outcome – Supporting

2. **RATIONALE:**

Establishes a baseline for developing partnerships in the community and brings awareness of programming offered by the Museum

3. **USE:**

Internal management

4. **CLARITY:**

Indicator name accurately reflects what is being measured and recorded

5. **VALIDITY, RELIABILITY, AND ACCURACY:**

The number of dollars in support can be independently verified

6. **DATA SOURCE, COLLECTION AND REPORTING:**

Monthly financial reporting

7. **CALCULATION METHODOLOGY:**

Monthly financial reporting

8. **SCOPE:**

Total records statewide number

9. **CAVEATS:**

None

10. **RESPONSIBLE PERSON:**

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PROGRAM: MUSEUM
ACTIVITY: LOUISIANA STATE MUSEUM – VIEUX CARRE
OBJECTIVE: 1 - Increase the number of attendees at museum functions, exhibits and educational programs by 25% by the year 2019
INDICATOR NAME: Number of traveling exhibits
INDICATOR LaPAS PI Code: 20745 VC

1. TYPE AND LEVEL:

Output – Supporting

2. RATIONALE:

Provides a useful measure of the ability of the Louisiana State Museum to reach areas and/or institutions which are not in areas where the Museum has physical sites

3. USE:

Internal management. Budgeting

4. CLARITY:

Indicator name accurately reflects what is being measured and recorded

5. VALIDITY, RELIABILITY, AND ACCURACY:

The number of traveling exhibits can be independently verified

6. DATA SOURCE, COLLECTION AND REPORTING:

Physical count

7. CALCULATION METHODOLOGY:

Physical count

8. SCOPE:

Total records statewide number

9. CAVEATS:

None

10. RESPONSIBLE PERSON:

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PROGRAM: MUSEUM
ACTIVITY: LOUISIANA STATE MUSEUM – VIEUX CARRE
OBJECTIVE: 1 - Increase the number of attendees at museum functions, exhibits and educational programs by 25% by the year 2019
INDICATOR NAME: Number of parishes hosting traveling exhibits
INDICATOR LaPAS PI Code: 1272 VC

1. TYPE AND LEVEL:

Outcome – Supporting

2. RATIONALE:

Provides information on how well the Museum is using its traveling exhibit resources, whether or not it is providing services to all areas of the state, and to a certain degree whether the exhibits are useful to the schools, libraries, and community centers hosting the exhibits

3. USE:

Internal management. Budgeting

4. CLARITY:

Indicator name accurately reflects what is being measured and recorded

5. VALIDITY, RELIABILITY, AND ACCURACY:

The number of parishes hosting traveling exhibits can be measured through delivery records and information provided by locations hosting the exhibits

6. DATA SOURCE, COLLECTION AND REPORTING:

Physical count

7. CALCULATION METHODOLOGY:

Physical count

8. SCOPE:

Total records statewide number

9. CAVEATS:

None

10. RESPONSIBLE PERSON:

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PROGRAM: MUSEUM
ACTIVITY: LOUISIANA STATE MUSEUM – VIEUX CARRE
OBJECTIVE: 1 – Increase the number of attendees at museum functions, exhibits and educational programs by 25% by the year 2019
INDICATOR NAME: Percentage of non-Louisiana visitors at Vieux Carre Museums
INDICATOR LaPAS PI Code: 23509 VC

10. TYPE AND LEVEL:

Outcome – Key

2. RATIONALE:

The number of attendees and audience reported reflects somewhat how well the Louisiana State Museum is fulfilling its mission to present exhibits and programming in an educational and entertaining way

3. USE:

Internal management. Budgeting

4. CLARITY:

Indicator name accurately reflects what is being measured and recorded

5. VALIDITY, RELIABILITY, AND ACCURACY:

The percentage of non-Louisiana visitors can be measured through a computerized ticketing system and zip code survey.

6. DATA SOURCE, COLLECTION AND REPORTING:

Physical count

7. CALCULATION METHODOLOGY:

Physical count

8. SCOPE:

Total records statewide number

9. CAVEATS:

None

10. RESPONSIBLE PERSON:

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PROGRAM: MUSEUM
ACTIVITY: LOUISIANA STATE MUSEUM – BATON ROUGE
OBJECTIVE: 1 - Increase the number of attendees at museum functions, exhibits and educational programs by 25% by the year 2019
INDICATOR NAME: Percentage of non-Louisiana visitors at Baton Rouge Museum
INDICATOR LaPAS PI Code: 23511 BR

1. TYPE AND LEVEL:

Outcome – Key

2. RATIONALE:

The number of attendees and audience reported reflects somewhat how well the Louisiana State Museum is fulfilling its mission to present exhibits and programming in an educational and entertaining way

3. USE:

Internal management. Budgeting

4. CLARITY:

Indicator name accurately reflects what is being measured and recorded

5. VALIDITY, RELIABILITY, AND ACCURACY:

The percentage of non-Louisiana visitors can be measured through a computerized ticketing system and zip code survey.

6. DATA SOURCE, COLLECTION AND REPORTING:

Physical count

7. CALCULATION METHODOLOGY:

Physical count

8. SCOPE:

Total records statewide number

9. CAVEATS:

None

10. RESPONSIBLE PERSON:

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PROGRAM: MUSEUM
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OBJECTIVE: 1 - Increase the number of attendees at museum functions, exhibits and educational programs by 25% by the year 2019
INDICATOR NAME: Percentage of non-Louisiana visitors at Regional Museums
INDICATOR LaPAS PI Code: 23514 RI

1. TYPE AND LEVEL:

Outcome – Key

2. RATIONALE:

The number of attendees and audience reported reflects somewhat how well the Louisiana State Museum is fulfilling its mission to present exhibits and programming in an educational and entertaining way

3. USE:

Internal management. Budgeting

4. CLARITY:

Indicator name accurately reflects what is being measured and recorded

5. VALIDITY, RELIABILITY, AND ACCURACY:

The percentage of non-Louisiana visitors can be measured through a computerized ticketing system and zip code survey.

6. DATA SOURCE, COLLECTION AND REPORTING:

Physical count

7. CALCULATION METHODOLOGY:

Physical count

8. SCOPE:

Total records statewide number

9. CAVEATS:

None

10. RESPONSIBLE PERSON:

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PROGRAM: MUSEUM
ACTIVITY: LOUISIANA STATE MUSEUM – VIEUX CARRE
OBJECTIVE: 2 - Increase the number of conserved artifacts by 5% and add 5,000 artifacts to the Museum database by 2019.
INDICATOR NAME: Number of collection items protected
INDICATOR LAPAS PI Code: 6447

1. TYPE AND LEVEL:

Outcomes – Supporting

2. RATIONALE:

The number of collection items reported reflects how well the Louisiana State Museum is fulfilling its mission to preserve, protect and conserve items and works of a valuable, historic nature.

3. USE:

Internal management

4. CLARITY:

Indicator name accurately reflects what is being measured and recorded.

5. VALIDITY, RELIABILITY, AND ACCURACY:

The number of collection items is inventoried and certified on an annual basis to the Division of Administration. The Museum also conducts regular and systematic checks of the Museum collections.

6. DATA SOURCE, COLLECTION AND REPORTING:

Physical count. Internal database

7. CALCULATION METHODOLOGY:

AAM approved cataloguing system

8. SCOPE:

Figures collected are recorded on both a statewide and per branch level

9. CAVEATS:

None

10. RESPONSIBLE PERSON:

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OBJECTIVE: 2 - Increase the number of conserved artifacts by 5% and add 5,000 artifacts to the Museum database by 2019.
INDICATOR NAME: Number of buildings protected
INDICATOR LAPAS PI Code: 20762 VC

1. TYPE AND LEVEL:

Outcome – Key

2. RATIONALE:

Establishes a baseline for comparison and indicates availability of physical resources to house exhibits and/or store items for conservation and preservation

3. USE:

Internal management

4. CLARITY:

Indicator name accurately reflects what is being measured and recorded

5. VALIDITY, RELIABILITY, AND ACCURACY:

The number of buildings protected can be independently verified.

6. DATA SOURCE, COLLECTION AND REPORTING:

Physical count

7. CALCULATION METHODOLOGY:

Physical count

8. SCOPE:

Total records statewide number

9. CAVEATS:

None

10. RESPONSIBLE PERSON:

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