

# LOUISIANA TAX FREE SHOPPING

## TOPS REPORT

### JANUARY- SEPTEMBER 2008

#### TOP 20 COUNTRIES RANKED BY NUMBER OF TRANSACTIONS\*

COUNTRY	NUMBER OF TRANSACTIONS
Philippines	1,002
U.K.	927
Canada	828
France	735
Mexico	698
Brazil	595
Germany	587
Honduras	575
India	473
Italy	468
Japan	377
Colombia	304
Venezuela	300
China	290
Holland	283
Spain	266
Norway	252
Australia	238
Poland	217
Sweden	212

Other Countries 4,173

**Total 13,800**

#### TOP 20 COUNTRIES RANKED BY DOLLARS SPENT

COUNTRY	DOLLARS SPENT
Honduras	\$836,778
Philippines	\$818,096
U.K.	\$593,639
Mexico	\$575,393
Brazil	\$528,689
Canada	\$414,043
France	\$399,086
Venezuela	\$373,843
India	\$357,168
Germany	\$324,432
Italy	\$306,157
Guatemala	\$272,165
Colombia	\$264,820
Norway	\$255,306
China	\$232,904
Costa Rica	\$231,427
Australia	\$228,794
Poland	\$222,300
Greece	\$174,153
Holland	\$173,702

Other Countries \$3,588,434

**Total \$11,171,329**

#### TOP CATEGORIES

Apparel and Accessories	\$5,444,543
Electronics	\$4,053,533
Fine Art and Jewelry	\$626,220
Gifts/Souvenirs & Novelties	\$337,637
Office / Housewares	\$306,448
Health & Beauty Products	\$232,132
Entertainment (Sporting Goods, Books, Games, etc.)	\$170,816

\*The # of transactions does not necessarily reflect one visitor. Each transaction may represent several persons in a travel party.

**AVERAGE SALE AMOUNT**  
210  
**Average Purchase AMOUNT**  
**SPENT PER VISITING PARTY**  
810



FOR INTERNATIONAL VISITORS

# LOUISIANA TAX FREE SHOPPING

## STATUS REPORT

### 2007-2008

2007	JAN	FEB	MAR	APR	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	Totals
Number of Ref. Transactions	1,237	1,288	2,807	1,115	1,246	1,055	942	909	765	1,762	3,814	1,645	18,585
Number of Sales	5,799	5,026	10,324	4,558	5,427	4,898	4,917	4,343	3,408	7,181	12,532	6,546	75,172
Retail Spending	\$1,246,007	\$1,224,763	\$2,181,749	\$981,220	\$1,184,874	\$899,884	\$893,552	\$847,075	\$736,471	\$1,136,378	3,298,036	\$1,487,260	\$16,498,071
Sales Tax Refunded	\$100,795	\$98,695	\$177,014	\$79,573	\$95,955	\$72,640	\$71,784	\$67,106	\$57,815	\$124,405	269,318	\$120,144	\$1,335,243
2008	JAN	FEB	MAR	APR	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	Totals
Number of Ref. Transactions	1,567	1,376	2,142	1,865	1,746	1,716	1,563	979	846				13,800
Number of Sales	6,694	5,035	7,481	6,863	6,876	5,929	6,191	4,739	3,406				53,214
Retail Spending	\$1,340,117	\$1,112,384	\$1,646,102	\$1,509,451	\$1,584,592	\$1,125,863	\$1,201,415	\$942,796	\$698,610				\$11,171,329
Sales Tax Refunded	\$108,110	\$90,672	\$133,152	\$122,176	\$128,290	\$91,327	\$97,191	\$74,760	\$55,923				\$901,599

2007 Top 10 Countries Spending		2008 Top 10 YTD Countries Spending		2007 Top 10 Countries Number of Transactions*		2008 Top 10 Countries YTD Number of Transactions*		* The number of transactions does not necessarily reflect one visitor. Each transaction may represent several persons in a travel party.	
Philippines	\$1,390,528	Honduras	\$836,778	Mexico	1637	Philippines	1002		
Mexico	\$1,381,625	Philippines	\$818,096	Philippines	1587	U.K.	927		
Honduras	\$1,193,874	U.K.	\$593,639	U. K.	1212	Canada	828	Average sales amount	<b>\$219</b> <b>\$210</b>
Brazil	\$1,074,771	Mexico	\$575,393	Canada	1000	France	735		
U. K.	\$843,193	Brazil	\$528,689	Brazil	982	Mexico	698	Average amount spent per visitor party	<b>\$887</b> <b>\$810</b>
Canada	\$583,919	Canada	\$414,043	France	795	Brazil	595		
Venezuela	\$515,373	France	\$399,086	Honduras	768	Germany	587	Average refund	<b>\$72</b> <b>\$65</b>
France	\$489,733	Venezuela	\$373,843	Italy	571	Honduras	575		
Italy	\$440,521	India	\$357,168	Germany	549	India	473		
Guatemala	\$423,514	Germany	\$324,432	India	548	Italy	468		
All Other	\$8,161,015	Other	\$5,950,161	All Other	8,936	Other	6,912		
<b>Total</b>	<b>\$16,498,071</b>	<b>Total</b>	<b>\$10,472,719</b>	<b>Total</b>	<b>18,585</b>	<b>Total</b>	<b>13,800</b>		

*Source: LTFS Refund Center Data*



FOR INTERNATIONAL VISITORS

**LOUISIANA TAX FREE SHOPPING REFUND CENTER DATA**

	January	February	March	April	May	June	July	August	September	October	November	December	YTD
	<b># Transactions</b>												
<b>1999</b>	3,142	2,583	5,735	4,035	3,159	2,875	4,380	2,870	3,066	3,773	3,081	3,465	42,164
<b>2000</b>	2,725	2,405	3,268	5,584	4,598	2,277	2,382	2,295	2,444	3,531	5,048	2,689	39,246
<b>2001</b>	2,690	2,070	3,244	2,221	4,138	2,277	1,694	1,923	1,255	2,169	2,040	1,420	27,141
<b>2002</b>	1,665	1,679	1,944	2,083	1,959	1,829	2,404	1,967	1,507	3,006	2,062	1,793	23,898
<b>2003</b>	1,873	2,844	2,140	1,788	1,981	2,437	2,749	1,789	2,082	2,711	2,980	1,874	27,248
<b>2004</b>	1,861	1,947	3,405	2,512	4,832	3,820	1,855	1,799	1,640	4,355	4,851	2,747	35,624
<b>2005</b>	2,990	3,417	3,390	3,058	4,257	4,216	2,573	2,401	0	61	125	595	27,083
<b>2006</b>	757	885	459	432	456	535	329	496	701	1,371	1,015	1,393	8,829
<b>2007</b>	1,237	1,288	2,807	1,115	1,246	1,055	942	909	765	1,762	3,814	1,645	18,585
<b>2008</b>	1,567	1,376	2,142	1,865	1,746	1,716	1,563	979	846				13,800
	<b>\$ Spent</b>												
<b>1999</b>	2,443,043	1,782,587	3,567,953	2,553,164	2,218,503	1,904,570	2,699,701	2,077,447	1,984,189	2,505,632	2,134,339	2,406,231	28,277,359
<b>2000</b>	1,985,485	1,517,462	2,346,604	3,347,155	2,640,647	1,575,608	1,842,828	1,766,392	1,760,405	2,675,045	3,055,904	2,103,253	26,616,788
<b>2001</b>	2,243,213	1,452,839	2,201,023	1,707,259	2,756,185	1,688,669	1,521,214	1,682,335	992,622	1,635,885	1,785,767	1,319,812	20,986,823
<b>2002</b>	1,601,960	1,397,826	1,548,400	1,549,004	1,379,119	1,224,405	1,669,955	1,502,879	1,019,633	1,832,321	1,501,454	1,419,064	17,646,020
<b>2003</b>	1,508,689	2,051,383	1,611,255	1,439,245	1,504,469	1,777,948	2,015,058	1,710,681	1,688,828	2,187,118	2,273,757	1,659,269	21,427,699
<b>2004</b>	1,620,412	1,564,980	2,521,078	1,865,333	2,858,301	2,360,753	1,650,231	1,571,095	1,283,055	3,171,434	3,223,702	1,985,764	25,676,139
<b>2005</b>	2,133,598	2,357,818	2,319,422	2,046,264	2,833,673	2,518,161	1,796,621	1,834,321	0	86,732	171,252	653,367	18,751,229
<b>2006</b>	817,456	582,237	453,937	513,656	454,967	592,242	328,782	588,663	736,471	1,136,378	903,631	1,211,795	8,320,214
<b>2007</b>	1,246,007	1,224,763	2,181,749	981,220	1,184,874	899,482	893,552	847,075	718,477	1,535,577	3,298,036	1,487,260	16,498,071
<b>2008</b>	1,340,117	1,122,384	1,646,102	1,509,451	1,584,592	1,125,863	1,201,415	942,796	698,610				11,171,329
	<b>\$ Refunded</b>												
<b>1999</b>	196,434	144,274	290,318	206,399	178,723	154,186	219,123	167,162	160,792	202,959	172,773	194,957	2,288,100
<b>2000</b>	161,032	122,843	190,681	271,121	214,688	127,383	148,760	142,108	142,472	216,036	249,249	170,407	2,156,780
<b>2001</b>	181,488	117,774	177,871	137,805	223,994	136,345	122,096	135,336	80,073	132,530	144,881	106,579	1,696,772
<b>2002</b>	129,735	113,386	125,305	125,559	112,004	99,029	134,995	121,177	82,402	148,986	121,908	114,825	1,429,311
<b>2003</b>	121,996	166,831	130,497	116,564	121,647	144,554	163,211	138,270	137,000	176,938	184,447	134,305	1,736,260
<b>2004</b>	131,231	126,793	205,081	151,130	232,906	192,476	133,158	126,538	103,509	258,433	261,990	160,866	2,084,111
<b>2005</b>	172,957	191,206	188,510	166,129	230,582	204,917	145,758	148,277	0	6,893	13,586	52,268	1,521,082
<b>2006</b>	65,731	46,992	36,059	41,423	36,768	47,458	26,090	46,963	59,151	91,869	73,061	97,911	669,476
<b>2007</b>	100,795	98,695	177,014	79,573	95,955	72,640	71,784	67,106	57,815	124,405	269,318	120,144	1,335,243
<b>2008</b>	108,110	90,672	133,152	122,176	128,290	91,327	97,191	74,760	55,923				901,600
	<b># Vouchers (#Sales or Purchases) Cashed</b>												
<b>1999</b>	17,112	12,566	25,735	18,652	15,663	13,214	21,985	16,232	14,490	17,782	14,886	17,207	205,524
<b>2000</b>	13,606	10,796	14,855	25,034	19,104	11,504	12,745	12,853	12,479	16,923	21,542	12,977	184,418
<b>2001</b>	14,635	8,827	13,599	10,636	17,733	10,665	10,448	11,985	6,380	10,368	9,984	8,226	133,486
<b>2002</b>	9,706	8,567	9,107	9,834	8,782	8,325	12,084	10,652	7,278	12,851	9,223	8,248	114,657
<b>2003</b>	10,549	11,915	8,745	7,693	8,002	10,552	12,561	9,988	8,984	10,287	12,472	9,136	120,884
<b>2004</b>	9,353	9,167	14,168	11,690	18,984	15,332	10,297	9,327	7,304	17,812	18,162	11,666	153,262
<b>2005</b>	13,645	13,701	13,560	11,529	17,099	17,518	12,315	11,528	0	347	578	2,942	114,762
<b>2006</b>	4,078	3,686	2,327	2,360	2,494	3,115	1,979	3,374	3,408	5,672	4,106	4,744	41,343
<b>2007</b>	5,799	5,026	10,324	4,558	5,427	4,898	4,917	4,343	3,621	7,181	12,532	6,546	75,172
<b>2008</b>	6,694	5,035	7,481	6,863	6,876	5,929	6,191	4,739	3,406				53,214
	<b>Handling Fees</b>												
<b>1999</b>	34,484	26,571	54,315	38,205	32,391	28,602	41,494	30,023	29,594	37,469	31,092	35,711	419,951
<b>2000</b>	29,109	23,188	34,141	51,446	40,929	23,135	26,338	28,205	29,071	43,856	52,753	34,548	416,719
<b>2001</b>	35,999	24,409	35,888	27,666	46,781	27,877	24,112	26,652	15,942	26,911	27,867	20,417	340,521
<b>2002</b>	24,821	22,516	24,735	25,012	22,545	20,778	27,880	24,754	17,038	32,027	25,032	23,156	290,294
<b>2003</b>	24,588	34,768	26,821	23,648	24,525	29,661	33,820	26,550	27,592	35,331	36,893	25,976	350,172
<b>2004</b>	25,960	25,626	41,775	31,026	50,338	41,732	26,211	24,846	20,722	52,835	54,388	32,871	428,328
<b>2005</b>	35,476	39,369	38,732	34,109	47,997	43,396	30,105	29,514	0	1,260	2,518	9,916	312,389
<b>2006</b>	12,806	10,009	7,118	6,634	7,155	8,873	5,217	8,657	11,279	18,584	14,130	18,817	129,278
<b>2007</b>	19,240	18,254	36,091	15,504	18,433	14,506	14,159	13,358	11,490	24,532	52,420	23,856	261,842
<b>2008</b>	21,524	18,353	26,853	24,627	24,737	19,209	19,491	14,595	11,567				180,955

# LOUISIANA TAX FREE SHOPPING

## INTERNATIONAL TRAVEL PARTY MODE OF DEPARTURE JANUARY - SEPTEMBER 2008

<b>Airline</b>	<b>Number of Transactions*</b>
American Airlines	3,220
United	1,892
Continental	1,947
Delta	1,853
Northwest	663
US Airways	621
Southwest	140
Jet Blue	87
Air Tran	16
Express Jet	3

Ship Passenger/Crew	2,604
Leaving Louisiana by Car	242
Capital One Shreveport/Lafayette	77
Bus/Train	53
Charter Flight / Private Plane	36

- \* The # of transactions does not necessarily reflect one visitor.  
Each transaction may represent several persons in a travel party.
- \*The average international traveling party is 2.7 people.
- \*Some transactions are processed by mail without knowing the domestic carrier the customer is using.

